

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

EPAS ID: PAT8046668

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
TODD MARTIN	03/18/2020
RECEIVING PARTY DATA	
Name:	FINISH TIME HOLDINGS, LLC
Street Address:	C/O FERGUSON BRASWELL FRASER KUBASTA PC
Internal Address:	2500 DALLAS PARKWAY, SUITE 600
City:	PLANO
State/Country:	TEXAS
Postal Code:	75093
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	17730756
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	419-520-8774
Email:	tmartin@southerncrossip.com
Correspondent Name:	TODD MARTIN
Address Line 1:	4336 US HIGHWAY 377
Address Line 4:	AUBREY, UNITED STATES 76227
ATTORNEY DOCKET NUMBER:	MAR2-004-100US
NAME OF SUBMITTER:	TODD MARTIN
SIGNATURE:	/Todd Martin/
DATE SIGNED:	07/09/2023
Total Attachments: 4	
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WORLDWIDE ASSIGNMENT

WHEREAS, **Todd Martin** ("ASSIGNOR") an individual, whose address is Unit 6, 179 Riccarton Rd., Christchurch, New Zealand 8041, is the owner of the entire right, title, and interest of certain United States and/or Foreign patent applications listed in Schedule A attached herewith (collectively referred to as the "Patents") and

WHEREAS, **Finish Time Holdings, LLC** ("ASSIGNEE"), a corporation or other business entity duly registered in the State/Country of Texas, whose postal address is c/o Ferguson Braswell Fraser Kubasta PC, 2500 Dallas Parkway, Suite 600, Plano, Texas 75093, United States of America, desires to acquire the entire right, title, and interest in and to said Patents;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) paid to ASSIGNOR by ASSIGNEE, and other good and valuable consideration, the receipt and sufficiency of which ASSIGNOR acknowledges, ASSIGNOR, has sold, assigned, transferred, and conveyed, and does hereby sell, assign, transfer, and convey unto ASSIGNEE, its successors, legal representatives, and assigns, the ongoing and existing business associated with the Patents and the entire right, title, and interest in and to the Patents together with any invention and all goodwill of the business symbolized by the Patents and all applications claiming benefit of an application, including, but not limited to, all continuation, divisional, and continuation-in-parts of any application, and all Letters Patent that may be granted thereon in the United States and in all foreign countries, and all reissues thereof, together with the right to claim priority under the International Convention in all member countries; and ASSIGNOR authorizes and requests the Director of Patents and Trademarks to issue all Letters Patent for the invention to ASSIGNEE, its successors, legal representatives, and assigns in accordance with the terms of this Assignment;

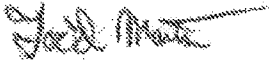
AND ASSIGNOR covenants and agrees that ASSIGNOR has the full right to convey the entire right, title, and interest herein assigned and that ASSIGNOR has not executed and will not execute any assignment or other instrument in conflict with this Assignment;

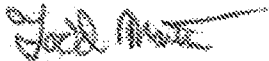
AND ASSIGNOR further covenants and agrees that upon request by ASSIGNEE, its successors, legal representatives, and/or assigns, and without further consideration, ASSIGNOR will do all lawful acts that may be necessary or desirable to assist ASSIGNEE, its successors, legal representatives, and/or assigns to obtain and enforce patent protection for the invention in the United States and in all foreign countries, including, but not limited to, communicate with ASSIGNEE, its successors, legal representatives, and/or assigns any facts known to ASSIGNOR regarding the invention, testify in any legal proceeding, sign all lawful papers, execute and deliver all papers that may be necessary or desirable to perfect the title to the invention in ASSIGNEE, its successors, legal representatives, and/or assigns, execute all divisional, continuation, and reissue applications, and make all rightful oaths, it being understood that any expense incident to the rendering of such assistance will be borne by ASSIGNEE, its successors, legal representatives, and/or assigns;

THE PARTIES have executed this Assignment on the date(s) indicated below.

Todd Martin
ASSIGNOR

Finish Time Holdings, LLC
ASSIGNEE

By: 

By: 

Printed Name: Todd Martin

Printed Name: Todd Martin

Date: March 18, 2020

Title: President

Date: March 18, 2020

**SCHEDULE A
ASSIGNED PATENTS**

	Country Code	Title	Serial No.	Filing Date	Patent No.	Issue Date
1	US	System and Method for Providing an Athlete with Performance Data	61/491,325	May 31, 2011		
2	US	System and Method for Providing an Athlete with a Performance Profile	13/484,213	May 30, 2012	8,649,890	Feb. 11, 2014
3	US	System and Method for Tracking the Usage of Athletic Equipment	14/176,046	Feb. 8, 2014	10,124,234	Nov. 13, 2018
4	NZ	System and Method for Providing an Athlete with a Performance Profile	600383	May 31, 2012	600383	Dec. 20, 2013
5	NZ	System and Method for Tracking the Usage of Athletic Equipment	612035	June 16, 2013	612035	Aug. 29, 2014
6	US	System and Method for Facilitating Personalized Training Plans for an Athlete	61/715,847	Oct. 19, 2012		
7	US	System for Providing a Coach With Live Training Data for an Athlete as the Athlete is Training	14/054,879	Oct. 16, 2013	9,345,948	May 24, 2016
8	US	Method for Providing a Coach with Live Training Data of an Athlete as the Athlete is Training	15/162,613	May 23, 2016	9,889,340	Feb. 13, 2018
9	US	Method for Providing a Coach with Live Training Data of an Athlete as the Athlete	15/870,858	Jan. 13, 2018	10,322,314	Jun. 18, 2019

		is Performing a Swimming Workout				
10	US	System and Method For Providing a Coach With Live Training Data of an Athlete as the Athlete is Performing a Swimming Workout	16/443,741	Jun. 17, 2019		