

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT7898102

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST
CONVEYING PARTY DATA	
Name	Execution Date
NATIVO, INC.	04/11/2023
RECEIVING PARTY DATA	
Name:	CAPITAL IP OPPORTUNITIES FUND LP
Street Address:	7117 N 68TH PLACE
City:	PARADISE VALLEY
State/Country:	ARIZONA
Postal Code:	85253
PROPERTY NUMBERS Total: 40	
Property Type	Number
Application Number:	14133442
Application Number:	16511895
Application Number:	14310933
Application Number:	15841165
Application Number:	16275772
Application Number:	14974371
Application Number:	15142439
Application Number:	15880278
Application Number:	16930086
Application Number:	15425801
Application Number:	16219018
Application Number:	17018685
Application Number:	16683060
Application Number:	16683064
Application Number:	17570224
Application Number:	17592220
Application Number:	61837838
Application Number:	17080577
Application Number:	62154919
Application Number:	17535257

Property Type	Number
Application Number:	60654163
Application Number:	11359003
Application Number:	15009752
Application Number:	61545927
Application Number:	13650025
Application Number:	14733088
Application Number:	61738881
Application Number:	17489520
Application Number:	62292123
Application Number:	16887222
Application Number:	62094406
Application Number:	17332791
Application Number:	63001051
Application Number:	17206714
Application Number:	62598371
Application Number:	17556615
Application Number:	63129864
Application Number:	17556556
PCT Number:	US2012059809
PCT Number:	US2018065415

CORRESPONDENCE DATA

Fax Number: (704)331-1159

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: MOORE & VAN ALLEN PLLC

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Address Line 2: ATTN: IP DEPARTMENT

Address Line 4: CHARLOTTE, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	041641.000018
NAME OF SUBMITTER:	JAMES VAN CLEAVE GAMBRELL
SIGNATURE:	/James Van Cleave Gambrell/
DATE SIGNED:	04/12/2023

Total Attachments: 8

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SHORT-FORM PATENT SECURITY AGREEMENT

April 11, 2023

WHEREAS, NATIVO, INC., a Delaware corporation (the “**Grantor**”), owns and uses in its business, and will in the future (or currently intends in the future to) adopt and so use, various intangible assets, including the Patent Collateral (as defined below); and

WHEREAS, the Grantor or certain of its Affiliates have entered into a Credit Agreement, dated as of April 11, 2023 (as amended, restated, amended and restated, extended, supplemented or otherwise modified from time to time, the “**Credit Agreement**”), with Capital IP Opportunities Fund LP, as administrative agent for itself and the lenders party thereto (in such capacity, together with its permitted successors and assigns in such capacity, the “**Administrative Agent**”), and other Lenders (as defined in the Credit Agreement) from time to time party thereto, pursuant to which the Lenders thereunder have agreed to extend certain credit facilities, subject to the terms and conditions set forth therein; and

WHEREAS, pursuant to the terms of a Pledge and Security Agreement, dated as of April 11, 2023 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “**Pledge and Security Agreement**”), among the Grantor, certain Affiliates of the Grantor party thereto and the Administrative Agent, the Grantor has created in favor of the Administrative Agent a security interest in, and the Administrative Agent has become a secured creditor with respect to, the Patent Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, subject to the terms and conditions of the Pledge and Security Agreement, to evidence further the security interest granted by the Grantor to the Administrative Agent pursuant to the Pledge and Security Agreement, the Grantor hereby grants to the Administrative Agent a security interest in all of the Grantor’s right, title and interest in and to the following, in each case whether now or hereafter existing or in which the Grantor now has or hereafter acquires an interest and wherever the same may be located, in each case, other than the Excluded Property (as defined in the Credit Agreement) (collectively, but excluding such Excluded Property, the “**Patent Collateral**”):

(a) all rights, title and interest (including rights acquired pursuant to a license or otherwise, to the extent not constituting Excluded Property) in and to all patents and patent applications and rights and interests in patents and patent applications under any domestic or foreign law that are presently, or in the future may be, owned or held by the Grantor and all patents and patent applications and rights, title and interests in patents and patent applications under any domestic or foreign law that are presently, or in the future may be, owned by the Grantor in whole or in part (including, without limitation, the patents and patent applications set forth on Schedule A annexed hereto), all rights (but not obligations) corresponding thereto to sue for past, present and future infringements and all re-issues, divisions, continuations, renewals, extensions and continuations-in-part thereof; and

(b) all proceeds, rents and profits of or from any and all of the foregoing Patent Collateral and, to the extent not otherwise included, all payments under insurance (whether or not the Administrative Agent is the loss payee thereof), or any indemnity, warranty or guaranty, payable by reason of loss or damage to or otherwise with respect to any of the foregoing Patent Collateral. For purposes of this Short-Form Patent Security Agreement, the term “**proceeds**” includes whatever is receivable or received when the foregoing Patent Collateral or proceeds thereof are sold, licensed, exchanged, collected or otherwise disposed of, whether such disposition is voluntary or involuntary.

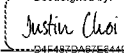
THIS SHORT-FORM PATENT SECURITY AGREEMENT AND ANY CLAIMS, CONTROVERSY, DISPUTE OR CAUSE OF ACTION (WHETHER IN CONTRACT OR TORT OR OTHERWISE) BASED UPON, ARISING OUT OF OR RELATING TO THIS SHORT-FORM PATENT SECURITY AGREEMENT AND THE TRANSACTIONS CONTEMPLATED HEREBY SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE INTERNAL LAWS OF THE STATE OF NEW YORK (INCLUDING FOR SUCH PURPOSE SECTIONS 5-1401 AND 5-1402 OF THE GENERAL OBLIGATIONS LAW OF THE STATE OF NEW YORK).

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Administrative Agent with respect to the security interest in the Patent Collateral granted hereby are more fully set forth in the Pledge and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is a conflict between the terms of this Short-Form Patent Security Agreement and the Pledge and Security Agreement, including with respect to the definition of Patents, the terms of the Pledge and Security Agreement shall govern.

[Signature Page Follows]

IN WITNESS WHEREOF, the Grantor has caused this Short-Form Patent Security Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first written above.

Nativo, Inc.

By: _____
Name: Justin Choi
Title: President and Chief Executive Officer

**SCHEDULE A
TO
SHORT-FORM PATENT SECURITY AGREEMENT**

Patents Issued:

<u>App. No.</u>	<u>Patent No.</u>	<u>Issue Date</u>	<u>Title</u>	<u>Owner</u>	<u>Country</u>
14/133,442	10,410,257	9/10/2019	NATIVO ONLINE AD CREATION	Nativo, Inc.	US
16/511,895	11,164,221 B2	11/2/2021	NATIVO ONLINE AD CREATION	Nativo, Inc.	US
14/310,933	9,880,994	1/30/2018	DETECTING COMPATIBLE LAYOUTS FOR CONTENT-BASED NATIVE ADS	Nativo, Inc.	US
15/841,165	10,248,643	4/2/2019	DETECTING COMPATIBLE LAYOUTS FOR CONTENT-BASED NATIVE ADS	Nativo, Inc.	US
16/275,772	10,860,792	12/8/2020	DETECTING COMPATIBLE LAYOUTS FOR CONTENT-BASED NATIVE ADS	Nativo, Inc.	US
14/974,371	11,055,749	7/6/2021	IN-FEED FRAME TO DISPLAY ADS OR OTHER EXTERNALLY- HOSTED CONTENT	Nativo, Inc.	US
15/142,439	9,912,768	3/6/2018	MEASURING CONTENT CONSUMPTION	Nativo, Inc.	US
15/880,278	10,757,167 B2	8/25/2020	MEASURING CONTENT CONSUMPTION	Nativo, Inc.	US
16/930,086	11,212,337 B2	12/28/2021	MEASURING CONTENT CONSUMPTION	Nativo, Inc.	US

<u>App. No.</u>	<u>Patent No.</u>	<u>Issue Date</u>	<u>Title</u>	<u>Owner</u>	<u>Country</u>
15/425,801	10,726,077	7/28/2020	SERVER SIDE CONTENT PAGE RE- RENDERING	Nativo, Inc.	US
16/219,018	10,817,585 B2	10/27/2020	SERVER SIDE WEB BASED AD STITCHING AND USER SPECIFIC OPTIMIZATION	Nativo, Inc.	US
17/018,685	11,250,094 B2	2/15/2022	SERVER SIDE WEB BASED AD STITCHING AND USER SPECIFIC OPTIMIZATION	Nativo, Inc.	US
16/683,060	11,238,216 B2	2/1/2022	MAKING REAL-TIME CONTENT SELECTION DECISIONS BASED ON MULTIVARIATE TESTING	Nativo, Inc.	US
16/683,064	11,275,813 B2	3/15/2022	OPTIMIZING THIRD PARTY TAG INSERTION	Nativo, Inc.	US

Patent Applications:

<u>Owner</u>	<u>Date Filed</u>	<u>Application No.</u>	<u>Title</u>	<u>Country</u>
Nativo, Inc.	1/6/2022	17/570,224	SERVER SIDE WEB BASED AD STITCHING AND USER SPECIFIC OPTIMIZATION	US
Nativo, Inc.	2/3/2022	17/592,220	OPTIMIZING THIRD PARTY TAG INSERTION	US
Nativo, Inc.	6/21/2013	61/837,838	DETECTING COMPATIBLE LAYOUTS FOR CONTENT-BASED NATIVE ADS	US
Nativo, Inc.	10/26/2020	17/080,577	DETECTING COMPATIBLE LAYOUTS FOR CONTENT-BASED NATIVE ADS	US
Nativo, Inc.	4/30/2015	62/154,919	MEASURING CONTENT CONSUMPTION	US
Nativo, Inc.	11/24/2021	17/535,257	MEASURING CONTENT CONSUMPTION	US
Nativo, Inc.	2/18/2005	60/654,163	BRAND MONITORING AND MARKETING SYSTEM	US
Nativo, Inc.	2/21/2006	11/359,003	BRAND MONITORING AND MARKETING SYSTEM	US
Nativo, Inc.	1/28/2016	15/009,752	BRAND MONITORING AND MARKETING SYSTEM	US

<u>Owner</u>	<u>Date Filed</u>	<u>Application No.</u>	<u>Title</u>	<u>Country</u>
Nativo, Inc.	10/11/2011	61/545,927	SYSTEM AND METHOD FOR EVALUATING THE IMPACT OF DISTRIBUTED DIGITAL CONTENT	US
Nativo, Inc.	10/11/2012	13/650,025	METHOD AND SYSTEM OF EVALUATING THE IMPACT OF DISTRIBUTED DIGITAL CONTENT	US
Nativo, Inc.	10/11/2012	PCT/US2012/059809	METHOD AND SYSTEM OF EVALUATING THE IMPACT OF DISTRIBUTED DIGITAL CONTENT	US
Nativo, Inc.	6/8/2015	14/733,088	METHOD AND SYSTEM OF EVALUATING THE IMPACT OF DISTRIBUTED DIGITAL CONTENT	US
Nativo, Inc.	12/18/2012	61/738,881	NATIVE ONLINE AD CREATION	US
Nativo, Inc.	9/29/2021	17/489,520	NATIVE ONLINE AD CREATION	US
Nativo, Inc.	2/5/2016	62/292,123	SERVER SIDE CONTENT PAGE RE-RENDERING	US
Nativo, Inc.	5/29/2020	16/887,222	SERVER SIDE CONTENT PAGE RE-RENDERING	US
Nativo, Inc.	12/19/2014	62/094,406	IN-FEED FRAME TO DISPLAY ADS OR OTHER EXTERNALLY-HOSTED CONTENT	US

Nativo, Inc.	5/27/2021	17/332,791	IN-FEED FRAME TO DISPLAY ADS OR OTHER EXTERNALLY- HOSTED CONTENT	US
Nativo, Inc.	3/27/2020	63/001,051	EDGE BIDDING SYSTEM FOR ONLINE ADS	US
Nativo, Inc.	3/19/2021	17/206,714	EDGE BIDDING SYSTEM FOR ONLINE ADS	US
Nativo, Inc.	12/13/2017	62/598,371	SERVER SIDE WEB BASED AD STITCHING AND USER SPECIFIC OPTIMIZATION	US
Nativo, Inc.	12/13/2018	PCT/US2018/065415	SERVER SIDE WEB BASED AD STITCHING AND USER SPECIFIC OPTIMIZATION	US
Nativo, Inc.	12/20/2021	17/556,615	MAKING REAL- TIME CONTENT SELECTION DECISIONS BASED ON MULTIVARIATE TESTING	US
Nativo, Inc.	12/23/2020	63/129,864	EDGE-BASED SITE ANALYTICS	US
Nativo, Inc.	12/20/2021	17/556,556	EDGE-BASED SITE ANALYTICS	US