508066377 08/15/2023

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CAVIT ILKER	08/14/2023
ANA URCELAY LORENZO	08/02/2023
MARTIN BIRKEBAEK	08/12/2023

RECEIVING PARTY DATA

Name:	SITEIMPROVE A/S
Street Address:	SANKT ANNAE PLADS 28
City:	COPENHAGEN
State/Country:	DENMARK
Postal Code:	DK-1250

PROPERTY NUMBERS Total: 2

Property Type	Number
PCT Number:	IB2022060570
Application Number:	17590553

CORRESPONDENCE DATA

Fax Number: (612)333-6798

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6123332111

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Correspondent Name: BARNES & THORNBURG LLP

Address Line 1: 225 SOUTH SIXTH STREET, SUITE 2800 MINNEAPOLIS, MINNESOTA 55402-4662

ATTORNEY DOCKET NUMBER:	94377-383056
NAME OF SUBMITTER:	JOHN GUSTAV-WRATHALL
SIGNATURE:	/john gustav-wrathall/
DATE SIGNED:	08/15/2023

Total Attachments: 4

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PATENT REEL: 064588 FRAME: 0894

ASSIGNMENT

For valuable consideration, the receipt of which we acknowledge, and intending to be bound legally, we, <u>CAVIT ILKER</u>, <u>ANA URCELAY LORENZO</u>, and <u>MARTIN BIRKEBÆK</u> each individually assign to <u>SITEIMPROVE A/S</u>, a public limited company formed under the laws of <u>Denmark</u> and having a principal place of business at <u>Sankt Annæ Plads 28</u>, <u>DK-1250</u> <u>Copenhagen</u>, <u>DENMARK</u>, and its successors, transferees, and assignees (collectively the "Assignee"), all of our individual and joint right, title, and interest throughout the world in the invention(s) (the "Subject Matter") described in a patent application that names us as inventors, is titled "WEBSITE KEY PAGES IDENTIFICATION AND ANALYSIS SYSTEM," and was or will be filed in the United States Patent and Trademark Office on <u>February 01</u>, 2022, as application <u>17/590,553</u>, and described in a PCT patent application that names us as inventors, is titled "<u>WEBSITE KEY PAGES IDENTIFICATION AND ANALYSIS SYSTEM</u>," and was or will be filed in the United States Patent and Trademark Office on <u>November 02</u>, 2022, as application <u>PCT/IB2022/060570</u> (the "Applications").

This Assignment assigns, in addition to the Subject Matter, (a) the Applications and all other applications that may be made for, and all patents, utility models, design registrations, and other rights of exclusion and inventors' certificates for, any of the Subject Matter (collectively the "Applications and Granted Rights") in every country or region and under every treaty or convention, (b) the right to claim priority based on and the benefit of the filing date of any of the Applications and Granted Rights under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, the Hague Agreement, and all other applicable treaties or conventions, and (c) the right to pursue, collect, and retain in the Assignee's name or otherwise, damages and any other remedies arising from any past, present, or future infringement of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment.

To the extent any portion of the rights assigned by this Assignment has previously been assigned to the Assignee, this Assignment is a confirmation of the previous assignment.

We authorize the Assignee to apply for and pursue protection for any or all of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment in all countries, regions, and territories of the world, in our names or in the Assignee's name.

Assignment Page 1 of 2

We represent and warrant that we have the right and power to make this Assignment and that we have not made and will not make any other assignment that conflicts with this Assignment.

We will communicate to the Assignee (or, at the request of the Assignee to other parties) all known facts in any form relating to the Subject Matter; will execute and provide all oaths and declarations, statements, testimony, assignments, powers of attorney, applications, and documents; and will perform all other lawful acts necessary or desirable to secure fully to the Assignee the rights, titles, and interests assigned by this Assignment.

O : Whose years	/ DATE: <u>8/14/2023</u>	
Cavie Alkereafeafeas		
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Ana Urcelay Lorenzo		
/	/_ DATE:	
Martin Birkebæk		

Assignment Page 2 of 2

We represent and warrant that we have the right and power to make this Assignment and that we have not made and will not make any other assignment that conflicts with this Assignment.

We will communicate to the Assignee (or, at the request of the Assignee to other parties) all known facts in any form relating to the Subject Matter; will execute and provide all oaths and declarations, statements, testimony, assignments, powers of attorney, applications, and documents; and will perform all other lawful acts necessary or desirable to secure fully to the Assignee the rights, titles, and interests assigned by this Assignment.

<u>/</u>	
Cavit Ilker	
DocuSigned by:	/ DATE 0/2/2022
A STATE IN	/_ DATE: <u>8/2/2023</u>
Ana-Utveray Worenzo	
	/ DATE
Martin Birkebæk	

We represent and warrant that we have the right and power to make this Assignment and that we have not made and will not make any other assignment that conflicts with this Assignment.

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/	/ DATE:	
Cavit Ilker		
<u>/</u>		
Ana Urcelay Lorenzo		
Program ()		
DocuSigned by:	/ DATE: 9/12/2022	
/ Martin Birkebæk Martin Birkebæk	/ DATE: <u>8/12/2023</u>	
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