PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT7937838

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-----------------------|----------------|
| JAI PAUL MACKER | 08/18/2016 |
| CHRIS SCOTT | 08/09/2016 |
| ROBERT ANTHONY GEORGE | 08/18/2016 |
| JOSEPH JAMES PISTELL | 08/09/2016 |

RECEIVING PARTY DATA

| Name: | DEALER DOT COM, INC. |
|-----------------|----------------------|
| Street Address: | 1 HOWARD STREET |
| City: | BURLINGTON |
| State/Country: | VERMONT |
| Postal Code: | 05401 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 17548351 |

CORRESPONDENCE DATA

Fax Number: (404)853-8006

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4048538000

Email: Febeslazo@eversheds-sutherland.us,

patentdocket@eversheds-sutherland.us

Correspondent Name: EVERSHEDS SUTHERLAND (US) LLP

Address Line 1: 999 PEACHTREE ST, NE

Address Line 2: **SUITE 2300**

Address Line 4: ATLANTA, GEORGIA 30309

| ATTORNEY DOCKET NUMBER: | 26454-1045 |
|-------------------------|-------------------|
| NAME OF SUBMITTER: | JOEL D. BRADLEY |
| SIGNATURE: | /Joel D. Bradley/ |
| DATE SIGNED: | 05/05/2023 |

Total Attachments: 8

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PATENT REEL: 063546 FRAME: 0022

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| source=26454-1045_Assignment#page8.tif | |

PATENT REEL: 063546 FRAME: 0023 Whereas we,

- Jai Paul Macker of Burlington, Vermont US
- 2. Chris Scott of Williston, Vermont US
- Robert Anthony George of Essex Junction, Vermont US
- 4. Joseph James Pistell of Brewerton, NY US

hereinafter referred to as "applicants," have invented certain new and useful improvements in "Automatic Display of Products Viewed on Distinct Web Domains," for which United States Provisional Patent Application 61/931,542 was filed on January 24, 2014 and for which PCT Application PCT/US2015/012724 was filed on January 23, 2015 and for which United States Non-Provisional Patent Application 15/216,743 was filed on July 22, 2015; and

Whereas Dealer Dot Com, Inc. of Burlington, Vermont herein referred to as "assignee," whose mailing address is 1 Howard Street, Burlington, Vermont 05401 is desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of valuable consideration, the receipt whereof is acknowledged. we, the applicants, hereby assign to the assignee and its successors and assigns, the entire right, title and interest in the US and throughout the world in and to any and all Patents which may be granted in the inventions and improvements which are the subject of the above US and PCT Patent Applications, this assignment including said United States Provisional Patent Application, said United States Non-Provisional Patent Application, said PCT application, and any and all foreign patent applications, utility models, design registrations and like rights of exclusion and for inventors' certificates applied for or granted that claim priority of said US Patent Applications or said PCT application, any and all continuations and divisionals of such patent applications, and any other inventions or improvements included in such Patent Applications, and we authorize the assignee to apply in all countries in our names or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and for our heirs, legal representatives and assigns, without further compensation, to perform such lawful acts and to sign for such further applications, assignments, preliminary statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Now, therefore, as to the US application, we the applicants, by these presents do hereby

authorize and request the US Commissioner of Patents and Trademarks to record this assignment for said US Provisional Patent Application and for said US Non-Provisional Patent Application and for all US Non-provisional Patent Applications claiming its priority and to issue such United States Patents to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patents may be granted, as fully and entirely as the same would have been held by us had this assignment and sale not been made.

| executed: August 1, 2016 at Burlington, VT | The Parks |
|--|-----------------------|
| August <u>**</u> , 2016 at Burlington, VT | Jai Paul Macker |
| August, 2016 at | Chris Scott |
| August, 2016 at Burlington, VT | Robert Anthony George |
| August, 2016 at Burlington, VT | Joseph James Pistell |

Whereas we.

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- Chris Scott of Williston, Vermont US.
- 3. Robert Anthony George of Essex Junction, Vermont US
- Joseph James Pistell of Brewerton, NY US

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Whereas **Dealer Dot Com**, **Inc.** of **Burlington**, **Vermont** herein referred to as "assignee," whose mailing address is **1 Howard Street**, **Burlington**, **Vermont 05401** is desirous of acquiring the entire right, title and interest in the same:

Now, therefore, in consideration of valuable consideration, the receipt whereof is acknowledged, we, the applicants, hereby assign to the assignee and its successors and assigns, the entire right. title and interest in the US and throughout the world in and to any and all Patents which may be granted in the inventions and improvements which are the subject of the above US and PCT Patent Applications, this assignment including said United States Provisional Patent Application, said United States Non-Provisional Patent Application, said PCT application, and any and all foreign patent applications, utility models, design registrations and like rights of exclusion and for inventors' certificates applied for or granted that claim priority of said US Patent Applications or said PCT application, any and all continuations and divisionals of such patent applications, and any other inventions or improvements included in such Patent Applications, and we authorize the assignee to apply in all countries in our names or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and for our heirs, legal representatives and assigns, without further compensation, to perform such lawful acts and to sign for such further applications, assignments, preliminary statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Now, therefore, as to the US application, we the applicants, by these presents do hereby

218-007

PATENT REEL: 063546 FRAME: 0026 authorize and request the US Commissioner of Patents and Trademarks to record this assignment for said US Provisional Patent Application and for said US Non-Provisional Patent Applications claiming its priority and to issue such United States Patents to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patents may be granted, as fully and entirely as the same would have been held by us had this assignment and sale not been made.

| executed: | | |
|---------------------------------|-----------------------|--|
| August, 2016 at Burlington, VT | | |
| August 9, 2016 at Williston, VT | Jai Paul Macker | |
| | Chris Scott | |
| August, 2016 at Burlington, VT | | |
| | Robert Anthony George | |
| August 2016 at Burlington, VT | | |
| | Joseph James Pistell | |

Whereas we,

- 1. Jai Paul Macker of Burlington, Vermont US
- 2. Chris Scott of Williston, Vermont US
- Robert Anthony George of Essex Junction, Vermont US
- 4. Joseph James Pistell of Brewerton, NY US

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| executed | |
|----------------------------------|----------------------|
| August, 2016 at Burlington, VT | Jai Paul Macker |
| August, 2016 at | Chris Scott |
| August 18 2016 at Burlington, VT | Robert Amhony George |
| August, 2016 at Burlington, VT | Joseph James Dietall |

Whereas we,

- 1. Jai Paul Macker of Burlington, Vermont US
- 2. Chris Scott of Williston, Vermont US
- Robert Anthony George of Essex Junction, Vermont US
- 4. Joseph James Pistell of Brewerton, NY US

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Now, therefore, in consideration of valuable consideration, the receipt whereof is acknowledged, we, the applicants, hereby assign to the assignee and its successors and assigns, the entire right, title and interest in the US and throughout the world in and to any and all Patents which may be granted in the inventions and improvements which are the subject of the above US and PCT Patent Applications, this assignment including said United States Provisional Patent Application, said United States Non-Provisional Patent Application, said PCT application, and any and all foreign patent applications, utility models, design registrations and like rights of exclusion and for inventors' certificates applied for or granted that claim priority of said US Patent Applications or said PCT application, any and all continuations and divisionals of such patent applications, and any other inventions or improvements included in such Patent Applications, and we authorize the assignee to apply in all countries in our names or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and for our heirs, legal representatives and assigns, without further compensation, to perform such lawful acts and to sign for such further applications, assignments, preliminary statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

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| executed: | |
|--------------------------------|-----------------------|
| August, 2016 at Burlington, VT | |
| | Jai Paul Macker |
| August, 2016 at | |
| | Chris Scatt |
| August, 2016 at Burlington, VT | Dahari Saharan Dahari |
| <u>e</u> | Robert Anthony George |
| August, 2016 at Burlington, VT | Joseph James Pistell |