

## PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT7872288

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
NATE LEAF	03/29/2023
VIVEK ARORA	03/28/2023
SEAN HOWELL	03/15/2023
RAYMOND P. SMITH	03/20/2023
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	COMSCORE, INC.
<b>Street Address:</b>	11950 DEMOCRACY DRIVE
<b>Internal Address:</b>	SUITE 600
<b>City:</b>	RESTON
<b>State/Country:</b>	VIRGINIA
<b>Postal Code:</b>	20190
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	17410964
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(202)420-2201
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	2024202200
<b>Email:</b>	Patents@BlankRome.com
<b>Correspondent Name:</b>	BLANK ROME LLP
<b>Address Line 1:</b>	1825 EYE STREET NW
<b>Address Line 4:</b>	WASHINGTON, D.C. 20006
<b>ATTORNEY DOCKET NUMBER:</b>	048270-27024
<b>NAME OF SUBMITTER:</b>	HUSSEIN AKHAVANNIK
<b>SIGNATURE:</b>	/Hussein Akhavannik/
<b>DATE SIGNED:</b>	03/29/2023
<b>Total Attachments: 5</b>	
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**ASSIGNMENT**

**WHEREAS We,**

**Nate LEAF**

11950 Democracy Drive  
Suite 600  
Reston, VA 20190

**Vivek ARORA**

11950 Democracy Drive  
Suite 600  
Reston, VA 20190

**Sean HOWELL**

11950 Democracy Drive  
Suite 600  
Reston, VA 20190

**Raymond P. SMITH**

11950 Democracy Drive  
Suite 600  
Reston, VA 20190

respectively ("Assignor"), have made a certain new and useful invention as set forth in an application for United States Letters Patent entitled:

<b>CATEGORIZING LIVE STREAM OF CONTENT</b>
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filed August 24, 2021, Application No. 17/410,964.

**AND WHEREAS,**

<b>Comscore, Inc.</b>
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11950 Democracy Drive Suite 600 Reston, VA 20190
--

respectively ("Assignee"), is desirous of acquiring the entire right, title and interest in and to said invention and application, and in and to any and all Letters Patent of any country which may be obtained therefore;

**NOW, THEREFORE,** for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto

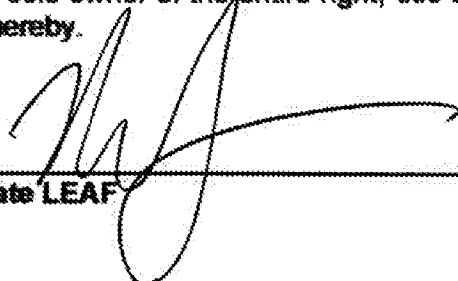
Assignee, its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention and application, including the right to claim priority under 35 U.S.C. §119 and/or §120 the right to sue for past infringement, as set forth in the above mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and all foreign countries which may be issued for said invention;

UPON SAID CONSIDERATION, Assignor hereby agrees with the said Assignee that Assignor will not execute any writing or do any act whatsoever conflicting with these presents, and that Assignor will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States and all foreign countries on said invention, and in enforcing any rights or chooses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of Assignor and Assignee;

This Assignment may be executed in counterparts and all such counterparts shall constitute one and the same instrument; and

AND Assignor requests the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

3/29/23  
Date

  
Nate LEAF

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Date

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Vivek ARORA

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Date

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Sean HOWELL

\_\_\_\_\_  
Date

\_\_\_\_\_  
Raymond P. SMITH

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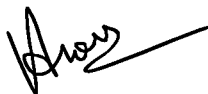
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03/28/2023

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Vivek ARORA

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Sean HOWELL

3/20/2023

*Raymond P Smith*

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Date

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Raymond P. SMITH