PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT7887785

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
VELOUR COSMETICS ULC	04/05/2023

RECEIVING PARTY DATA

Name:	LASH OPCO, LLC DBA PERFORMANCE BEAUTY GROUP	
Street Address:	1256 MAIN STREET, SUITE 256	
City:	SOUTHLAKE	
State/Country:	TEXAS	
Postal Code:	76092	

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	18067082
PCT Number:	US2281755

CORRESPONDENCE DATA

Fax Number: (214)200-0853

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: ipdocketing@haynesboone.com **Correspondent Name:** HAYNES AND BOONE, LLP

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Address Line 2: IP SECTION

Address Line 4: DALLAS, TEXAS 75219

ATTORNEY DOCKET NUMBER:	62532.6US01 & 62532.6WO01		
NAME OF SUBMITTER:	CANDY SANDERS		
SIGNATURE:	/Candy Sanders/		
DATE SIGNED:	04/06/2023		

Total Attachments: 2

source=62532.6US01-62532.6WO01 Assignment - VELOUR COSMETICS ULC to LASH OPCO, LLC 04-06-2023#page1.tif

source=62532.6US01-62532.6WO01 Assignment - VELOUR COSMETICS ULC to LASH OPCO, LLC

04-06-2023#page2.tif

PATENT REEL: 063241 FRAME: 0698

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PATENT / DOCKET NO. 62532.6US01/62532.6WO01 Customer No. 27683

Velour Cosmetics ULC to LASH OPCO, LLC dba Performance Beauty Group

ASSIGNMENT

WHEREAS, Velour Cosmetics ULC (Assignor), an unlimited liability company, of 400 – 725 Granville Street / P.O. Box 10325, Vancouver, British Columbia V7Y1G5, Canada (hereinafter referred to as "VELOUR") is the owner, by virtue of an assignment recorded at Reel 062126, Frame 0779 on December 16, 2022, in the United States Patent and Trademark Office, of the full and exclusive right, title and interest in and to the following application for United States Patent and the inventions described therein:

EYELASH EXTENSION SYSTEM AND METHODS

WHEREAS, LASH OPCO, LLC dba Performance Beauty Group (Assignee), a limited liability company of the State of Delaware (hereinafter referred to as "LASH OPCO") is desirous of acquiring the entire right, title and interest in and to said patent applications, said inventions and any patents that may issue on said applications within the United States of America and its territorial possessions;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, VELOUR does hereby sell, assign and transfer unto LASH OPCO, its successors, assigns and legal representatives, its entire right, title, and interest in and to said applications, said inventions, and all patents which may be granted therefore, and all divisions, reissues, substitutions, continuations, and extensions thereof, and all prior patents and patent applications from which a filing priority of the above-described patent application may be obtained, including the right to collect past damages; and VELOUR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue all patents for said inventions, or patents resulting there from, to LASH OPCO.

VELOUR further agrees to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in LASH OPCO, its successors, assigns and legal representatives.

VELOUR hereby further agrees that it will communicate to LASH OPCO, or to its successors, assigns and legal representatives, any facts known to VELOUR respecting any improvements; and, at the expense of VELOUR, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said LASH OPCO and to aid said LASH OPCO, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

IN WITNESS WHEREOF, I have hereunto set my hand this _	5th	_ day of _ April	
, 2023.		_ • -	

[SIGNATURE PAGE FOLLOWS]

PATENT REEL: 063241 FRAME: 0699

PATENT / DOCKET NO. 62532.6US01/62532.6WO01

Customer No. 27683

Velour Cosmetics ULC to LASH OPCO, LLC dba Performance Beauty Group

VELOUR COSMETICS ULC (Assignor)

By: / Michael Dewey

Print Name: Michael Dewey

Title: <u>CEO</u>

- 2 -

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RECORDED: 04/06/2023

PATENT REEL: 063241 FRAME: 0700