# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

#### **CONVEYING PARTY DATA**

Name	Execution Date
CHRISTOPHER BUTLER	01/27/2014

### **RECEIVING PARTY DATA**

Name:	OWN PRODUCTS, INC.	
Street Address:	360 PINE STREET	
Internal Address:	SUITE 300	
City:	SAN FRANCISCO	
State/Country:	CALIFORNIA	
Postal Code:	94104	

# **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	13527578

## **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: njpatentgroup@kelleydrye.com
Correspondent Name: KELLEY DRYE & WARREN LLP

Address Line 1: ONE JEFFERSON ROAD

Address Line 2: SECOND FLOOR

Address Line 4: PARSIPPANY, NEW JERSEY 07054

NAME OF SUBMITTER:	DAVID G. LINDENBAUM	
SIGNATURE:	/David G. Lindenbaum/	
DATE SIGNED:	06/12/2023	

### **Total Attachments: 4**

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PATENT 507953880 REEL: 063919 FRAME: 0818

## ASSIGNMENT

This ASSIGNMENT is made and entered into as of this 27 day of 2014 ("Effective Date"), by and between <b>Christopher Butler</b> , a resident of the United States with an address at 250 ( 2005) 4 4 5 5 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
and <b>OWN PRODUCTS, INC.</b> , a Delaware corporation with an address at 360 Pine Street, Suite 300, San Francisco, California 94104 ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the entire right, title, and interest in, and to and under the United States patent applications identified and set forth on the attached Schedule A; and

WHEREAS, ASSIGNEE wishes to acquire and ASSIGNOR wishes to assign all right, title, and interest in and to the patent applications.

NOW, THEREFORE, for and in consideration of said agreement and of other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR, has sold, assigned, transferred and set over, and by these presents does hereby sells, assigns, transfers and sets over, unto the said ASSIGNEE, its successors, legal representatives and assign, the entire right, title and interest in, to and under the said United States applications and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said inventions in any country or countries foreign to the United States, together with the right to file such application and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said inventions in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, including the right to pursue damages, injunctive relief, and other remedies for past, current and future infringement;

ASSIGNOR authorizes and requests the Commissioner of Patents and Trademarks to record ASSIGNEE as the owner of the patent applications identified and set forth in the attached Schedule A, including any continuations, divisions, continuations-in-part, reissues, reexaminations or extensions thereof, and to issue any and all letters patent of the United States thereon to ASSIGNEE, as assignee of the entire right, title, and interest in, and to and under the same, for the sole use and enjoyment of ASSIGNEE its successors, assigns or other legal representatives.

ASSIGNOR hereby represents and warrants that, as of the Effective Date, his right, title, and interest in and to the patent applications set forth in Schedule A is free and clear of any liens

PATENT REEL: 063919 FRAME: 0819 and encumbrances, that he has full right to assign all of his interests therein, and that he has not executed and will not execute any agreement or other instrument in conflict herewith.

ASSIGNOR and ASSIGNEE shall use their respective commercially reasonable best efforts to take, or cause to be taken, all action, and to do, or cause to be done, all things necessary, proper, or advisable under the applicable laws and regulations to consummate and make effective the assignment contemplated by this Assignment. If at any time after the Effective Date any further action is necessary or desirable to carry out the purposes of this Assignment, the parties hereto shall take or cause to be taken all such necessary action, including without limitation, the execution and delivery of such further instruments and documents as may be reasonably requested by the other party for such purposes or otherwise to consummate and make effective this Assignment, such documents including but not limited to the provision of copies of records and documents in ASSIGNOR'S possession or under his control, such as those required to fill in gaps in the chain of title, dockets, information regarding local prosecuting counsel, and copies of notices received from outside counsel and registry officials; provided that to the extent not required hereunder, the cost of such action or of such instruments and documents related thereto shall be borne by the party requesting them.

This ASSIGNMENT may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN TESTIMONY WHEREOF, I hereunto set my hand the day and year set opposite my signature.

Date 1/27/2014

STATE OF ) (a/1/00/1/0

COUNTY OF) Son francis C Signature-Christopher Butler

On this day of Imuar, 2014, before me, a Notary Public in and for the State known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

Notary Public

Signature		
Brittania Boey		
4, before me, a Notary Public in and for the State, to me at name, who signed and sealed the foregoing be his free act and deed.		

# Schedule A

# UNITED STATES PATENT APPLICATION

Docket No.	Application No.	Filing Date	<u>Title</u>
595-001	13/527,578	6/19/2012	METHOD FOR PROVIDING PERSONALIZED RECOMMENDATIONS