507707189 01/22/2023

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
NICOLAS JOHNSON	05/29/2020

RECEIVING PARTY DATA

Name:	LOVE CREATIVE	
Street Address:	31 DALE STREET	
Internal Address:	3RD FLOOR	
City:	MANCHESTER	
State/Country:	UNITED KINGDOM	
Postal Code:	M1 1EY	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29734325

CORRESPONDENCE DATA

Fax Number: (215)963-5001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2159635892

Email: collins.mba-jonas@morganlewis.com

Correspondent Name: KENNETH J. DAVIS

Address Line 1: MORGAN, LEWIS & BOCKIUS LLP

Address Line 2: 1701 MARKET STREET

Address Line 4: PHILADELPHIA, PENNSYLVANIA 19103-2921

ATTORNEY DOCKET NUMBER:	046411-5041-US01
NAME OF SUBMITTER:	COLLINS N. MBA-JONAS, III
SIGNATURE:	/Collins N. Mba-Jonas, III/
DATE SIGNED:	01/22/2023

Total Attachments: 2

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507707189 PATENT REEL: 062446 FRAME: 0530

ASSIGNMENT

WHEREAS, I, Nicolas Johnson, hereinafter generally referred to individually as "ASSIGNOR" have invented certain new and useful inventions entitled:

"Bottle"

that are claimed and/or described in U.S. Patent Application No. 35/506,214 filed June 12, 2018; ("Inventions").

WHEREAS, LOVE CREATIVE, an agency having a place of business at 3rd Floor, 31 Dale Street, Manchester, England M1 1EY hereinafter generally referred to as "ASSIGNEE," is desirous of memorializing and confirming, or if necessary acquiring, legal and equitable title in the Inventions.

WHEREAS, ASSIGNOR invented the Inventions while performing work for ASSIGNEE, and/or for another entitity that has assigned its rights in the Inventions to ASSIGNEE, and ASSIGNOR believes that he/she previously assigned all of his/her rights in the Invetions to those entities.

NOW, THEREFORE, ASSIGNOR confirms that ASSIGNOR intended to assign and assigned all of ASSIGNOR's right, title, and interest in and to the Inventions.

To the extent ASSIGNOR retained any right, title, or interest in or to the Inventions, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged and intending to be legally bound hereby, I, ASSIGNOR, have assigned and/or hereby sell, assign, transfer and convey unto ASSIGNEE, the whole and entire right, title and interest in and to:

all Inventions;

the above patent application and any and all United States and foreign patent applications disclosing one or more of the Inventions including, without limitation, applications for patents including provisionals, non-provisionals, divisions, continuations, continuations-in-part, utility models, PCT applications and designs and any other related United States and foreign applications and equivalents thereof ("Applications"), along with the right to claim priority to the Applications under any treaty relating thereto;

all United States and foreign patents, utility models, inventor's certificates and designs and all equivalents thereof which may be granted for the Inventions or Applications, and all post-grant actions including extensions, renewals, reissues, reexamination certificates, post-grant review certificates, inter partes review certificates, and supplemental examination certificates thereof ("Patents"); and

all rights to sue for and recover for, and the right to profits and damages due or accrued arising out of or in connection with any and all past, present or future infringements in

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the United States and all foreign countries, of the Inventions, Applications or Patents for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives.

The Inventions, Applications and Patents to be held and enjoyed by ASSIGNEE, for ASSIGNEE's own use and benefit, and for ASSIGNEE's legal representatives and assigns to the full end of the term or terms of said granted or to be granted Patents, as fully and entirely as the same would have been held by ASSIGNOR had this assignment not been made; and for the aforesaid consideration ASSIGNOR hereby covenants, agrees and undertakes to execute, whenever requested by the above-named ASSIGNEE, all patent applications, assignments, declarations, lawful oaths and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE or for maintaining for ASSIGNEE all the Applications and Patents hereby assigned or agreed to be assigned; all without further compensation to the undersigned ASSIGNOR.

It is agreed that ASSIGNOR shall be legally bound, upon request and at the expense of ASSIGNEE or its successors or assigns or a legal representative thereof, to supply all information and evidence of which the undersigned has knowledge or possession, relating to the making and practicing of the Inventions, and to testify in any legal proceeding relating thereto.

ASSIGNOR hereby represents and warrants that he has full right, power and authority to assign their entire right, title, and interest in the Inventions, Applications, and Patents, and no assignment, sale, agreement, or encumbrance has been or will be made or entered into which would conflict with this Assignment.

This Assignment has been duly executed and delivered and constitutes a valid, binding and enforceable assignment of the entire right, title, and interest in the the Inventions, Applications, and Patents.

Data

D-4-

Nicolas Johnson

OVE CREATIVE

NAME, TITLE