PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT7892472

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Execution Date |
|----------------------|-----------------------|
| REPUCOM AMERICA, LLC | 04/26/2017 |

RECEIVING PARTY DATA

| Name: | NIELSEN SPORTS AMERICA, LLC |
|-----------------|-----------------------------|
| Street Address: | 675 6TH AVE |
| City: | NEW YORK |
| State/Country: | NEW YORK |
| Postal Code: | 10011 |

PROPERTY NUMBERS Total: 2

| Property Type | Number |
|----------------|---------|
| Patent Number: | 8712831 |
| Patent Number: | 8036932 |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: ipdocketing@nielsen.com

Correspondent Name: NIELSEN SPORTS AMERICA, LLC

Address Line 1: 675 6TH AVE

Address Line 4: NEW YORK, NEW YORK 10011

| NAME OF SUBMITTER: | GREGORY M. HUFFMAN |
|--------------------|----------------------|
| SIGNATURE: | /Gregory M. Huffman/ |
| DATE SIGNED: | 04/10/2023 |

Total Attachments: 2

source=NIELSEN SPORTS AMERICA, LLC - Name Change from Repucom America, LLC#page1.tif source=NIELSEN SPORTS AMERICA, LLC - Name Change from Repucom America, LLC#page2.tif

PATENT 507845336 REEL: 063281 FRAME: 0033

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "REPUCOM AMERICA, LLC", CHANGING ITS NAME FROM "REPUCOM AMERICA, LLC" TO "NIELSEN SPORTS AMERICA, LLC", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF APRIL, A.D. 2017, AT 1:52 O'CLOCK P.M.

4325794 8100 SR# 20172827165

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202440802

Date: 04-26-17

PATENT REEL: 063281 FRAME: 0034

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:52 PM 04/26/2017
FILED 01:52 PM 04/26/2017
SR 20172827165 - File Number 4325794

STATE OF DELAWARE CERTIFICATE OF AMENDMENT

| Name | | Dane | com Amer | ion 110 | |
|---|---------------------------------|---|--------------|--------------------|--|
| | ; | | CONTRACTOR | Elist, LLV | ······································ |
| The Co | | ormation of th | he limited l | iability con | npany is hereby am |
| | FIRST: | The name of | f the limite | d liability c | ompany is |
| | | Nielsen S | ports Ame | erica, LLC | |
| *************************************** | ******************************* | *************************************** | | ****************** | *************************************** |
| | | | | | |
| IN WI | INESS WHI | ERFOF, the s | ındersionea | ł have exec | uted this Certificat |
| | | | | | uted this Certificat , A.D. <u>2017</u> |
| | | | , iii | April | |
| | | | | April WWW | |
| | | | , iii | April WWW | A.D. 2017 |

PATENT REEL: 063281 FRAME: 0035

RECORDED: 04/10/2023