PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

EPAS ID: PAT7766076

CONVEYING PARTY DATA

Name	Execution Date
ERIC LAIRD	06/06/2016
CARA MAGGIONI	05/22/2014
KERRY LENAHAN	06/03/2016

RECEIVING PARTY DATA

Name:	LIVINGSOCIAL, INC.	
Street Address:	1445 NEW YORK AVE, NW	
Internal Address:	STE 200	
City:	WASHINGTON	
State/Country:	D.C.	
Postal Code:	20005	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	18160669

CORRESPONDENCE DATA

Fax Number: (704)444-1111

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 704-444-1000

Email: usptomail@alston.com
Correspondent Name: ALSTON & BIRD LLP

Address Line 1: 101 S TRYON ST, SUITE 4000 ONE SOUTH AT THE PLAZA

Address Line 4: CHARLOTTE, NORTH CAROLINA 28280-4000

ATTORNEY DOCKET NUMBER:	058407/587445	
NAME OF SUBMITTER:	CATHERINE EDWARDS	
SIGNATURE:	/Catherine Edwards/	
DATE SIGNED:	01/27/2023	

Total Attachments: 3

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PATENT 507718929 REEL: 062514 FRAME: 0865

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PATENT REEL: 062514 FRAME: 0866 Attorney's Docket No.: 30730-0021P01, -0021001 and -0021WO1

<u>ASSIGNMENT</u>

For valuable consideration, we, ERIC LAIRD, CARA MAGGIONI, KERRY LENAHAN, and TIMOTHY MCCANN, hereby assign to: LivingSocial, Inc., a corporation of Delaware having a place of business at: 1445 New York Avenue, NW, Suite 200, Washington, DC 20005; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of applications for United States Patent signed by us, entitled MANAGING MERCHANT COMMUNICATIONS, assigned U.S. Provisional Application Serial Number 61/652,664, U.S. Patent Application No. 13/903,678 and International Application No. PCT/US2013/042891, filed May 29, 2012, May 28, 2013 and May 28, 2013, respectively, this assignment including said applications, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said applications under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: 6/6/2016	ERIC LAIRD	Janis J
Witnessed by: Name: Danie Janie		Date: 6-6-16

Assignment Page 1 of 2

DOUGH TO STATE STATE OF THE PARTY OF THE PAR	CARA MAGGIONI 70
Witnessed by:	*
Name: GLC	
Date:	KERRY LENAHAN
Witnessed by:	
Name:	
Dase:	TIMOTHY MCCANN
Witnessed by:	
Name:	Date:

Assignment Page 2 of 2

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PATENT REEL: 062514 FRAME: 0868

Date:	
Witnessed by:	
Date: 4/2/2016	The State of the S
Witnessed by:	KERRYLENAHAN
Name:	Date
Date:	TIMOTHY MCCANN
Name	Date
William SK	

PATENT
RECORDED: 01/27/2023 REEL: 062514 FRAME: 0869