

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT8147991

|   |                             |
|---|-----------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT              |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT                  |
| <b>CONVEYING PARTY DATA</b>   |                             |
| <b>Name</b>   | <b>Execution Date</b>       |
| TERRANCE PATRICK TIETZEN  | 04/06/2015                  |
| MATTHEW ARNOLD MACPHERSON BATES   | 04/06/2015                  |
| <b>RECEIVING PARTY DATA</b>   |                             |
| <b>Name:</b>  | EDATANETWORKS INC.          |
| <b>Street Address:</b>  | PO BOX 53502 ELLERSLIE ROAD |
| <b>City:</b>  | EDMONTON, AB                |
| <b>State/Country:</b>   | CANADA                      |
| <b>Postal Code:</b>   | T6X 0P0                     |
| <b>PROPERTY NUMBERS Total: 1</b>  |                             |
| <b>Property Type</b>  | <b>Number</b>               |
| <b>Application Number:</b>  | 17990972                    |
| <b>CORRESPONDENCE DATA</b>  |                             |
| <b>Fax Number:</b>  |                             |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                             |
| <b>Phone:</b>   | 6025098003                  |
| <b>Email:</b>   | Brad@DESANDROLAWGROUP.com   |
| <b>Correspondent Name:</b>  | DESANDRO LAW GROUP PLLC     |
| <b>Address Line 1:</b>  | 316 E CLAREMONT ST          |
| <b>Address Line 2:</b>  | ATTN: BRAD K DESANDRO       |
| <b>Address Line 4:</b>  | PHOENIX, ARIZONA 85012      |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 26US-1                      |
| <b>NAME OF SUBMITTER:</b>   | BRADLEY K. DESANDRO         |
| <b>SIGNATURE:</b>   | /Bradley K. DeSandro/       |
| <b>DATE SIGNED:</b>   | 09/04/2023                  |
| <b>Total Attachments: 12</b>  |                             |
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**STATEMENT UNDER 37 CFR 3.73(c)**

Applicant/Patent Owner: EDATANETWORKS INC.

Application No./Patent No.: 14/408,199 Filed/Issue Date: December 15, 2014

Titled: SYSTEMS AND METHOD FOR INCENTING CONSUMERS

EDATANETWORKS INC., a corporation

(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that, for the patent application/patent identified above, it is (choose one of options 1, 2, 3 or 4 below):

- 1.  The assignee of the entire right, title, and interest.
- 2.  An assignee of less than the entire right, title, and interest (check applicable box):
  - The extent (by percentage) of its ownership interest is \_\_\_\_\_%. Additional Statement(s) by the owners holding the balance of the interest must be submitted to account for 100% of the ownership interest.
  - There are unspecified percentages of ownership. The other parties, including inventors, who together own the entire right, title and interest are:

Empty rectangular box for providing names of other parties.

Additional Statement(s) by the owner(s) holding the balance of the interest must be submitted to account for the entire right, title, and interest.

- 3.  The assignee of an undivided interest in the entirety (a complete assignment from one of the joint inventors was made). The other parties, including inventors, who together own the entire right, title, and interest are:

Empty rectangular box for providing names of other parties.

Additional Statement(s) by the owner(s) holding the balance of the interest must be submitted to account for the entire right, title, and interest.

- 4.  The recipient, via a court proceeding or the like (e.g., bankruptcy, probate), of an undivided interest in the entirety (a complete transfer of ownership interest was made). The certified document(s) showing the transfer is attached.

The interest identified in option 1, 2 or 3 above (not option 4) is evidenced by either (choose one of options A or B below):

- A.  An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 035370, Frame 0367, or for which a copy thereof is attached.

- B.  A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

2. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

**STATEMENT UNDER 37 CFR 3.73(c)**

3. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

4. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

5. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

6. From: \_\_\_\_\_ To: \_\_\_\_\_

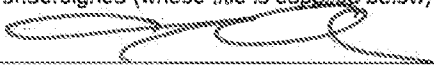
The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

Additional documents in the chain of title are listed on a supplemental sheet(s).

As required by 37 CFR 3.73(c)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

  
\_\_\_\_\_  
Signature

October 8, 2017  
\_\_\_\_\_  
Date

Mr. Terry Tietzen  
\_\_\_\_\_  
Printed or Typed Name

CEO, EDATANETWORKS INC.  
\_\_\_\_\_  
Title or Registration Number

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT3304058

|   |                                   |
|---|-----------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                    |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT                        |
| <b>CONVEYING PARTY DATA</b>   |                                   |
| <b>Name</b>   | <b>Execution Date</b>             |
| TERRANCE PATRICK TIETZEN  | 04/06/2015                        |
| MATTHEW ARNOLD MACPHERSON BATES   | 04/06/2015                        |
| <b>RECEIVING PARTY DATA</b>   |                                   |
| <b>Name:</b>  | EDATANETWORKS INC.                |
| <b>Street Address:</b>  | C/O NORTON ROSE FULBRIGHT CANADA  |
| <b>Internal Address:</b>  | 400 3RD AVENUE SW, SUITE 3700     |
| <b>City:</b>  | CALGARY                           |
| <b>State/Country:</b>   | CANADA                            |
| <b>Postal Code:</b>   | T2P 4H2                           |
| <b>PROPERTY NUMBERS Total: 1</b>  |                                   |
| <b>Property Type</b>  | <b>Number</b>                     |
| Application Number:   | 14408199                          |
| <b>CORRESPONDENCE DATA</b>  |                                   |
| <b>Fax Number:</b>  | (416)216-3930                     |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                   |
| <b>Email:</b>   | dockettor@nortonrosefulbright.com |
| <b>Correspondent Name:</b>  | NORTON ROSE FULBRIGHT CANADA LLP  |
| <b>Address Line 1:</b>  | 1, PLACE VILLE MARIE              |
| <b>Address Line 2:</b>  | SUITE 2500                        |
| <b>Address Line 4:</b>  | MONTREAL, CANADA H3B 1R1          |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 55759706-26US                     |
| <b>NAME OF SUBMITTER:</b>   | DAVID NG                          |
| <b>SIGNATURE:</b>   | /David Ng/                        |
| <b>DATE SIGNED:</b>   | 04/09/2015                        |
| <b>Total Attachments: 3</b>   |                                   |
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| source=Assignment26US-26PCT-26CA#page3.tif  |                                   |

Our Reference: 55759706-26US, 26PCT, 26CA

## UNIVERSAL ASSIGNMENT OF INVENTION

WHEREAS,

Name: TIETZEN, Terrance Patrick

Address: 251 Running Creek Lane, Edmonton, AB, T6J 6V9, Canada

Name: BATES, Matthew Arnold Macpherson

Address: 6011 56 Avenue, Beaumont, AB, T4X 0G8, Canada

(hereinafter referred to as the "Assignors"), have invented one or more invention(s) relating to and entitled

### SYSTEMS AND METHODS FOR INCENTING CONSUMERS

set forth and described in United States Patent Application No. 14/408,199, PCT Application No. PCT/CA2013/000576 and Canadian Patent Application No. 2,876,744

(hereinafter referred to as the "Invention");

AND WHEREAS,

Name: EDATANETWORKS INC.

Address: c/o Norton Rose Fulbright Canada, 400 3<sup>rd</sup> Avenue SW, Suite 3700, Calgary AB T2P 4H2, Canada

(hereinafter referred to as the "Assignee")

desires to have the entire right, title, interest, property and benefit in and for Canada, the United States, and all other countries and jurisdictions in the world, in and to the Invention;

NOW THEREFORE, in consideration of the sum of Five Dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignors agree to and do hereby:

confirm to have sold, assigned, transferred, and set over to the Assignee, at least as early as June 15, 2012 and, to any extent to have not already sold, assigned, transferred or set over to Assignee, does hereby sell, assign, transfer and set over to the Assignee, and to the Assignee's successors, assigns, nominees or other legal representatives, its entire right, title, interest, property and benefit including any right to sue for past infringements in and for Canada, the United States, and all other countries and jurisdictions in the world, in and to the Invention, any and all applications filed therefore, including any and all corresponding applications whether in the form of divisions, continuations, re-examinations, re-issues and extensions thereof, any and all patents that may issue, be granted or result therefrom for the Invention, and any and all rights of priority resulting from the filing of any of the above-identified applications and any previously filed applications in respect of the Invention under international conventions, treaties or otherwise, the same to be held and enjoyed fully and exclusively;

do all lawful acts and to execute and deliver, without further consideration other than expenses reasonably incurred, all further documents as may reasonably be required by the Assignee, or by its successors, assigns, nominees, or other legal representatives, to obtain said Patents in Canada and all other countries and jurisdictions for the Invention and vest or secure the same in the Assignee, and in the Assignee's successors, assigns, nominees or other legal representatives; and


grant to said Assignee, its successors, assigns, nominees or other legal representatives, including its patent agents and attorneys, the power to insert on this assignment any further information which may be necessary or desirable in order to place this document in compliance for recordation.

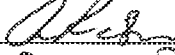
THIS ASSIGNMENT may be executed in counterparts, all of which shall be considered one and the same agreement.

Declaration of Witness


Each witness hereby declares that he/she was personally present and did see the inventor for which he/she is witnessing duly sign and execute the foregoing assignment on the day and year set forth above, the inventor being personally known to the witness as the person named above.

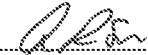
Date: 2015-04-06  
(YYYY/MM/DD)

Assignor: X   
Name: TIETZEN, Terrance Patrick  
Title:  
*Include Title if Assignor is a Corporation*

Witness: X   
Name: Angele Robinson

Date: 2015-04-06  
(YYYY/MM/DD)

Assignor: X   
Name: BATES, Matthew Arnold  
Macpherson  
Title:  
*Include Title if Assignor is a Corporation*

Witness: X   
Name: Angele Robinson



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**STATEMENT UNDER 37 CFR 3.73(c)**

Applicant/Patent Owner: EDATANETWORKS INC.

Application No./Patent No.: 14/408,199 Filed/Issue Date: December 15, 2014

Titled: SYSTEMS AND METHOD FOR INCENTING CONSUMERS

EDATANETWORKS INC., a corporation

(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

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- 1.  The assignee of the entire right, title, and interest.
- 2.  An assignee of less than the entire right, title, and interest (check applicable box):
  - The extent (by percentage) of its ownership interest is \_\_\_\_\_%. Additional Statement(s) by the owners holding the balance of the interest must be submitted to account for 100% of the ownership interest.
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\_\_\_\_\_

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\_\_\_\_\_

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- B.  A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

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If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

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**STATEMENT UNDER 37 CFR 3.73(c)**

3. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

4. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

5. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
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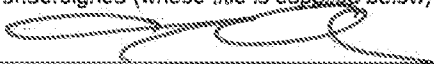
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Additional documents in the chain of title are listed on a supplemental sheet(s).

As required by 37 CFR 3.73(c)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

  
\_\_\_\_\_  
Signature

October 8, 2017  
\_\_\_\_\_  
Date

Mr. Terry Tietzen  
\_\_\_\_\_  
Printed or Typed Name

CEO, EDATANETWORKS INC.  
\_\_\_\_\_  
Title or Registration Number

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT3304058

|   |                                   |
|---|-----------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                    |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT                        |
| <b>CONVEYING PARTY DATA</b>   |                                   |
| <b>Name</b>   | <b>Execution Date</b>             |
| TERRANCE PATRICK TIETZEN  | 04/06/2015                        |
| MATTHEW ARNOLD MACPHERSON BATES   | 04/06/2015                        |
| <b>RECEIVING PARTY DATA</b>   |                                   |
| <b>Name:</b>  | EDATANETWORKS INC.                |
| <b>Street Address:</b>  | C/O NORTON ROSE FULBRIGHT CANADA  |
| <b>Internal Address:</b>  | 400 3RD AVENUE SW, SUITE 3700     |
| <b>City:</b>  | CALGARY                           |
| <b>State/Country:</b>   | CANADA                            |
| <b>Postal Code:</b>   | T2P 4H2                           |
| <b>PROPERTY NUMBERS Total: 1</b>  |                                   |
| <b>Property Type</b>  | <b>Number</b>                     |
| Application Number:   | 14408199                          |
| <b>CORRESPONDENCE DATA</b>  |                                   |
| <b>Fax Number:</b>  | (416)216-3930                     |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                   |
| <b>Email:</b>   | dockettor@nortonrosefulbright.com |
| <b>Correspondent Name:</b>  | NORTON ROSE FULBRIGHT CANADA LLP  |
| <b>Address Line 1:</b>  | 1, PLACE VILLE MARIE              |
| <b>Address Line 2:</b>  | SUITE 2500                        |
| <b>Address Line 4:</b>  | MONTREAL, CANADA H3B 1R1          |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 55759706-26US                     |
| <b>NAME OF SUBMITTER:</b>   | DAVID NG                          |
| <b>SIGNATURE:</b>   | /David Ng/                        |
| <b>DATE SIGNED:</b>   | 04/09/2015                        |
| <b>Total Attachments: 3</b>   |                                   |
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| source=Assignment26US-26PCT-26CA#page3.tif  |                                   |

Our Reference: 55759706-26US, 26PCT, 26CA

## UNIVERSAL ASSIGNMENT OF INVENTION

WHEREAS,

Name: TIETZEN, Terrance Patrick

Address: 251 Running Creek Lane, Edmonton, AB, T6J 6V9, Canada

Name: BATES, Matthew Arnold Macpherson

Address: 6011 56 Avenue, Beaumont, AB, T4X 0G8, Canada

(hereinafter referred to as the "Assignors"), have invented one or more invention(s) relating to and entitled

### SYSTEMS AND METHODS FOR INCENTING CONSUMERS

set forth and described in United States Patent Application No. 14/408,199, PCT Application No. PCT/CA2013/000576 and Canadian Patent Application No. 2,876,744

(hereinafter referred to as the "Invention");

AND WHEREAS,

Name: EDATANETWORKS INC.

Address: c/o Norton Rose Fulbright Canada, 400 3<sup>rd</sup> Avenue SW, Suite 3700, Calgary AB T2P 4H2, Canada

(hereinafter referred to as the "Assignee")

desires to have the entire right, title, interest, property and benefit in and for Canada, the United States, and all other countries and jurisdictions in the world, in and to the Invention;

NOW THEREFORE, in consideration of the sum of Five Dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignors agree to and do hereby:

confirm to have sold, assigned, transferred, and set over to the Assignee, at least as early as June 15, 2012 and, to any extent to have not already sold, assigned, transferred or set over to Assignee, does hereby sell, assign, transfer and set over to the Assignee, and to the Assignee's successors, assigns, nominees or other legal representatives, its entire right, title, interest, property and benefit including any right to sue for past infringements in and for Canada, the United States, and all other countries and jurisdictions in the world, in and to the Invention, any and all applications filed therefore, including any and all corresponding applications whether in the form of divisions, continuations, re-examinations, re-issues and extensions thereof, any and all patents that may issue, be granted or result therefrom for the Invention, and any and all rights of priority resulting from the filing of any of the above-identified applications and any previously filed applications in respect of the Invention under international conventions, treaties or otherwise, the same to be held and enjoyed fully and exclusively;

do all lawful acts and to execute and deliver, without further consideration other than expenses reasonably incurred, all further documents as may reasonably be required by the Assignee, or by its successors, assigns, nominees, or other legal representatives, to obtain said Patents in Canada and all other countries and jurisdictions for the Invention and vest or secure the same in the Assignee, and in the Assignee's successors, assigns, nominees or other legal representatives; and


grant to said Assignee, its successors, assigns, nominees or other legal representatives, including its patent agents and attorneys, the power to insert on this assignment any further information which may be necessary or desirable in order to place this document in compliance for recordation.

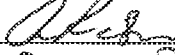
THIS ASSIGNMENT may be executed in counterparts, all of which shall be considered one and the same agreement.

Declaration of Witness


Each witness hereby declares that he/she was personally present and did see the inventor for which he/she is witnessing duly sign and execute the foregoing assignment on the day and year set forth above, the inventor being personally known to the witness as the person named above.

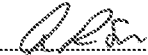
Date: 2015-04-06  
(YYYY/MM/DD)

Assignor: X   
Name: TIETZEN, Terrance Patrick  
Title:  
*Include Title if Assignor is a Corporation*

Witness: X   
Name: Angele Robinson

Date: 2015-04-06  
(YYYY/MM/DD)

Assignor: X   
Name: BATES, Matthew Arnold  
Macpherson  
Title:  
*Include Title if Assignor is a Corporation*

Witness: X   
Name: Angele Robinson