507859133 04/18/2023

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSI	NEW ASSIGNMENT				
NATURE OF CONVEYANCE:		ASSIGNME	ASSIGNMENT				
CONVEYING PARTY [ΔΤΑ						
		Name			Execution Date		
LYLE M. GREEN					11/02/2020		
CHARLES E. RUSSO					11/03/2020		
MATTHEW K. FELTMA	N				11/02/2020		
RECEIVING PARTY D	ΑΤΑ						
Name: MARKETOUCH MEDIA, I			INC.				
Street Address:	5718 V	ESTHEIMER RO	AD SUITE 980				
City:	HOUS	ON					
State/Country:	TEXAS						
Postal Code:	77057						
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AUTOMATED ELECTRONIC MEDICATION DOCUMENTATION AND SPONSORED CONTENT DELIVERY SYSTEM Page 1 of 3

ASSIGNMENT

WHEREAS, WE,

- 1. Lyle M. Green, having a mailing address located at 5718 Westheimer Road, Suite 980, Houston, TX 77057, and a resident of Pacific Palisades, CA,
- 2. Charles E. Russo, having a mailing address located at 5718 Westheimer Road, Suite 980, Houston, TX 77057 and a resident of Houston, TX,
- 3. Matthew K. Feltman, having a mailing address located at 5718 Westheimer Road, Suite 980, Houston, TX 77057, and a resident of Isle of Palms, SC,

have conceived of one or more processes, methods, machines, articles of manufacture, designs, compositions of matter, inventions, discoveries or new or useful improvements relating to AUTOMATED ELECTRONIC MEDICATION DOCUMENTATION AND SPONSORED CONTENT DELIVERY SYSTEM (collectively the "INVENTIONS") for which WE have executed and/or may execute one or more patent applications therefor; and

WHEREAS, MarkeTouch Media, Inc. (hereinafter "ASSIGNEE"), located at 5718 Westheimer Road, Suite 980, Houston, TX, U.S.A., desires to acquire or otherwise obtain the entire right, title, and interest in and to said INVENTIONS, including all inventions related thereto or thereof, all patent applications therefor, and all patents that have granted or may be granted hereafter thereon, including but not limited to those identified below.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, WE do hereby acknowledge that WE have sold, assigned, conveyed, and transferred, and by these presents do hereby sell, assign, convey, and transfer, unto ASSIGNEE, its successors, its legal representatives, and its assigns, the entire right, title, and interest throughout the world in and to said INVENTIONS, including all patent applications therefor that may have been filed or may be filed hereafter for said INVENTIONS in the United States, including but not limited to U.S. Application No. 16/866,547 filed May 5, 2020, and all applications relating thereto, (and do hereby authorize ASSIGNEE and its representative to hereafter add herein such applications, continuation applications, continuation-in-part applications, and design applications thereof, and all issued patents of the United States which may have granted or may be granted hereafter thereon and all reissues, renewals, reexaminations, and extensions to any of the foregoing and all patents issuing thereon in the United States;

AND WE further do acknowledge an agree that WE have sold, assigned, conveyed, and transferred, and by these presents do hereby sell, assign, convey, and transfer, unto ASSIGNEE, its successors, its legal representatives, and its assigns, all rights of priority under International Conventions, Treaties, or Agreements, and the entire right, title, and interest throughout the world in said INVENTIONS, including all inventions related thereto or thereof, and all patent

applications therefor that may have been filed or may be filed hereafter for said INVENTIONS in any foreign country, countries, or treaty/union organizations, and all divisional applications, renewal applications, continuation applications, continuation-in-part applications, patent of addition applications confirmation applications, validation applications, utility model applications, and design applications thereof, and all issued patents which may have granted or may be granted hereafter for said INVENTIONS in any country or countries foreign to the United States, and all pissues, renewals, reexaminations, and extensions thereof;

AND WE DO HEREBY authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue ratents on applications or registrations, to issue all patents for said INVENTIONS to said ASSIGNEE, its successors, its legal representatives and its assigns, in accordance with the terms of this instrument;

AND WE DO HEREBY sell, assign, transfer, and convey to said ASSIGNEE, its successors, its legal representatives, and its assigns all claims for damages and all remedies arising out of or relating to any violation(s) of any of the rights assigned hereby that have or may have accrued prior to the date of assignment to said ASSIGNEE, or may accrue hereafter, including, but not limited to the right to sue for, seek, obtain, collect, recover, and retain damages and any ongoing or prospective royalties to which WE may be entitled, or that WE may collect for any infringement of from any settlement or agreement related to any of said patents before or after issuance;

AND WE HEREBY covenant and agree that WE will communicate promptly to said ASSIGNEE, its successors, its legal representatives, and its assigns, any facts known to us respecting said INVENTIONS, and will testify in any legal proceeding, sign all lawful papers, execute all applications and certificates, make all rightful declarations and/or oaths, and provide all lawful assistance to said ASSIGNEE, its successors, its legal representatives and its assigns, to obtain and enforce patent protection for said INVENTIONS in all countries;

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AND WE HEREBY covenant that WE will not execute any writing or do any act whatsoever conflicting with these presents.

Done at	Los Angela, on	11/2/20	TAMA
	LOCATU	DATE	Avie M. Green
Done at_	Houst 17, on	11/3/2020 DATE	Charles E. Russo
Done at (Charleston, SC, on _ LOCATION	Ul2120 DATE	Matthew K. Felten

RECORDED: 04/18/2023