

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	03/31/2022
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
VISHNU PRASAD	08/30/2023
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	CUSTOMERLABS, INC.
<b>Street Address:</b>	651 N BROAD ST, SUITE 206
<b>City:</b>	MIDDLETOWN
<b>State/Country:</b>	DELAWARE
<b>Postal Code:</b>	19709
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	17657610
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	docketing@stake.law
<b>Correspondent Name:</b>	MERTZLUFFT LAW PLLC DBA STAKE
<b>Address Line 1:</b>	1 SENECA ST. STE. 29-M36
<b>Address Line 4:</b>	BUFFALO, NEW YORK 14203
<b>ATTORNEY DOCKET NUMBER:</b>	0014-0002
<b>NAME OF SUBMITTER:</b>	JOSHUA MERTZLUFFT
<b>SIGNATURE:</b>	/jdm#76241/
<b>DATE SIGNED:</b>	08/30/2023
<b>Total Attachments: 1</b>	
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## ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, Vishnu Prasad, having an address at Maan Sarovar Tower, Suite 1, 2nd floor, Scheme Rd, Subbarayan Nagar, Teynampet, Chennai, Tamil Nadu 600018, the undersigned,

Has sold, assigned, and transferred, and hereby sells, assigns, and transfers to CustomerLabs, Inc., having addresses at Maan Sarovar Tower, Suite 1, 2nd floor, Scheme Rd, Subbarayan Nagar, Teynampet, Chennai, Tamil Nadu 600018 (IN address) and 651 N Broad St., Ste. 206, Middletown, Delaware 19709 (US address), its successors, assigns, and legal representatives, *nunc pro tunc* as of 31 March 2022 the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions disclosed in the following patent applications:

Country	Application No.	Filing Date	Title	Inventor(s)
US	17/657,610	31 March 2022	METHODS AND SYSTEMS FOR CREATING AUDIENCE SEGMENTS	Vankayala Prasad

And in and to said applications and all applications that claim priority to any of the aforementioned applications including all divisional, continuation, reissue, and continuation-in-part applications, or national or regional phase applications thereof, which have been or shall be filed in the United States and all foreign countries on any of said inventions; all rights of priority to any of the aforementioned applications; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said inventions;

Agrees that said Assignee may apply for and receive Patents for said inventions in its own name; and agrees that, when requested, to execute all rightful oaths or declarations, assignments, powers of attorney, and other papers and generally do everything possible which said Assignee, its successors, assigns, or representatives shall consider desirable for aiding in securing, maintaining, and enforcing proper patent protection for said inventions; and

Covenants with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed as of the date signed below.

Signature:  
Print Name:

  
Vishnu Prasad

Date: 30/08/2023