

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT7768335

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	DELAWARE CERTIFICATE OF AMENDMENT CHANGE OF NAME		
CONVEYING PARTY DATA			
Name			Execution Date
BRITE MEDIA LLC			06/20/2019
RECEIVING PARTY DATA			
Name:	MESMERIZE MEDIA LLC		
Street Address:	FRANK OGAWA PLAZA		
Internal Address:	SUITE 310		
City:	OAKLAND		
State/Country:	CALIFORNIA		
Postal Code:	94612		
PROPERTY NUMBERS Total: 1			
Property Type	Number		
Patent Number:	D639860		
CORRESPONDENCE DATA			
Fax Number:	(212)294-4700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122946635		
Email:	dkumar@winston.com		
Correspondent Name:	WINSTON & STRAWN LLP - BECKY TROUTMAN		
Address Line 1:	101 CALIFORNIA STREET		
Address Line 2:	35TH FLOOR		
Address Line 4:	SAN FRANCISCO, CALIFORNIA 94111-5840		
ATTORNEY DOCKET NUMBER:	87117.4 CERT NAME CHANGE		
NAME OF SUBMITTER:	BECKY L. TROUTMAN		
SIGNATURE:	/Becky L. Troutman/		
DATE SIGNED:	01/30/2023		
Total Attachments: 3			
source=1.1.4 Mesmerize Media LLC - OpCo DE Amendment (Change of Name) - May 2019 (3)#page1.tif			
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Delaware

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF AMENDMENT OF "BRITE MEDIA LLC",
CHANGING ITS NAME FROM "BRITE MEDIA LLC" TO "MESMERIZE MEDIA
LLC", FILED IN THIS OFFICE ON THE TENTH DAY OF JUNE, A.D. 2019,
AT 12:29 O`CLOCK P.M.



5510740 8100
SR# 20195336397

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 203003829
Date: 06-11-19

State of Delaware
Secretary of State
Division of Corporations
Delivered 12:29 PM 06/10/2019
FILED 12:29 PM 06/10/2019
SR 20195336397 - File Number 5510740

**CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF FORMATION
OF
BRITE MEDIA LLC**

1. The name of the limited liability company is Brite Media LLC (the "Company").
2. Article First of the Certificate of Formation of the Company is hereby amended to read as follows:

First: The name of the limited liability company formed hereby is Mesmerize Media LLC.

(Signature page follows.)

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment to the Certificate of Formation and does certify that the facts stated hereinabove are true, dated as of this 31st day of May, 2019.

AUTHORIZED PERSON:

By: 
Name: Andrew M. Brown
Title: Chairman