

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT7897968

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BRIGHT MOUNTAIN MEDIA, INC	03/24/2023
CL MEDIA HOLDINGS LLC	03/24/2023
RECEIVING PARTY DATA	
Name:	RPX CORPORATION
Street Address:	FOUR EMBARCADERO, SUITE 4000
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94111
PROPERTY NUMBERS Total: 16	
Property Type	Number
Patent Number:	7451135
Patent Number:	8392395
Patent Number:	8838589
Patent Number:	9648130
Patent Number:	10136167
Patent Number:	7094154
Application Number:	11619154
Application Number:	11619156
Application Number:	11619158
Application Number:	11619164
Application Number:	11619165
Application Number:	61525615
Application Number:	61670940
Application Number:	15494787
Application Number:	61278650
Application Number:	11507795
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>	
PATENT	

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: patents@rpxcorp.com
Correspondent Name: RPX CORPORATION
Address Line 1: FOUR EMBARCADERO
Address Line 2: SUITE 4000
Address Line 4: SAN FRANCISCO, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	BMM/RPX
NAME OF SUBMITTER:	RYAN HANNEKEN
SIGNATURE:	/Ryan Hanneken/
DATE SIGNED:	04/12/2023

Total Attachments: 4

source=(No header) BMM - RPX Patent Assignment (28 Mar 2023)#page1.tif
source=(No header) BMM - RPX Patent Assignment (28 Mar 2023)#page2.tif
source=(No header) BMM - RPX Patent Assignment (28 Mar 2023)#page3.tif
source=(No header) BMM - RPX Patent Assignment (28 Mar 2023)#page4.tif

Patent Assignment

This patent assignment ("Assignment") is entered into as of March 24, 2023 (the "Effective Date"), by and between Bright Mountain Media, Inc., a Florida corporation, with principal place of business at 6400 Congress Avenue, Suite 2050, Boca Raton, Florida 33487 ("BMM") and CL Media Holdings LLC, a Delaware corporation, with a principal place of business at 6400 Congress Avenue, Suite 2050, Boca Raton, Florida 33487 ("CL Media") (BMM and CL Media collectively, "Sellers", and each individually a "Seller"), and RPX Corporation, a Delaware corporation, with principal place of business at Four Embarcadero Center, Suite 4000, San Francisco, CA 94111 ("Buyer").

For good and valuable consideration, the receipt of which is hereby acknowledged, Sellers hereby irrevocably assign, sell, grant, transfer and convey and agree to assign, sell, grant, transfer, and convey to Buyer, and Buyer hereby accepts and receives, all right, title, and interest throughout the world in and to:

(a) the issued patents and pending patent applications identified on Schedule 1 attached hereto and any issued patent or patent application that directly or indirectly claims or is amended to claim priority to any of the above, in whole or in part (the "Listed Patents");

(b) to the extent not included in (a), all issued patents, rights to inventions and pending and future applications for patents under U.S. law or regulation or of any foreign country with respect to the patentable inventions from which such Listed Patents arise, including without limitation utility patents, utility models, design patents, invention certificates, provisionals, continuations, divisionals, continuations-in-part, reexaminations, reissues, extensions and renewals, in all countries of the world, as well as any patents and patent applications to which any of the Listed Patents or any of the foregoing directly or indirectly claim priority, in whole or in part (subcategories (a) and (b) collectively, the "Assigned Patents");

(c) all causes of action (whether known or unknown or whether currently pending, filed or otherwise) and other enforcement rights under or on account of the Listed Patents, including without limitation all causes of action and other enforcement rights for damages, injunctive relief, and any other remedies of any kind for past, current and future infringement; and

(d) all rights to collect royalties or other payments under or on account of the Assigned Patents and the foregoing subcategory (c).

Each Seller agrees upon request (and at the expense) of Buyer to, and if such Seller is unable or unwilling to do so authorizes Buyer to act in such Seller's name to: execute all oaths, assignments, powers, and any other papers necessary to perform such Seller's obligations hereunder, testify in any proceeding, and otherwise take any action, and fully cooperate with Buyer to perform such Seller's obligations hereunder, in each case, related to securing and enforcing Buyer's rights related to this Assignment.

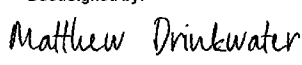
The terms and conditions of this Assignment will inure to the benefit of Buyer, its successors, assigns, and other legal representatives and will be binding upon Sellers, their successors, assigns, and other legal representatives.

[signature page follows]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed as of the Effective Date. The individuals signing for the parties represent and warrant that he or she has authority to sign for and enter into this Assignment on behalf of the respective parties.

Seller:

Bright Mountain Media, Inc.

DocuSigned by:

907CC6664A034DD...

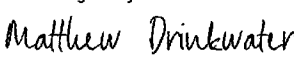
Name: Matt Drinkwater

Title: CEO

Date: 3/28/2023

Seller:

CL Media Holding LLC

DocuSigned by:

907CC6664A034DD...

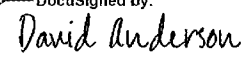
Name: Matt Drinkwater

Title: CEO

Date: 3/28/2023

Buyer:

RPX Corporation

DocuSigned by:

B 871737CA3CB1491...

Name: David Anderson

Title: Chief Financial Officer

Date: 3/28/2023

SCHEDULE 1**PATENTS AND PATENT APPLICATIONS****Patents**

Patent No.	Issue Date	Application Serial No.	Filing Date	Title
US7451135		US11/151115	6/13/2005	System and method for retrieving and displaying information relating to electronic documents available from an informational network
US8392395		US12/875976	9/3/2010	Determining advertising placement on preprocessed content
US8838589		US13/587753	8/16/2012	Technique for building a user profile based on content consumption or production
US9648130		US13/941057	7/12/2013	Finding users in a social network based on document content
US10136167		US15/406148	1/13/2017	System and method for selecting a video for insertion into an online web page
US7094154		US11/026783	12/30/2004	Computer networked game system utilizing subscription based membership and alternative methods of entry

Patent Applications

Application Serial No.	Filing Date	Title/Description	Status
US11/619154	1/2/2007	Network service for providing related content	Abandoned
US11/619156	1/2/2007	Preprocessing content to determine relationships	Abandoned
US11/619158	1/2/2007	Determining advertising placement on preprocessed content	Abandoned
US11/619164	1/2/2007	Disambiguation for preprocessing content to determine relationships	Abandoned
US11/619165	1/2/2007	Enabling one-click searching based on elements related to displayed content	Abandoned

US61/525615	5/19/2011	Technique for building a user profile based on content consumption or production	Expired
US61/670940	7/12/2012	Finding users in a social network based on document content	Expired
US15/494787	4/24/2017	Finding users in a social network based on document content	Abandoned
US62/278650	1/14/2016	System and method for selecting a video for insertion into an online web page	Expired
US11/507795	8/22/2006	Computer networked game system utilizing subscription based membership and alternative methods of entry	Abandoned
US2005047040W	12/22/2005	Computer networked game system utilizing subscription based membership and alternative methods of entry	Expired