## 508018259 07/19/2023

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

EPAS ID: PAT8065411

#### **CONVEYING PARTY DATA**

| Name            | Execution Date |
|-----------------|----------------|
| MATAN ZOHAR     | 10/20/2021     |
| YANLI ZHAO      | 10/19/2021     |
| BRIAN FULKERSON | 10/19/2021     |
| ITAMAR BERGER   | 10/19/2021     |

#### **RECEIVING PARTY DATA**

| Name:           | SNAP INC.        |
|-----------------|------------------|
| Street Address: | 3000 31ST STREET |
| City:           | SANTA MONICA     |
| State/Country:  | CALIFORNIA       |
| Postal Code:    | 90405            |

#### **PROPERTY NUMBERS Total: 1**

| Property Type       | Number   |
|---------------------|----------|
| Application Number: | 17506442 |

## **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: SCHWEGMAN LUNDBERG & WOESSNER, P.A.

Address Line 1: P.O. BOX 2938

Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER: 4218.E27US1

NAME OF SUBMITTER: MELISSA ALEXANDER

SIGNATURE: /melissa alexander/

DATE SIGNED: 07/19/2023

### **Total Attachments: 7**

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PATENT 508018259 REEL: 064310 FRAME: 0374

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# RECORDATION FORM COVER SHEET PATENTS ONLY

Form PTO-1595 (Rev. 6-18) OMB No. 0651-0027 (exp. 10/31/2024) U.S. Department of Commerce United States Patent and Trademark Office

| To the Director of the U.S. Patent and Trademark Office: Please re  | cord the attached docum                                 | nents or the new address(es) below.             |  |
|---|---|---|--|
| 1. Name of conveying party(ies):  | 2. Name and ad  | address of receiving party(ies):                |  |
| Matan Zohar, Yanli Zhao, Brian Fulkerson, Itamar  | Name:   | Snap Inc.                                       |  |
| Additional name(s) of conveying party(ies) attached?  | Street<br>Address:                                      | 3000 31st Street                                |  |
| [ ]Yes [X]No  | City:   | Santa Monica                                    |  |
| 3. Nature of conveyance/Execution Date(s):  | State/Province:   | CA  |  |
| Execution Date(s): October 20, 2021, October 19, 2021, October 19, 2021, October 19, 2021   | Zip:  | 90405   |  |
| October 19, 2021, October 19, 2021  | Country:  | United States of America                        |  |
| [X] Assignment [ ] Merger  [ ] Security Agreement [ ] Change of Name  [ ] Joint Research Agreement  [ ] Government Interest Assignment  [ ] Executive Order 9424, Confirmatory License  [ ] Other             | Additional named □Yes ⊠ N                               | (s) & address(es) attached?                     |  |
| <ul> <li>4. Application number(s) or patent number(s): [ ] This doc</li> <li>A. Patent Application No.(s)</li> <li>Serial No. 17/506,442</li> <li>Additional numbers attached? [ ]Yes [X]No</li> </ul>        |   | ath/Declaration (37 CFR 1.63)  3. Patent No.(s) |  |
| 5. Name and address of party to whom correspondence   | 6. Total number of applications and patents involved: 1 |   |  |
| concerning document should be mailed:   | 7. Total fee (37 CFR 1.21(h) & 3.41): \$ <u>0.00</u>    |   |  |
| Name: Gall C. Gotfried  Address:  Schwegman Lundberg & Woessner, P.A. P.O. Box 2938  Minneapolis, Minnesota 55402  Phone Number: (651) 305-2718  Docket Number: 4218.E27US1  Email Address: request@slwip.com | 0743 []Enclosed [] None raffecting t  8. Payment Info   | e required (government interest not ag title)   |  |
| 9. Signature:   |   |   |  |
| Gall C. Gotfried/Reg. No. 58,333 Name of Person Signing  Total number of pages includi  | Signature ng cover sheet, attach                        | Jul 6, 2023  Date  ments, and documents: 7      |  |
|   | 000000000000000000000000000000000000000                 | 00000000000000000000000000000000000000          |  |

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

#### **ASSIGNMENT**

WHEREAS, Matan Zohar, Yanli Zhao, Brian Fulkerson and Itamar Berger (hereinafter the "Undersigned") have made one or more inventions and other subject matter (hereinafter collectively referred to as the "Invention"); as described in the patent application filed on October 20, 2021, assigned US application serial number 17/506,442, and titled MIRROR-BASED AUGMENTED REALITY EXPERIENCE.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency, and adequacy of which are hereby acknowledged by the Undersigned, the Undersigned do hereby irrevocably and unconditionally:

CONVEY, ASSIGN, AND TRANSFER to Snap Inc. (the "Assignee"), a corporation of the State of Delaware, having a place of business at 3000 31st Street, Santa Monica, CA 90405, the Undersigned's entire right, title, and interest for the United States and all foreign countries and jurisdictions in and to:

the Invention which is disclosed in the above-identified application or applications;

such application or applications, and all divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other applications for a patent or patents which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries and jurisdictions based in whole or in part on any of such Invention (including any application for a utility model or an innovation patent application);

all original and reissued patents which have been or shall be issued in the United States and all foreign countries and jurisdictions based in whole or in part on any of such Invention;

including the right to claim priority to the above-identified patent application or applications in relation to subject matter based in whole or in part on the above-identified patent application or applications and any of the foregoing including the right to file foreign applications under the provisions of any convention or treaty;

and including the right to all causes of action, remedies, and other enforcement rights related to the above-identified application or applications, including without limitation the right to sue for past, present, or future infringement, misappropriation, or violation of any and all rights related to the above-identified patent application or applications and any of the foregoing, including the right to obtain and collect damages for past, present, or future infringement;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such Invention to the Assignee;

AUTHORIZE AND REQUEST that any attorney associated with U.S. Patent and Trademark Office (USPTO) Customer No. 144407 may (directly or through his/her designee) delete, insert, or alter any information related to the above-identified patent application or applications or any of the foregoing, after execution of this Assignment;

Assignment
Assignors: Matan Zohar et al.

Title: MIRROR-BASED AUGMENTED REALITY EXPERIENCE

Page 2 of 6

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or shall be made to others by the Undersigned, and that the full right to convey the same as herein expressed is possessed by the Undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the Undersigned shall (1) execute all provisional, non-provisional, divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other patent applications for the Invention; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers for the Invention; (3) communicate to the Assignee all facts known to the Undersigned relating to the Invention and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for the Invention; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such Invention in the Assignee, or for securing, maintaining and enforcing proper patent protection for the Invention;

COVENANT, that should any provision of this agreement be held unenforceable by an authority of competent jurisdiction, such a ruling shall not affect the validity and enforceability of the remaining provisions.

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives, and successors of the Undersigned, and is to extend to the benefit of the successors, assigns, and nominees of the Assignee.

AGREED as of the date of my signature below:

PATENT REEL: 064310 FRAME: 0378

Docket No: 4218,E27US1

Client Ref. No. P02115-US1

Assignment Docket No: 4218.E27US1
Assignors: Matan Zohar et al. Client Ref. No. P02115-US1

Title: MIRROR-BASED AUGMENTED REALITY EXPERIENCE

Page 3 of 6

Assignor:

(Signature): /

Name: Matan Zohar

City/State or Country: Rishon LeZion, Israel

Date: Oct 20, 2021

Assignment Docket No: 4218.E27US1
Assignors: Matan Zohar et al. Client Ref. No. P02115-US1

Title: MIRROR-BASED AUGMENTED REALITY EXPERIENCE
Page 4 of 6

Assignor:

(Signature): / Yan W Zhun

Name: Yanli Zhao

City/State or Country: London, United Kingdom

Date: Oct 19, 2021

AssignmentDocket No: 4218.E27US1Assignors: Matan Zohar et al.Client Ref. No. P02115-US1

Title: MIRROR-BASED AUGMENTED REALITY EXPERIENCE

Page 5 of 6

Assignor:

(Signature): / Brian Fulkerson

Name: Brian Fulkerson

City/State or Country: London, United Kingdom

Date: Oct 19, 2021

AssignmentDocket No: 4218.E27US1Assignors: Matan Zohar et al.Client Ref. No. P02115-US1

Title: MIRROR-BASED AUGMENTED REALITY EXPERIENCE

Assignor:

(Signature): / Stamar Berger

Name: Itamar Berger

City/State or Country: Hod Hasharon, Israel

Date: Oct 19, 2021

PATENT REEL: 064310 FRAME: 0382

**RECORDED: 07/19/2023**