PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT7952201

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
4INFO, INC.	05/10/2023

RECEIVING PARTY DATA

Name:	CADENT, LLC
Street Address:	1675 BROADWAY, 22ND FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10019

PROPERTY NUMBERS Total: 5

Property Type	Number
Patent Number:	8792909
Patent Number:	8880097
Patent Number:	8996033
Patent Number:	10419883
Patent Number:	11223926

CORRESPONDENCE DATA

Fax Number: (949)760-9502

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	4INFO.000GEN
NAME OF SUBMITTER:	BRIAN GRAHAM
SIGNATURE:	/Brian Graham/
DATE SIGNED:	05/12/2023

Total Attachments: 3

source=Executed Assignment (4INFO, Inc. to Cadent, LLC)#page1.tif source=Executed Assignment (4INFO, Inc. to Cadent, LLC)#page2.tif source=Executed Assignment (4INFO, Inc. to Cadent, LLC)#page3.tif

Docket Number: 4INFO.000GEN Page 1 of 2

PATENT ASSIGNMENT

WHEREAS, Cadent, LLC, an LLC, (hereinafter the "ASSIGNEE"), acquired certain assets of 4INFO, Inc., a Corporation (hereinafter "ASSIGNOR"), in an agreement between ASSIGNEE and ASSIGNOR.

WHEREAS, under the terms of the agreement ASSIGNOR has conveyed, transferred, and assigned to ASSIGNEE, among other assets, certain intellectual property of ASSIGNOR (hereinafter, "Patents/Applications") set forth in Schedule 1 which is attached hereto, and has agreed to execute and deliver this PATENT ASSIGNMENT, for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any application jurisdictions.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby acknowledges that ASSIGNOR has sold, assigned, transferred, and set over, and by these presents does hereby sell, assign, transfer, and set over, unto said ASSIGNEE, its successors, legal representatives, and assigns, the entire right, title, and interest throughout the world in and to the Patents/Applications, including: all provisional applications relating to any of Patents/Applications; all nonprovisional applications claiming priority to aforementioned provisional(s) and/or any of the Patents/Applications, including, all divisions, continuations, continuations-in-part, and reissues thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues, and extensions thereof; all rights of priority under International Conventions and any related Letters Patent which may hereafter be granted or filed in any country or countries foreign to the United States, all extensions, renewals, and reissues thereof; and ASSIGNOR hereby authorizes and requests the Commissioner for Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all related Letters Patent to the ASSIGNEE, its successors, legal representatives, and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR DOES HEREBY acknowledge and agree that the assigned scope of the Patents/Applications includes any currently recited claims, all embodiments, and all claims supported by the Application; ASSIGNOR agrees not to contest or disparage claim scope thus supported (including in any later-filed patent applications) for any claims deemed patentable by any government patent office. ASSIGNOR also agrees not to challenge the validity, including as a defense to patent infringement, of any issued patent claims resulting from or based on the Patents/Applications, regardless of the scope of any such claims.

AND ASSIGNOR DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND ASSIGNOR DOES HEREBY covenant and agree that ASSIGNOR will: communicate to said ASSIGNEE, its successors, legal representatives, and assigns any facts known to ASSIGNOR respecting the Patents/Applications; testify in any legal proceeding; assist in the preparation of any other provisional or non-provisional applications relating to the Patents/Applications or any improvements made thereto; sign/execute all lawful papers; authorize the filing of, execute, and make all rightful oaths and/or declarations in connection with the Patents/Applications including any improvements made thereto, any patent applications filed therefrom, and any continuing application filed from any of the aforementioned applications; and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for the Patents/Applications in all countries.

Docket Number: 4INFO.000GEN Page 2 of 2

AND ASSIGNOR DOES HEREBY agree that if any term or provision of this agreement becomes invalid or unenforceable, the remainder shall survive unaffected. IN TESTIMONY WHEREOF, I hereunto set my hand and seal this ____ day of ______ 20____. **Assignor (Conveying Party) Assignee (Receiving Party)** Cadent, LLC 4INFO, INC. Tim Jenkins Christopher Poindexter By: By: BF<u>61957D83F385ADD6427CBC67E79716</u> contractwarks **Tim Jenkins** Name: Name: Christopher Poindexter **EVP** Title: Title: General Counsel 05/10/2023 Date: Date: 05/10/2023

SCHEDULE 1

ASSIGNED PATENTS

Patent Number	Title	Issue Date
8,792,909	Systems and Methods for Statistically	07/29/2014
	Associating Mobile Devices to Households	
8,880,097	Systems and Methods for Statistically	11/04/2014
	Associating Mobile Devices to Households	
8,996,033	Systems and Methods for Statistically	03/31/2015
	Associating Mobile Devices to Households	
10,419,883	Systems and Methods for Statistically	09/17/2019
	Associating Mobile Devices and Non-Mobile	
	Devices with Geographic Areas	
11,223,926	Systems and Methods for Statistically	01/11/2022
	Associating Mobile Devices and Non-Mobile	
	Devices with Geographic Areas	

RECORDED: 05/12/2023