

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT7972720

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
DAVID PETROU	04/03/2013
MATTHEW BRIDGES	04/03/2013
SHAILESH NALAWADI	04/09/2013
HARTWIG ADAM	04/03/2013
MATTHEW R. CASEY	04/03/2013
HARTMUT NEVEN	03/13/2013
ANDREW HARP	04/19/2013
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	GOOGLE INC.
<b>Street Address:</b>	1600 AMPHITHEATRE PARKWAY
<b>City:</b>	MOUNTAIN VIEW
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94043
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	18189776
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(864)233-7342
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	8642711592
<b>Email:</b>	mmiller@dority-manning.com, usdocketing@dority-manning.com
<b>Correspondent Name:</b>	DORITY & MANNING, P.A.
<b>Address Line 1:</b>	PO BOX 1449
<b>Address Line 4:</b>	GREENVILLE, SOUTH CAROLINA 29602
<b>ATTORNEY DOCKET NUMBER:</b>	GGL-1927-CON7
<b>NAME OF SUBMITTER:</b>	LUCAS R. JENSEN
<b>SIGNATURE:</b>	/Lucas R. Jensen/
<b>DATE SIGNED:</b>	05/25/2023

**Total Attachments: 7**

source=GGL-1927-CON7\_AssignmentFromParent\_19APR2013#page1.tif

source=GGL-1927-CON7\_AssignmentFromParent\_19APR2013#page2.tif

source=GGL-1927-CON7\_AssignmentFromParent\_19APR2013#page3.tif

source=GGL-1927-CON7\_AssignmentFromParent\_19APR2013#page4.tif

source=GGL-1927-CON7\_AssignmentFromParent\_19APR2013#page5.tif

source=GGL-1927-CON7\_AssignmentFromParent\_19APR2013#page6.tif

source=GGL-1927-CON7\_AssignmentFromParent\_19APR2013#page7.tif

**PATENT**

**REEL: 063758 FRAME: 0682**

# ASSIGNMENT OF PATENT APPLICATION

Docket Number (Optional)

GOOGLE 3.0-565

WHEREAS, I, David Petrou of c/o Google Inc., 1600 Amphitheatre Parkway, Mountain View, California 94043, have invented or discovered inventions or discoveries, the subject matter of which is described in the patent application entitled "SYSTEM AND METHOD OF IDENTIFYING VISUAL OBJECTS" (hereafter "Patent Application"),

☒ WHEREAS (if the left box is checked), the Patent Application was filed with the U.S. Patent and Trademark Office on December 4, 2012, Application Number 13/693,665, and

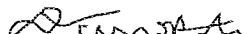
☐ WHEREAS (if the left box is checked), the Patent Application names the following inventors: (and whereas I hereby authorize Lerner, David, Littenberg, Krumholz & Mentlik, LLP, to insert in here in brackets [Application No. \_\_\_\_\_, filed on \_\_\_\_\_] the application number and filing date of the application when known), and

WHEREAS, Google Inc., incorporated or otherwise formed in Delaware and having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043 (hereafter, the "assignee") is desirous of acquiring, or has acquired and is desirous of memorializing its acquisition further herein, the entire right, title and interest in same;

NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, I agree as follows. I agree to assign, and hereby do assign, to the assignee my entire right, title and interest in and to the Assigned Applications in the United States of America and all other countries, where "Assigned Applications" means the Patent Application, including any and all inventions, discoveries and other subject matter described therein, any divisional, continuation, continuation-in-part, substitute, reissue, re-examination or other application claiming priority or benefit to the Patent Application pursuant to any law or treaty, and any patent issuing from the foregoing. I agree to assign, and hereby do assign, to assignee the right to claim such priority or benefit. I have not previously conveyed, nor am I aware of an obligation to convey, my rights in the Assigned Applications to a third party. I hereby authorize the U.S. Patent and Trademark Office, and any other governmental agency in the world, to issue to assignee all patents resulting from the Assigned Applications and to record assignee's ownership thereof. At assignee's reasonable request I agree, without further remuneration, to execute and deliver documents prepared at assignee's expense and to provide other cooperation, such as testimony, as may be reasonably required to evidence or protect assignee's rights in the Assigned Applications. Assignee may assign or transfer all or part of its rights set forth herein in its sole discretion. I agree that the assignee may affix its signature to this document as well as any other indicia of its acceptance of the provisions hereof. If any provision herein is unenforceable, the requirements of the provision shall remain to the full extent permissible by law and the offending portions thereof shall be deemed replaced, to the extent possible, with a provision most closely reflecting the purpose of the offending provision.

Apr 3, 2013

(Date)

  
David Petrou (Apr 3, 2013) (Signature)

PATENT

REEL: 063758 FRAME: 0683

# ASSIGNMENT OF PATENT APPLICATION

Docket Number (Optional)

GOOGLE 3.0-565

WHEREAS, I, Matthew Bridges of c/o Google Inc., 1600 Amphitheatre Parkway, Mountain View, California 94043, have invented or discovered inventions or discoveries, the subject matter of which is described in the patent application entitled "SYSTEM AND METHOD OF IDENTIFYING VISUAL OBJECTS" (hereafter "Patent Application"),

☒ WHEREAS (if the left box is checked), the Patent Application was filed with the U.S. Patent and Trademark Office on December 4, 2012, Application Number 13/693,665, and

☐ WHEREAS (if the left box is checked), the Patent Application names the following inventors: (and whereas I hereby authorize Lerner, David, Littenberg, Krumholz & Mentlik, LLP, to insert in here in brackets [Application No. \_\_\_\_\_, filed on \_\_\_\_\_] the application number and filing date of the application when known), and

WHEREAS, Google Inc., incorporated or otherwise formed in Delaware and having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043 (hereafter, the "assignee") is desirous of acquiring, or has acquired and is desirous of memorializing its acquisition further herein, the entire right, title and interest in same;

NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, I agree as follows. I agree to assign, and hereby do assign, to the assignee my entire right, title and interest in and to the Assigned Applications in the United States of America and all other countries, where "Assigned Applications" means the Patent Application, including any and all inventions, discoveries and other subject matter described therein, any divisional, continuation, continuation-in-part, substitute, reissue, re-examination or other application claiming priority or benefit to the Patent Application pursuant to any law or treaty, and any patent issuing from the foregoing. I agree to assign, and hereby do assign, to assignee the right to claim such priority or benefit. I have not previously conveyed, nor am I aware of an obligation to convey, my rights in the Assigned Applications to a third party. I hereby authorize the U.S. Patent and Trademark Office, and any other governmental agency in the world, to issue to assignee all patents resulting from the Assigned Applications and to record assignee's ownership thereof. At assignee's reasonable request I agree, without further remuneration, to execute and deliver documents prepared at assignee's expense and to provide other cooperation, such as testimony, as may be reasonably required to evidence or protect assignee's rights in the Assigned Applications. Assignee may assign or transfer all or part of its rights set forth herein in its sole discretion. I agree that the assignee may affix its signature to this document as well as any other indicia of its acceptance of the provisions hereof. If any provision herein is unenforceable, the requirements of the provision shall remain to the full extent permissible by law and the offending portions thereof shall be deemed replaced, to the extent possible, with a provision most closely reflecting the purpose of the offending provision.

Apr 3, 2013

(Date)

Matthew Bridges  
Matthew Bridges (Apr 3, 2013)  
(Signature)

PATENT

REEL: 063758 FRAME: 0684

# ASSIGNMENT OF PATENT APPLICATION

Docket Number (Optional)

GOOGLE 3.0-565

WHEREAS, I, Shailesh Nalawadi of c/o Google Inc., 1600 Amphitheatre Parkway, Mountain View, California 94043, have invented or discovered inventions or discoveries, the subject matter of which is described in the patent application entitled "SYSTEM AND METHOD OF IDENTIFYING VISUAL OBJECTS" (hereafter "Patent Application"),

☒ WHEREAS (if the left box is checked), the Patent Application was filed with the U.S. Patent and Trademark Office on December 4, 2012, Application Number 13/693,665, and

☐ WHEREAS (if the left box is checked), the Patent Application names the following inventors:  
(and whereas I hereby authorize Lerner, David, Littenberg, Krumholz & Mentlik, LLP, to insert in here in brackets [Application No. \_\_\_\_\_, filed on \_\_\_\_\_] the application number and filing date of the application when known), and

WHEREAS, Google Inc., incorporated or otherwise formed in Delaware and having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043 (hereafter, the "assignee") is desirous of acquiring, or has acquired and is desirous of memorializing its acquisition further herein, the entire right, title and interest in same;

NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, I agree as follows. I agree to assign, and hereby do assign, to the assignee my entire right, title and interest in and to the Assigned Applications in the United States of America and all other countries, where "Assigned Applications" means the Patent Application, including any and all inventions, discoveries and other subject matter described therein, any divisional, continuation, continuation-in-part, substitute, reissue, re-examination or other application claiming priority or benefit to the Patent Application pursuant to any law or treaty, and any patent issuing from the foregoing. I agree to assign, and hereby do assign, to assignee the right to claim such priority or benefit. I have not previously conveyed, nor am I aware of an obligation to convey, my rights in the Assigned Applications to a third party. I hereby authorize the U.S. Patent and Trademark Office, and any other governmental agency in the world, to issue to assignee all patents resulting from the Assigned Applications and to record assignee's ownership thereof. At assignee's reasonable request I agree, without further remuneration, to execute and deliver documents prepared at assignee's expense and to provide other cooperation, such as testimony, as may be reasonably required to evidence or protect assignee's rights in the Assigned Applications. Assignee may assign or transfer all or part of its rights set forth herein in its sole discretion. I agree that the assignee may affix its signature to this document as well as any other indicia of its acceptance of the provisions hereof. If any provision herein is unenforceable, the requirements of the provision shall remain to the full extent permissible by law and the offending portions thereof shall be deemed replaced, to the extent possible, with a provision most closely reflecting the purpose of the offending provision.

Apr 9, 2013  
(Date)

Shailesh Nalawadi  
Shailesh Nalawadi (Apr 9, 2013)  
(Signature)

PATENT

REEL: 063758 FRAME: 0685

# ASSIGNMENT OF PATENT APPLICATION

Docket Number (Optional)

GOOGLE 3.0-565

WHEREAS, I, Hartwig Adam of c/o Google Inc., 1600 Amphitheatre Parkway, Mountain View, California 94043, have invented or discovered inventions or discoveries, the subject matter of which is described in the patent application entitled "SYSTEM AND METHOD OF IDENTIFYING VISUAL OBJECTS" (hereafter "Patent Application"),

☒ WHEREAS (if the left box is checked), the Patent Application was filed with the U.S. Patent and Trademark Office on December 4, 2012, Application Number 13/693,665, and

☐ WHEREAS (if the left box is checked), the Patent Application names the following inventors:  
(and whereas I hereby authorize Lerner, David, Littenberg, Krumholz & Mentlik, LLP, to insert in here in brackets [Application No. \_\_\_\_\_, filed on \_\_\_\_\_] the application number and filing date of the application when known), and

WHEREAS, Google Inc., incorporated or otherwise formed in Delaware and having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043 (hereafter, the "assignee") is desirous of acquiring, or has acquired and is desirous of memorializing its acquisition further herein, the entire right, title and interest in same;

NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, I agree as follows. I agree to assign, and hereby do assign, to the assignee my entire right, title and interest in and to the Assigned Applications in the United States of America and all other countries, where "Assigned Applications" means the Patent Application, including any and all inventions, discoveries and other subject matter described therein, any divisional, continuation, continuation-in-part, substitute, reissue, re-examination or other application claiming priority or benefit to the Patent Application pursuant to any law or treaty, and any patent issuing from the foregoing. I agree to assign, and hereby do assign, to assignee the right to claim such priority or benefit. I have not previously conveyed, nor am I aware of an obligation to convey, my rights in the Assigned Applications to a third party. I hereby authorize the U.S. Patent and Trademark Office, and any other governmental agency in the world, to issue to assignee all patents resulting from the Assigned Applications and to record assignee's ownership thereof. At assignee's reasonable request I agree, without further remuneration, to execute and deliver documents prepared at assignee's expense and to provide other cooperation, such as testimony, as may be reasonably required to evidence or protect assignee's rights in the Assigned Applications. Assignee may assign or transfer all or part of its rights set forth herein in its sole discretion. I agree that the assignee may affix its signature to this document as well as any other indicia of its acceptance of the provisions hereof. If any provision herein is unenforceable, the requirements of the provision shall remain to the full extent permissible by law and the offending portions thereof shall be deemed replaced, to the extent possible, with a provision most closely reflecting the purpose of the offending provision.

Apr 3, 2013  
(Date)

HAdam  
Hartwig Adam (Apr 3, 2013) (Signature)

# ASSIGNMENT OF PATENT APPLICATION

Docket Number (Optional)

GOOGLE 3.0-565

WHEREAS, I, Matthew R. Casey of c/o Google Inc., 1600 Amphitheatre Parkway, Mountain View, California 94043, have invented or discovered inventions or discoveries, the subject matter of which is described in the patent application entitled "SYSTEM AND METHOD OF IDENTIFYING VISUAL OBJECTS" (hereafter "Patent Application"),

☒ WHEREAS (if the left box is checked), the Patent Application was filed with the U.S. Patent and Trademark Office on December 4, 2012, Application Number 13/693,665, and

☐ WHEREAS (if the left box is checked), the Patent Application names the following inventors: (and whereas I hereby authorize Lerner, David, Littenberg, Krumholz & Mentlik, LLP, to insert in here in brackets [Application No. \_\_\_\_\_, filed on \_\_\_\_\_] the application number and filing date of the application when known), and

WHEREAS, Google Inc., incorporated or otherwise formed in Delaware and having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043 (hereafter, the "assignee") is desirous of acquiring, or has acquired and is desirous of memorializing its acquisition further herein, the entire right, title and interest in same;

NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, I agree as follows. I agree to assign, and hereby do assign, to the assignee my entire right, title and interest in and to the Assigned Applications in the United States of America and all other countries, where "Assigned Applications" means the Patent Application, including any and all inventions, discoveries and other subject matter described therein, any divisional, continuation, continuation-in-part, substitute, reissue, re-examination or other application claiming priority or benefit to the Patent Application pursuant to any law or treaty, and any patent issuing from the foregoing. I agree to assign, and hereby do assign, to assignee the right to claim such priority or benefit. I have not previously conveyed, nor am I aware of an obligation to convey, my rights in the Assigned Applications to a third party. I hereby authorize the U.S. Patent and Trademark Office, and any other governmental agency in the world, to issue to assignee all patents resulting from the Assigned Applications and to record assignee's ownership thereof. At assignee's reasonable request I agree, without further remuneration, to execute and deliver documents prepared at assignee's expense and to provide other cooperation, such as testimony, as may be reasonably required to evidence or protect assignee's rights in the Assigned Applications. Assignee may assign or transfer all or part of its rights set forth herein in its sole discretion. I agree that the assignee may affix its signature to this document as well as any other indicia of its acceptance of the provisions hereof. If any provision herein is unenforceable, the requirements of the provision shall remain to the full extent permissible by law and the offending portions thereof shall be deemed replaced, to the extent possible, with a provision most closely reflecting the purpose of the offending provision.

Apr 3, 2013

(Date)

Matthew R. Casey  
Matthew R Casey (Apr 3, 2013)  
(Signature)

PATENT

REEL: 063758 FRAME: 0687

# ASSIGNMENT OF PATENT APPLICATION

Docket Number (Optional)

GOOGLE 3.0-565

WHEREAS, I, Hartmut Neven of 4107 Escondido Drive, Malibu, California 90265, have invented or discovered inventions or discoveries, the subject matter of which is described in the patent application entitled "SYSTEM AND METHOD OF IDENTIFYING VISUAL OBJECTS" (hereafter "Patent Application"),

☒ WHEREAS (if the left box is checked), the Patent Application was filed with the U.S. Patent and Trademark Office on December 4, 2012, Application Number 13/693,665, and

☐ WHEREAS (if the left box is checked), the Patent Application names the following inventors:  
(and whereas I hereby authorize Lerner, David, Littenberg, Krumholz & Mentlik, LLP, to insert in here in brackets [Application No. \_\_\_\_\_, filed on \_\_\_\_\_] the application number and filing date of the application when known), and

WHEREAS, Google Inc., incorporated or otherwise formed in Delaware and having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043 (hereafter, the "assignee") is desirous of acquiring, or has acquired and is desirous of memorializing its acquisition further herein, the entire right, title and interest in same;

NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, I agree as follows. I agree to assign, and hereby do assign, to the assignee my entire right, title and interest in and to the Assigned Applications in the United States of America and all other countries, where "Assigned Applications" means the Patent Application, including any and all inventions, discoveries and other subject matter described therein, any divisional, continuation, continuation-in-part, substitute, reissue, re-examination or other application claiming priority or benefit to the Patent Application pursuant to any law or treaty, and any patent issuing from the foregoing. I agree to assign, and hereby do assign, to assignee the right to claim such priority or benefit. I have not previously conveyed, nor am I aware of an obligation to convey, my rights in the Assigned Applications to a third party. I hereby authorize the U.S. Patent and Trademark Office, and any other governmental agency in the world, to issue to assignee all patents resulting from the Assigned Applications and to record assignee's ownership thereof. At assignee's reasonable request I agree, without further remuneration, to execute and deliver documents prepared at assignee's expense and to provide other cooperation, such as testimony, as may be reasonably required to evidence or protect assignee's rights in the Assigned Applications. Assignee may assign or transfer all or part of its rights set forth herein in its sole discretion. I agree that the assignee may affix its signature to this document as well as any other indicia of its acceptance of the provisions hereof. If any provision herein is unenforceable, the requirements of the provision shall remain to the full extent permissible by law and the offending portions thereof shall be deemed replaced, to the extent possible, with a provision most closely reflecting the purpose of the offending provision.

Mar 13, 2013

(Date)

Hartmut Neven  
Hartmut Neven (Mar 13, 2013)  
(Signature)

PATENT

REEL: 063758 FRAME: 0688



# ASSIGNMENT OF PATENT APPLICATION

Docket Number (Optional)

GOOGLE 3.0-565

WHEREAS, I, Andrew Harp of c/o Google Inc., 1600 Amphitheatre Parkway, Mountain View, California 94043, have invented or discovered inventions or discoveries, the subject matter of which is described in the patent application entitled "SYSTEM AND METHOD OF IDENTIFYING VISUAL OBJECTS" (hereafter "Patent Application"),

☒ WHEREAS (if the left box is checked), the Patent Application was filed with the U.S. Patent and Trademark Office on December 4, 2012, Application Number 13/693,665, and

☐ WHEREAS (if the left box is checked), the Patent Application names the following inventors:  
(and whereas I hereby authorize Lerner, David, Littenberg, Krumholz & Mentlik, LLP, to insert in here in brackets [Application No. \_\_\_\_\_, filed on \_\_\_\_\_] the application number and filing date of the application when known), and

WHEREAS, Google Inc., incorporated or otherwise formed in Delaware and having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043 (hereafter, the "assignee") is desirous of acquiring, or has acquired and is desirous of memorializing its acquisition further herein, the entire right, title and interest in same;

NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, I agree as follows. I agree to assign, and hereby do assign, to the assignee my entire right, title and interest in and to the Assigned Applications in the United States of America and all other countries, where "Assigned Applications" means the Patent Application, including any and all inventions, discoveries and other subject matter described therein, any divisional, continuation, continuation-in-part, substitute, reissue, re-examination or other application claiming priority or benefit to the Patent Application pursuant to any law or treaty, and any patent issuing from the foregoing. I agree to assign, and hereby do assign, to assignee the right to claim such priority or benefit. I have not previously conveyed, nor am I aware of an obligation to convey, my rights in the Assigned Applications to a third party. I hereby authorize the U.S. Patent and Trademark Office, and any other governmental agency in the world, to issue to assignee all patents resulting from the Assigned Applications and to record assignee's ownership thereof. At assignee's reasonable request I agree, without further remuneration, to execute and deliver documents prepared at assignee's expense and to provide other cooperation, such as testimony, as may be reasonably required to evidence or protect assignee's rights in the Assigned Applications. Assignee may assign or transfer all or part of its rights set forth herein in its sole discretion. I agree that the assignee may affix its signature to this document as well as any other indicia of its acceptance of the provisions hereof. If any provision herein is unenforceable, the requirements of the provision shall remain to the full extent permissible by law and the offending portions thereof shall be deemed replaced, to the extent possible, with a provision most closely reflecting the purpose of the offending provision.

Apr 19, 2013  
(Date)

Andrew Harp  
Andrew Harp (Apr 19, 2013) (Signature)

PATENT

RECORDED: 05/25/2023

REEL: 063758 FRAME: 0689