PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
GREGORY JAMES LUNDELL	03/11/2013

RECEIVING PARTY DATA

Name:	UNITED VIDEO PROPERTIES, INC.	
Street Address:	2160 GOLD STREET	
City:	SAN JOSE	
State/Country:	CALIFORNIA	
Postal Code:	95002	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	18199022

CORRESPONDENCE DATA

Fax Number: (646)219-6229

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: carolina.rodriguez@hglaw.com

Correspondent Name: HALEY GUILIANO LLP **Address Line 1:** 75 BROAD STREET

Address Line 2: SUITE 1000

Address Line 4: NEW YORK, NEW YORK 10004

ATTORNEY DOCKET NUMBER:	003597-0832-104	
NAME OF SUBMITTER:	CAROLINA RODRIGUEZ	
SIGNATURE:	/Carolina Rodriguez/	
DATE SIGNED:	05/18/2023	

Total Attachments: 2

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PATENT 507914391 REEL: 063686 FRAME: 0443

ASSIGNMENT

Whereas I, Gregory James Lundell;

residing at: 303 Warwick Street

Redwood City, CA 94062;

have made an invention in:

SYSTEMS AND METHODS FOR AUTO-CONFIGURING A USER EQUIPMENT DEVICE WITH CONTENT CONSUMPTION MATERIAL

and am about to make application for United States Letters
Patent therefor, the same having been executed by me on even
date herewith; and

WHEREAS, UNITED VIDEO PROPERTIES, INC., a corporation organized and existing under the laws of the State of Delaware and having an office and place of business at 2830 De La Cruz Boulevard, Santa Clara, CA 95050, is desirous of acquiring the entire interest in said invention, said United States patent application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to me paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I hereby sell, assign and transfer unto the said UNITED VIDEO PROPERTIES, INC., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and interest in and to every

PATENT REEL: 063686 FRAME: 0444 patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and I hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said UNITED VIDEO PROPERTIES, INC. as the assignee of the entire interest therein; and I further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

As the inventor, I declare as follows:

The above-identified application was made or authorized to be made by me. I believe that I am the original inventor or an original joint inventor of a claimed invention in the application. I hereby acknowledge that any willful false statement made in the declaration set forth in this paragraph is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

IN TESTIMONY WHEREOF, I have hereunto signed my name on the date indicated hereinafter.

Date: Gregory James Lundell

PATENT REEL: 063686 FRAME: 0445

RECORDED: 05/18/2023