

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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EPAS ID: PAT7828766

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
SRIKANTH CHANNAPRAGADA	09/03/2021
VIKRAM MAKAM GUPTA	09/03/2021
REDA HARB	09/03/2021
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	ROVI GUIDES, INC.
<b>Street Address:</b>	2160 GOLD STREET
<b>City:</b>	SAN JOSE
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	95002
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	18117226
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(646)219-6229
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	carolina.rodriquez@hglaw.com
<b>Correspondent Name:</b>	HALEY GUILIANO LLP
<b>Address Line 1:</b>	75 BROAD STREET
<b>Address Line 2:</b>	SUITE 1000
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10004
<b>ATTORNEY DOCKET NUMBER:</b>	003597-2563-102
<b>NAME OF SUBMITTER:</b>	CAROLINA RODRIGUEZ
<b>SIGNATURE:</b>	/Carolina Rodriguez/
<b>DATE SIGNED:</b>	03/06/2023
<b>Total Attachments: 4</b>	
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- 1 -

ASSIGNMENT

Whereas we,

- (1) Srikanth Channapragada;
- (2) Vikram Makam Gupta; and
- (3) Reda Harb;

residing, respectively at:

- (1) 312 Mahaveer Springs Annex  
17<sup>th</sup> Cross, 15<sup>th</sup> Main, JP Nagar 5<sup>th</sup> Phase  
Bangalore 560078 India;
- (2) 538 "Nandan", Acharya Layout  
Garuthman Park, Basavanagudi, RV Road  
Bangalore, Karnataka 560004; and
- (3) 12269 NE 12th Lane Apt. 109,  
Bellevue, WA 98005, USA;

have made an invention in:

**METHODS AND SYSTEMS FOR DYNAMICALLY OPTIMIZING CONTENT FOR  
CONSUMPTION ON A SCHEDULED TRIP**

and have made application for United States Letters Patent therefor, the same having been filed in the United States Patent and Trademark Office **July 19, 2021**, and assigned U.S. Patent Application Serial No. **17/379,038**; and

WHEREAS, ROVI GUIDES, INC., a corporation organized and existing under the laws of the State of Delaware and having an office and place of business at 2160 Gold Street, San Jose, CA 95002, is desirous of acquiring the entire interest in said invention, said United States patent application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, each of us hereby sells, assigns and transfers unto the said ROVI GUIDES, INC., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any patents which may issue

- 2 -

thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and each of us hereby authorizes and requests competent authorities to grant and issue any and all patents on said invention to the said ROVI GUIDES, INC. as the assignee of the entire interest therein; and each of us further agrees to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

As the inventor, we each declare as follows:

The above-identified application was made or authorized to be made by us. We believe that we are the original inventors or the original joint inventors of a claimed invention in the application. We hereby acknowledge that any willful false statement made in the declaration set forth in this paragraph is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

IN TESTIMONY WHEREOF, we have hereunto signed our names on the date indicated hereinafter.

03 Sep 2021

\_\_\_\_\_  
Date



\_\_\_\_\_  
Srikanth Channapragada

\_\_\_\_\_  
Date

\_\_\_\_\_  
Vikram Makam Gupta

Sept. 3, 2021

\_\_\_\_\_  
Date



\_\_\_\_\_  
Reda Harb

- 1 -

ASSIGNMENT

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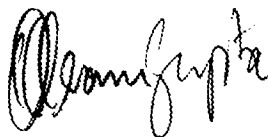
Date

3-Sept-2021

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Date

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Srikanth Channapragada

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Vikram Makam Gupta

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Date

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Reda Harb