

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT7914890

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
PETER ERNEST LENZ JR.	09/25/2020
YEMING SHI	09/27/2020
PATRICK JOSEPH MCCARTHY	09/25/2020
AMELIA GRIEVE WHITE	09/29/2020
MELINDA HAN WILLIAMS	09/29/2020
RECEIVING PARTY DATA	
Name:	DSTILLERY, INC.
Street Address:	470 PARK AVE. SOUTH
Internal Address:	6TH FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10016
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	18109081
CORRESPONDENCE DATA	
Fax Number:	(202)842-7899
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	7034568000
Email:	JSCOTT@COOLEY.COM, zIPPatentDocketingMailboxUS@cooley.com
Correspondent Name:	COOLEY LLP
Address Line 1:	1299 PENNSYLVANIA AVENUE NW
Address Line 2:	SUITE 700 ATTN: PATENT GROUP
Address Line 4:	WASHINGTON, D.C. 20004
ATTORNEY DOCKET NUMBER:	MED6-019/04US 318298-2064
NAME OF SUBMITTER:	ANDERS E. FERNSTROM
SIGNATURE:	/Anders E. Fernstrom/ Reg. # 72,629
DATE SIGNED:	04/21/2023

Total Attachments: 9

source=MED6-019_02US_Assignment_executed#page1.tif

source=MED6-019_02US_Assignment_executed#page2.tif

source=MED6-019_02US_Assignment_executed#page3.tif

source=MED6-019_02US_Assignment_executed#page4.tif

source=MED6-019_02US_Assignment_executed#page5.tif

source=MED6-019_02US_Assignment_executed#page6.tif

source=MED6-019_02US_Assignment_executed#page7.tif

source=MED6-019_02US_Assignment_executed#page8.tif

source=MED6-019_02US_Assignment_executed#page9.tif

ASSIGNMENT

Peter Ernest LENZ, Jr., residing at 6 Lakeview Ave, Valhalla, NY 10595; Yeming SHI, residing at 800 Indiana St, Apt. 305, San Francisco, CA 94107; Patrick Joseph MCCARTHY, residing at 545 W 111th St, Apt. 8C, New York, NY 10025; Amelia Grieve WHITE, residing at 8 Webb Ave., Old Greenwich, CT 06870; and Melinda Han WILLIAMS, residing at 33 Tompkins Pl, #2, Brooklyn, NY 11231 (each referred to as “Assignor”) have made an invention(s) (the “Invention(s)”) set forth in an application for patent, and which is a:

- (1) ☒ provisional application
 - (a) ☐ to be filed herewith; or
 - (b) ☒ bearing Application No. 62/877,715, and filed on July 23, 2019 ;
entitled AUDIENCE FINDER
- (2) ☒ provisional application
 - (a) ☐ to be filed herewith; or
 - (b) ☒ bearing Application No. 62/947,904, and filed on December 13, 2019;
entitled AUDIENCE EXPLORER
and/or
- (3) ☐ non-provisional application
 - (a) ☒ bearing Application No. 16/937,223, and filed on July 23, 2020 and
entitled MACHINE LEARNING SYSTEM AND METHOD TO MAP
KEYWORDS AND RECORDS INTO AN EMBEDDING SPACE

and/or
- (4) ☐ attached hereto.

WHEREAS, Dstillery, Inc., a corporation having its principal place of business at 470 Park Ave. South, 6th Floor, New York, NY 10016, its successors, legal representatives and assigns, (the “Assignee”), is desirous of acquiring the entire right, title, and interest in: the Invention(s); the application(s) for patent identified above; the right to file applications for patent of the United States or other countries on the Invention(s); any application(s) for patent of the United States or other countries claiming priority to, and/or the benefit of, these applications; any provisional or other right to recover any and all past, present, and future damages, including royalties, for any and all past, present, and future infringements

of these application(s); and any and all patent(s) of the United States or other countries that may be granted therefor or thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, and to the extent that the Assignor has not done so already via a prior agreement with the Assignee or a predecessor in interest of the Assignee, or if the Assignor has already done so via a prior agreement with the Assignee or a predecessor in interest of the Assignee then in confirmation of said prior agreement, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns, the Assignor's entire right, title, and interest in:

- (a) the Invention(s);
- (b) the application(s) for patent identified above;
- (c) the right to file applications for patent of the United States or other countries on the Invention(s), including all rights under the Hague Convention, the Paris Convention for the Protection of Industrial Property, and under the Patent Cooperation Treaty, and all rights of claiming priority in any country of the world;
- (d) any application(s) for patent of the United States or other countries claiming the Invention(s);
- (e) any application(s) for patent of the United States or other countries claiming priority to, and/or the benefit of, at least one of the application(s) for patent identified above or any application(s) for patent claiming the Invention(s), including any priority application(s), substitute application(s), division(s), continuation(s), and continuation(s)-in-part;
- (f) any provisional or other right to recover any and all past, present, and future damages, including royalties, for any and all past, present, and future infringements of any application for patent identified in the preceding paragraphs (b)-(e) and of any and all patent(s) granted based thereon in the United States and in all other countries; and
- (g) any patent(s) of the United States or other countries that may be granted for or on any application for patent identified in the preceding paragraphs (b)-(e), including any reissue(s), reexamination(s), revival(s), renewal(s) and extension(s) of said patent(s).

The above-granted rights, titles, and interests are to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal

representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made.

The Assignor hereby represents to the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, or if applicable, at such time said prior agreement was executed, the Assignor is a lawful owner of an undivided interest in the entire right, title, and interest in and to the Invention(s), that the Invention(s) are unencumbered, except, if applicable, by obligation to assign in accordance with said prior agreement, and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner set forth herein, and that Assignor will not make or enter into any assignment, sale, agreement or encumbrance which would conflict with these presents.

The Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done in connection with any and all proceedings for the procurement, maintenance, enforcement and defense of the Invention(s), said application(s), and said patent(s), including interference and derivation proceedings, and any post-grant proceedings (e.g., opposition proceedings, post-grant reviews, *Inter partes* reviews, supplemental examinations, etc.) without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns.

The Assignor hereby authorizes and requests the attorneys of COOLEY LLP to insert in the spaces provided above the filing date, the application number, and the attorney docket number of the application(s) identified above when known.

The Assignor hereby requests the Commissioner of Patents to issue said patents of the United States to the Assignee for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

Date: 09/25/2020 By: *Peter Lenz*
Peter Ernest Lenz, Jr.

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

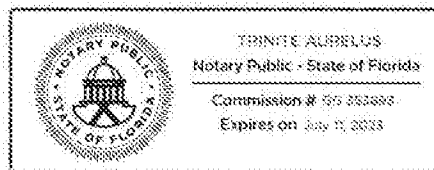
State of Florida)
) ss.
County of Broward)

On 09/25/2020, before me, Trinite Aurelus, Notary Public, personally appeared Peter Ernest Lenz, Jr., who proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. REQUIRED SENTENCE IF NOTARIZED IN CALIFORNIA: I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[Signature]

Signature of Notary Public



Place Notary Seal Above
Notarized online using audio-video communication

My Commission Expires: 07/11/2023
Electronic Notary Public

Attorney Docket No. MED6-019/00US 318298-2051
 Attorney Docket No. MED6-019/01US 318298-2053
 Attorney Docket No. MED6-019/02US 318298-2055

Date: 09/27/2020By: Yeming Shi
Yeming Shi

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of Virginia)
) ss.
 County of Loudoun)

On 09/27/2020, before me, Belinda A Griffin, Notary Public, personally appeared Yeming Shi, who proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. REQUIRED SENTENCE IF NOTARIZED IN CALIFORNIA: I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Belinda A Griffin
 Signature of Notary Public

My Commission Expires: 02/28/2023

Notarized online using audio-video communication

Place Notary Seal Above



Date: 09/25/2020 By: Patrick McCarthy
Patrick Joseph McCarthy

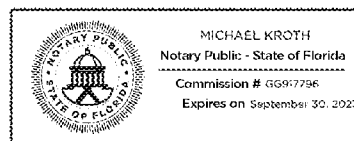
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of Florida)
) ss.
County of Miami-Dade)

On 09/25/2020, before me, Michael Robert Kroth, Notary Public, personally appeared Patrick Joseph McCarthy, who proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. REQUIRED SENTENCE IF NOTARIZED IN CALIFORNIA: I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Michael Robert Kroth



Signature of Notary Public
Electronic Notary Public

Place Notary Seal Above
Notarized online using audio-video communication

My Commission Expires: 09/30/2023

Attorney Docket No. MED6-019/00US 318298-2051
 Attorney Docket No. MED6-019/01US 318298-2053
 Attorney Docket No. MED6-019/02US 318298-2055

Date: 09/29/2020 By: *Amelia Grieve White*
Amelia Grieve White

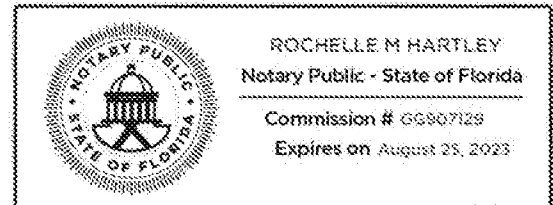
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of Florida)
) ss.
 County of Citrus)

On 09/29/2020, before me, Rochelle M Hartley, Notary Public, personally appeared Amelia Grieve White, who proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. REQUIRED SENTENCE IF NOTARIZED IN CALIFORNIA: I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. Provided NY drivers license as identification


WITNESS my hand and official seal.

Rochelle M Hartley
 Signature of Notary Public Rochelle M Hartley



Notarized online using audio-video communication

My Commission Expires: 08/25/2023

Date: 9/29/20 By: 
Melinda Han Williams

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of _____)
) ss.
County of _____)

On _____, before me, _____, Notary Public, personally appeared Melinda Han Williams, who proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. REQUIRED SENTENCE IF NOTARIZED IN CALIFORNIA: I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature of Notary Public Place Notary Seal Above

My Commission Expires: _____

Attorney Docket No. MED6-019/00US 318298-2051
Attorney Docket No. MED6-019/01US 318298-2053
Attorney Docket No. MED6-019/02US 318298-2055

For and on behalf of ASSIGNEE:

Date: _____

By: _____

Name:

Title:

Company: Dstillery, Inc.

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of _____)
County of _____) ss.

On _____, before me, _____, Notary Public, personally appeared _____, who proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. REQUIRED SENTENCE IF NOTARIZED IN CALIFORNIA: I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature of Notary Public

Place Notary Seal Above

My Commission Expires: _____