PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT8006870

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MARCUS HOGGARTH	01/31/2023
CIAN PLUMBE	01/31/2023
SEONG MIN HWANG	01/31/2023
BEN HANLEY	01/31/2023

RECEIVING PARTY DATA

Name:	NATIVE DESIGN LTD.
Street Address:	5 GARDEN WALK
Internal Address:	ST. ALBANS
City:	LONDON
State/Country:	UNITED KINGDOM
Postal Code:	EC2A 3EQ

PROPERTY NUMBERS Total: 1

Property Type	Number		
Application Number:	29807761		

CORRESPONDENCE DATA

Fax Number: (414)978-8858

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 14142775157

Email: jere.polmatier@quarles.com

Correspondent Name: JERE L POLMATIER
Address Line 1: QUARLES & BRADY LLP

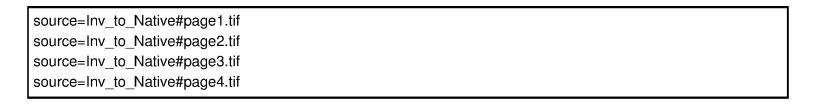
Address Line 2: 411 EAST WISCONSIN AVENUE, SUITE 2400

Address Line 4: MILWAUKEE, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	86071164; 179066.00582 1
NAME OF SUBMITTER:	JERE POLMATIER
SIGNATURE:	/jlp/
DATE SIGNED:	06/14/2023
	•

Total Attachments: 4

507959733



Inventor's Legal Name

RECORD ID: 86071164

ASSIGNMENT OF PATENT APPLICATION

I, the undersigned, for good and valuable consideration, the receipt of which is hereby acknowledged, agree to assign and transfer and hereby assign and transfer to

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NATIVE DESIGN LIMITED, a company having its pri (hereinafter "Assignee"),	ncipal place of bu	siness in <i>5 Garden Wa</i>	ilk, London, Unite	d Kingdom,
its successors, and its assigns, my entire right, title, ar for patent entitled (English-language title in parentheses if				ı application
Title: CAMERA Filing Date: 14 SEP 2021 Application No.:	29/807761	Patent Off	ice: US	
the subject matter, including any and all inventions, imprherein "patent" refers to any form of intellectual property design rights, and utility model rights) (hereinafter "Invention region or under any international agreement for any of said leapplications for patent directly or indirectly claiming priority to applications for patent from which any application for patent any and all continuation applications of, continuation-in-part applications of, regional-phase applications of, renewals of (hereinafter "Applications for Patent"); any and all patents (hereinafter "Patents"); and any and all reissues, reexaminat	protection including, ns"); any and all exis nventions (including, or benefit of any apt for any of said Inversipplications (hereins for and substitutes for which may be gra	without limitation, inventisting and future application without limitation, said application for patent for any entions directly or indirectly after "CIPs") of, divisional or any application for patented on or as a result of	tion rights, utility pens for patent of an oplication for patent y of said Inventions y claims priority or applications of, naent for any of said Applications of said Applications	patent rights, by country or t, any and all s, any and all benefit, and tional-phase d Inventions) s for Patent
I HEREBY represent that I convey my full rights in all coutitle, and interest herein assigned and transferred, and that I				
AND I HEREBY authorize Assignee, its successors, its as Patent in its name or in my name in any country or region successors, its assigns, its nominees, and its legal represer application for patent, now identified by the Record ID and to	n or under any internatives to insert the	national agreement, and filing date, application nu	further authorize A	Assignee, its
AND I HEREBY authorize and request the officials of all is to issue patents, to issue to Assignee, its successors, or i accordance with the terms of this assignment and transfer;				
AND I HEREBY covenant and agree that I will, each time papers as may be necessary or desirable to perfect the tit successors, or its assigns; communicate to Assignee, its s facts respecting said Inventions, Applications for Patent, a lawful papers (including, without limitation, divisional applic said Inventions, Applications for Patent, and Patents; and possible to aid Assignee, its successors, its assigns, its nor or their own benefit, proper intellectual property protection expenses which may be incurred by me in lending such contist its nominees, or its legal representatives.	tle in said Inventions uccessors, its assigned Patents; testify ations, continuation make all rightful on inees, and its legal on for said Invention	s, Applications for Patent ns, its nominees, or its le in any legal or administra applications, CIPs, and r paths and declarations a representatives to obtain ns, Applications for Pate	, and Patents, to A egal representative ative proceedings reissue applications nd generally to do n, maintain, and en nt, and Patents, p	Assignee, its es, all known and sign all s) relating to o everything aforce, for its provided the
IN WITNESS WHEREOF, I hereunto set my hand and se	al:			
MHMM	31st Janu	ary 2023		
Inventor's Signature	Day	Month	Year	
Marcus Hoggarth				

Inventor's Legal Name

RECORD ID: 86071164

ASSIGNMENT OF PATENT APPLICATION

I, the undersigned, for good and valuable consideration, the receipt of which is hereby acknowledged, agree to assign and transfer and hereby assign and transfer to

(hereinafter "Assignee"),	pai piace of busii	iess in 5 Garden vvaik,	London, United Kingdom,
its successors, and its assigns, my entire right, title, and for patent entitled (English-language title in parentheses if said			
Title: CAMERA	0/007704	D	
Filing Date: 14 SEP 2021 Application No.: 29	9/807761	Patent Office	e: _US ;
the subject matter, including any and all inventions, improve herein "patent" refers to any form of intellectual property prof design rights, and utility model rights) (hereinafter "Inventions") region or under any international agreement for any of said Inve applications for patent directly or indirectly claiming priority to or applications for patent from which any application for patent for any and all continuation applications of, continuation-in-part appropriations of, regional-phase applications of, renewals of, a (hereinafter "Applications for Patent"); any and all patents which reinafter "Patents"); and any and all reissues, reexaminations	tection including, v ; any and all existing entions (including, w benefit of any appl r any of said Invent plications (hereinaff and substitutes for hich may be grant	vithout limitation, invention ng and future applications vithout limitation, said appli ication for patent for any o ions directly or indirectly or er "CIPs") of, divisional ap any application for patent ed on or as a result of s	n rights, utility patent rights, for patent of any country or cation for patent, any and all f said Inventions, any and all claims priority or benefit, and plications of, national-phase for any of said Inventions) said Applications for Patent
I HEREBY represent that I convey my full rights in all countri title, and interest herein assigned and transferred, and that I ha			
AND I HEREBY authorize Assignee, its successors, its assig Patent in its name or in my name in any country or region or successors, its assigns, its nominees, and its legal representat application for patent, now identified by the Record ID and title	under any interna ives to insert the fil	tional agreement, and fur ing date, application numb	ther authorize Assignee, its
AND I HEREBY authorize and request the officials of all cours to issue patents, to issue to Assignee, its successors, or its accordance with the terms of this assignment and transfer;			
AND I HEREBY covenant and agree that I will, each time a papers as may be necessary or desirable to perfect the title i successors, or its assigns; communicate to Assignee, its succestors respecting said Inventions, Applications for Patent, and lawful papers (including, without limitation, divisional applications aid Inventions, Applications for Patent, and Patents; and mossible to aid Assignee, its successors, its assigns, its nomine or their own benefit, proper intellectual property protection of expenses which may be incurred by me in lending such cooper its nominees, or its legal representatives.	n said Inventions, essors, its assigns Patents; testify in ons, continuation apake all rightful oalees, and its legal for said Inventions	Applications for Patent, a i, its nominees, or its legal any legal or administration oplications, CIPs, and reis ths and declarations and epresentatives to obtain, r , Applications for Patent,	nd Patents, to Assignee, its il representatives, all known we proceedings and sign all isue applications) relating to generally to do everything maintain, and enforce, for its and Patents, provided the
IN WITNESS WHEREOF, I hereunto set my hand and seal:			
Cas They	31st January	ı 2023	
Inventor's Signature	Day	Month Y	ear ear
Cian Plumbe			

Inventor's Legal Name

RECORD ID: 86071164

ASSIGNMENT OF PATENT APPLICATION

I, the undersigned, for good and valuable consideration, the receipt of which is hereby acknowledged, agree to assign and transfer and hereby assign and transfer to

(hereinafter "Assig	·	impany naving its pr	ilicipal place of b	usinoss in o card	en wan, L	ondon, Onic	a Kingdom,
	_	y entire right, title, at title in parentheses if			-	and under a	n application
Title: CAME			00/007704		. 0.55		
Filing Date:	14 SEP 2021	Application No.:	29/807761	Pat	ent Office:	US	;
herein "patent" redesign rights, and region or under an applications for parapplications for parameter and all continuapplications of, reduced the parameter "App	efers to any form of d utility model rights) ny international agree atent directly or indire atent from which any muation applications of egional-phase applic lications for Patent")	nd all inventions, imported intellectual property (hereinafter "Invention ement for any of said leading priority to application for patents, continuation-in-partications of, renewals on any and all patents I reissues, reexaminate	protection including ns"); any and all ex nventions (including or benefit of any a for any of said Invapplications (hereing, and substitutes to which may be greatens.	g, without limitation isting and future apg, without limitation, pplication for patentientions directly or inafter "CIPs") of, divor any application anted on or as a	invention riplications for said applications for any of sandirectly clair risional application patent for patent of said	ghts, utility propared for patent of an ion for paten aid Inventions on priority or cations of, nar any of said Application	patent rights, ny country or it, any and all s, any and all r benefit, and ational-phase d Inventions) ns for Patent
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Patent in its nam successors, its as	e or in my name in ssigns, its nominees,	e, its successors, its as any country or region and its legal represen by the Record ID and t	n or under any intentatives to insert the	rnational agreemer e filing date, applica	nt, and furthe ition number,	er authorize .	Assignee, its
is to issue patents	s, to issue to Assigne	uest the officials of all ee, its successors, or gnment and transfer;					
papers as may b successors, or its facts respecting s lawful papers (inc said Inventions, a possible to aid As or their own ben expenses which r	e necessary or desi s assigns; communic said Inventions, App cluding, without limite Applications for Pat ssignee, its successorefit, proper intellect	ee that I will, each time rable to perfect the time rable to Assignee, its solications for Patent, a sation, divisional application, and Patents; and property protections in lending such cores.	tle in said Invention uccessors, its assi- and Patents; testify ations, continuation d make all rightful minees, and its legan for said Invention	ns, Applications for gns, its nominees, in any legal or ad applications, CIPs oaths and declarad representatives to ons, Applications for	Patent, and or its legal reministrative and reissue tions and geo obtain, maior Patent, ar	Patents, to a percentative proceedings application enerally to dintain, and end Patents,	Assignee, its es, all known and sign all s) relating to o everything offorce, for its provided the
IN WITNESS V	VHEREOF, I hereunt	o set my hand and se	al:				
	W M	E	31st Jan	uary 2023			
Inventor's Sig	nature		Day	Month	Yea	r	
Seong M in Hv	vang						

RECORD ID: 86071164

ASSIGNMENT OF PATENT APPLICATION

I, the undersigned, for good and valuable consideration, the receipt of which is hereby acknowledged, agree to assign and transfer and hereby assign and transfer to

NATIVE DESIGN LIMITED, a company having its principal place of business in 5 Garden Walk, London, United Kingdom, (hereinafter "Assignee"),

its successors, and its assigns, my entire right, title, and interest, including all rights of priority, in, to, and under an application for patent entitled (English-language title in parentheses if said application for patent is in another language):

TITIE: CAME	=RA					
Filing Date:	14 SEP 2021	Application No.:	29/807761	Patent Office:	US	;
the cubicet me	ttor including one o	nd all inventions imp	rayamanta and dir	anavarian ant forth in anid ann	liantian for note	ant (an unad
_				scoveries, set forth in said app	•	•
herein "patent" re	efers to any form of	intellectual property	protection includin	g, without limitation, invention	rights, utility p	atent rights,
design rights, and	d utility model rights)	(hereinafter "Inventio	ns"); any and all e	xisting and future applications	for patent of an	y country or
region or under a	ny international agree	ement for any of said I	nventions (including	g, without limitation, said applic	ation for patent	, any and all
applications for pa	atent directly or indire	ectly claiming priority to	or benefit of any	application for patent for any of	said Inventions	, any and all
applications for p	atent from which any	application for patent	t for any of said In	ventions directly or indirectly cl	aims priority or	benefit, and
				inafter "CIPs") of, divisional app		
applications of, re	egional-phase applic	ations of, renewals o	f, and substitutes	for any application for patent	for any of said	Inventions)
(hereinafter "App	lications for Patent")	; any and all patents	s which may be g	ranted on or as a result of s	aid Applications	s for Patent
(hereinafter "Pate	nts"); and any and al	l reissues, reexaminat	ions, and extensio	ns of said Applications for Pate	nt or said Paten	its.

I HEREBY represent that I convey my full rights in all countries and regions and under all international agreements to the entire right, title, and interest herein assigned and transferred, and that I have not executed and will not execute any agreement in conflict herewith:

AND I HEREBY authorize Assignee, its successors, its assigns, its nominees, and its legal representatives to file said Applications for Patent in its name or in my name in any country or region or under any international agreement, and further authorize Assignee, its successors, its assigns, its nominees, and its legal representatives to insert the filing date, application number, and patent office of said application for patent, now identified by the Record ID and title set forth above, when known to them;

AND I HEREBY authorize and request the officials of all countries and regions and under all international agreements whose duty it is to issue patents, to issue to Assignee, its successors, or its assigns, as Assignee of my entire right, title, and interest, said Patents, in accordance with the terms of this assignment and transfer;

AND I HEREBY covenant and agree that I will, each time a request is made, and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title in said Inventions, Applications for Patent, and Patents, to Assignee, its successors, or its assigns; communicate to Assignee, its successors, its assigns, its nominees, or its legal representatives, all known facts respecting said Inventions, Applications for Patent, and Patents; testify in any legal or administrative proceedings and sign all lawful papers (including, without limitation, divisional applications, continuation applications, CIPs, and reissue applications) relating to said Inventions, Applications for Patent, and Patents; and make all rightful oaths and declarations and generally to do everything possible to aid Assignee, its successors, its assigns, its nominees, and its legal representatives to obtain, maintain, and enforce, for its or their own benefit, proper intellectual property protection for said Inventions, Applications for Patent, and Patents, provided the expenses which may be incurred by me in lending such cooperation and assistance are paid by Assignee, its successors, its assigns, its nominees, or its legal representatives.

IN WITNESS WHEREOF, I hereunto set my hand and seal:

RECORDED: 06/14/2023

¥	31st January 2023				
Inventor's Signature	Day	Month	Year		
Ben Henley Inventor's Legal Name	-				