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| PATENT ASSIGNMENT COVER SHEET |
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Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT8088390

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| POPSHOP TECHNOLOGIES INC. | 05/19/2023 |
| RECEIVING PARTY DATA | |
| Name: | COMMENTSOLD TECHNOLOGIES, LLC |
| Street Address: | 3001 9TH AVE SW |
| City: | HUNTSVILLE |
| State/Country: | ALABAMA |
| Postal Code: | 35805 |
| PROPERTY NUMBERS Total: 5 | |
| Property Type | Number |
| Application Number: | 17028851 |
| Application Number: | 63107918 |
| Application Number: | 17513873 |
| PCT Number: | US2021048305 |
| PCT Number: | US2021057163 |
| CORRESPONDENCE DATA | |
| Fax Number: | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Phone: | (650) 772-5660 |
| Email: | pair-notifications@cognitionip.com |
| Correspondent Name: | COGNITION IP, P.C. |
| Address Line 1: | 50 CALIFORNIA ST |
| Address Line 2: | SUITE 1500 |
| Address Line 4: | SAN FRANCISCO, CALIFORNIA 94111 |
| ATTORNEY DOCKET NUMBER: | 3497-033387 |
| NAME OF SUBMITTER: | RAJESH FOTEDAR |
| SIGNATURE: | /Rajesh Fotedar/ |
| DATE SIGNED: | 08/01/2023 |
| Total Attachments: 6 | |

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ASSIGNMENT OF INTELLECTUAL PROPERTY

This ASSIGNMENT OF INTELLECTUAL PROPERTY (this “Assignment”), effective as of May 19, 2023, is entered into by and between Popshop Technologies Inc., a Delaware corporation (the “Assignor”), and CommentSold Technologies, LLC, a Delaware limited liability company (the “Assignee”). All capitalized terms not otherwise defined herein shall have the respective meanings ascribed to such terms in the Purchase Agreement (as defined below).

WHEREAS, the Assignor is the owner of those certain patents and patent applications identified on Schedule A attached hereto (the “Assigned Patents”) and those certain trademark registrations and applications identified on Schedule B attached hereto (the “Assigned Trademarks”); and

WHEREAS, pursuant to that certain Asset Purchase Agreement and Plan of Reorganization, dated as of the date hereof (as may be amended, restated, supplemented, or otherwise modified from time to time, the “Purchase Agreement”), the Assignor has agreed to sell, transfer, assign, convey and deliver to the Assignee, and the Assignee has agreed to purchase and acquire, all of the Assignor’s right, title and interest in and to the Assets, including the Assigned Patents and the Assigned Trademarks, free and clear of all Encumbrances.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and in consideration of the mutual promises and the representations, warranties, covenants and agreements contained in this Assignment, and intending to be legally bound hereby, the parties hereto agree as follows:

1. Conveyance and Acceptance of Assigned Patents. The Assignor hereby sells, transfers, assigns, conveys and delivers to the Assignee, and the Assignee hereby purchases and acquires, all of the Assignor’s right, title and interest in and to the Assigned Patents, any and all patents or patent applications that claim priority to the Assigned Patents, including continuations, divisions, continuations-in-part, reissues and reexaminations thereof, all rights of action pertaining to the Assigned Patents, including the right to sue and recover for past, present and future infringement thereof, the right to secure registration of the Assigned Patents and of this Assignment, the right to initiate other proceedings before all Governmental Entities with respect to the Assigned Patents and the right to claim priority, file foreign counterparts and make applications for reissue and reexamination with respect to any of the Assigned Patents.

2. Conveyance and Acceptance of Assigned Trademarks. The Assignor hereby sells, transfers, assigns, conveys and delivers to the Assignee, and the Assignee hereby purchases and acquires, all of the Assignor’s right, title and interest in and to the Assigned Trademarks, the goodwill of the business connected with the use of and symbolized by the Assigned Trademarks, the right to sue and recover for past, present and future infringement thereof, the right to secure registration of the Assigned Trademarks and of this Assignment and the right to initiate other proceedings before all Governmental Entities with respect to the Assigned Trademarks.

3. Authorization. The Assignor hereby authorizes and requests that the Commissioner for Patents, the Commissioner for Trademarks, and any other sovereign official holding a corresponding position of authority in any other state or country record this Assignment. The

Assignor will, at the Assignee's request, take any and all reasonable actions, including the execution, acknowledgment and delivery of any and all documents, that the Assignee may reasonably request to record and perfect the Assignee's interest in and to the Assigned Patents and the Assigned Trademarks.

4. Terms of the Purchase Agreement. The provisions of this Assignment are subject to the terms and conditions of the Purchase Agreement. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern, supersede and prevail.

5. Miscellaneous. The terms and provisions of Section 1.2 and Article VIII of the Purchase Agreement are incorporated herein by reference as if set forth herein in their entirety and will apply *mutatis mutandis* to this Agreement.

(Signature Page Follows)

IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment as of the date set forth above.

ASSIGNOR:

POPSHOP TECHNOLOGIES INC.

DocuSigned by:
By: Dan Dan Li
Name: Danying (Dan Dan) Li
Title: Chief Executive Officer

ASSIGNEE:

COMMENTSOLD TECHNOLOGIES, LLC

By: _____
Name: Gautam Goswami
Title: Chief Executive Officer

IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment as of the date set forth above.

ASSIGNOR:

POPSHOP TECHNOLOGIES INC.

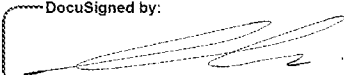
By: _____

Name: Danying (Dan Dan) Li

Title: Chief Executive Officer

ASSIGNEE:

COMMENTSOLD TECHNOLOGIES, LLC

By:  _____
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Name: Gautam Goswami

Title: Chief Executive Officer

SCHEDULE A
ASSIGNED PATENTS

| Country | File No. | Matter Type | Date Filed | Application No. | Title | Status |
|---------|-------------|-----------------|------------|-----------------|---|---------|
| US | 9439-090797 | Utility - CON | 09/22/20 | 17/028,851 | LIVE STREAMING SHOPPING EXPERIENCE | Pending |
| US | 9439-058125 | Provisional | 10/30/20 | 63/107,918 | LIVE STREAMING PRODUCT CREATION AND ORDER COMPILATION | Expired |
| WO | 9439-004714 | PCT | 08/30/21 | PCT/US21/48305 | LIVE STREAMING OBJECT IMAGE CAPTURE AND IMAGE CONVERSION TO PRODUCT CATALOG | Pending |
| WO | 9439-025459 | PCT | 10/28/21 | PCT/US21/57163 | LIVE STREAMING PRODUCT CREATION AND ORDER COMPILATION | Pending |
| US | 9439-079624 | Utility - NPREG | 10/28/21 | 17/513,873 | LIVE STREAMING PRODUCT CREATION AND ORDER COMPILATION | Pending |

SCHEDULE B

ASSIGNED TRADEMARKS

| Country | Mark | Application No. | Registration No. | Date |
|---------|--------------|-----------------|------------------|------------|
| US | POPSHOP LIVE | 88/622328 | 6242587 | 01/12/2021 |