PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CENTRAL AVE HOLDINGS, LLC	03/16/2023

RECEIVING PARTY DATA

Name:	EM MARKETING GROUP LLC		
Street Address:	1471 PARTNERSHIP DRIVE		
City:	GREEN BAY		
State/Country:	WISCONSIN		
Postal Code:	54304		

PROPERTY NUMBERS Total: 12

Property Type	Number	
Application Number:	62098851	
PCT Number:	US2015068128	
Application Number:	15638475	
Application Number:	61494454	
Application Number:	13444438	
Application Number:	62254993	
PCT Number:	US2016047249	
Application Number:	15976966	
Application Number:	17307310	
Application Number:	62958508	
PCT Number:	US2021012234	
Application Number:	17809176	

CORRESPONDENCE DATA

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Address Line 4: ATLANTA, GEORGIA 30357-0037

507854873 REEL: 063326 FRAME: 0962

PATENT

TTORNEY DOCKET NUMBER: 117542.G000				
NAME OF SUBMITTER: ERIC HYMAN				
SIGNATURE:	/eric hyman/			
DATE SIGNED: 04/14/2023				
Total Attachments: 3				

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> PATENT REEL: 063326 FRAME: 0963

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, Central Ave Holdings, LLC, a Delaware limited liability company having a place of business at 990 Biscayne Blvd., Suite 1402, Miami, FL 33132 ("Assignor"), according to the records of the United States Patent and Trademark Office and in the Patent Offices of other countries, is the sole and exclusive owner of the entire right, title and interest in and to any and all improvements which are disclosed in the applications for patent and patents identified in Schedule A attached hereto;

Effective January 1, 2023, Assignor did sell, assign, and transfer to EM Marketing Group LLC, a Delaware limited liability company having a place of business at 1471 Partnership Drive, Green Bay, WI 54304 ("Assignee"). its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in the applications for patent and patents identified in said Schedule A, and all divisional, continuing, substitute, renewal, reissue, and all other applications for patent which have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said patent applications, and the right to sue for damages for all infringements thereof;

Agree that said Assignee may apply for and receive patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this Assignment, Assignor will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and representatives, all facts known to Assignor relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

PATENT REEL: 063326 FRAME: 0964 Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by Assignor.

Central Ave Holdings, LLC

(Assignor)

Date: March 16, 2023

Name: Michael Corrado

Title: President

EM Marketing Group LLC

(Assignee)

Date: March 16, 2023

Name: Patter Corrigan

Title: Manager

Schedule A

Docket No	Country	Application No.	Patent No.(if any)	Status
	United States	62/098,851	Ü	Expired
115881.P002WO	International	PCT/US2015/068128		Expired
115881.P002	United States	15/638,475	10900712	Issued
	Australia	2015374017		Abandoned
115881.p002CA	Canada	2,972,591	2,972,591	Issued
	Europe	15 876 288.0		Abandoned
	India	201717026227		Abandoned
	Japan	2017-535699		Abandoned
	United States	61/494,454		Expired
115881.P001	United States	13/444,438	9222714	Issued
	India	10366/DELNP/2013		Abandoned
MANAGE I	United States	62/254,993		Expired
115881.P003WO	International	PCT/US2016/047249		Expired
115881.P003	United States	15/976,966	11019957	Issued
115881.P003C	United States	17/307,310		Pending
	Australia	2016351373		Abandoned
115881.P003CA	Canada	3,005,187	3,005,187	Issued
	China	201680065368.3		Abandoned
115881.P003EP	Europe	16864711.3		Pending
	India	201817021773		Abandoned
	Japan	2018-524402		Abandoned
115881.P004Z	United States	62/958,508		Expired
115881.P004WO	International	PCT/US21/12234		Expired
115881.P004	United States	17/809,176		Pending