

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT8166481

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	DAVID G. COUTURE	03/29/2023
	HARRY H. ROBERTS	03/29/2023
RECEIVING PARTY DATA		
Name:	ROCK-TENN SHARED SERVICES, LLC	
Street Address:	504 THRASHER STREET	
City:	NORCROSS	
State/Country:	GEORGIA	
Postal Code:	30071	
PROPERTY NUMBERS Total: 4		
	Property Type	Number
	Application Number:	16984893
	Application Number:	17214165
	Patent Number:	10273043
	Patent Number:	10745170
CORRESPONDENCE DATA		
Fax Number:		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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Address Line 2:	ATTN: IP GROUP- PATENTS	
Address Line 4:	ATLANTA, GEORGIA 30328	
ATTORNEY DOCKET NUMBER:	22894-USCON7	
NAME OF SUBMITTER:	BRIAN GOLDBERG	
SIGNATURE:	/Brian Goldberg/	
DATE SIGNED:	09/14/2023	
Total Attachments: 4		
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PATENT

REEL: 064899 FRAME: 0565

ASSIGNMENT


WHEREAS, we, the undersigned inventors, have invented certain inventions and improvements disclosed in a utility patent application entitled "SHELF-READY SHIPPER DISPLAY SYSTEM," which was filed with the U.S. Patent & Trademark Office on April 15, 2010 and assigned serial no. 12/760,741.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we the undersigned inventors hereby:

1) Agree to sell, assign, transfer, and convey, and hereby do sell, assign, transfer, and convey, to ROCK-TENN SHARED SERVICES, LLC, a limited liability company organized under the laws of the State of Georgia, having its principal place of business at 504 Thrasher Street, Norcross, Georgia 30071 (hereinafter referred to as "ASSIGNEE"), the entire right, title, and interest in and to (a) any intellectual property (including without limitation any innovation, information, invention, discovery, product, process, work, or design) disclosed, embodied, affixed, shown, or claimed in the above-referenced patent application, implicitly or explicitly; (b) the above-referenced patent application, any application based in whole or in part upon the above-referenced patent application (including without limitation any continuation, continuation-in-part, reissue, reexamination, or non-U.S. patent application based in whole or in part on the above-referenced patent application); and (c) any Patent (including without limitation U.S. and non-U.S. patents, utility models, industrial designs, divisionals, reissues, and reexaminations) that is granted or issued upon, or that claims priority to, any and all applications under (b) of this paragraph or that discloses or claims intellectual property under (a) of this paragraph, in whole or in part.

- 2) Authorize and request the Commissioner of Patents or any other agency, U.S. or non-U.S., to issue any and all Letters or other Patent(s), or other document(s), resulting from the patent application(s) or intellectual property under paragraph 1 (including without limitation any division(s), continuation(s) (in whole or in part), substitute(s), or reissue(s) thereof) to the ASSIGNEE.
- 3) Agree to execute all papers and documents, including, without limitation, applications, declarations, oaths, petitions, and other papers, and, entirely at the ASSIGNEE'S expense, perform any acts which are necessary in connection with the prosecution of patent applications or intellectual property under paragraph 1 and/or the enforcement of patents or other rights resulting from such applications or intellectual property.
- 4) Agree that the terms covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the inventors, as well as the inventor's heirs, legal representatives, and assigns.
- 5) Warrant and represent that we have not entered, and will not enter into, any assignment, contract, or understanding that conflicts with this assignment.

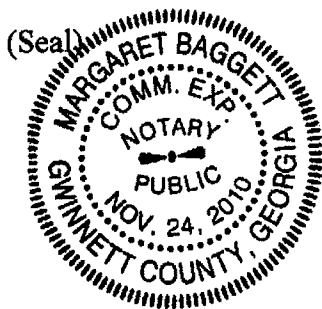
We also authorize counsel for **ROCK-TENN SHARED SERVICES, LLC** to enter above the filing date and application number of the application when they become available.




David G. Couture

STATE OF *GEORGIA*
COUNTY OF *WINNETT*

Before me, a Notary Public in and for the State of *Georgia*, on this *21st* day of *March*, 2010, personally appeared David G. Couture, who being duly sworn, signed and acknowledged the foregoing Assignment as his/her free act and deed.





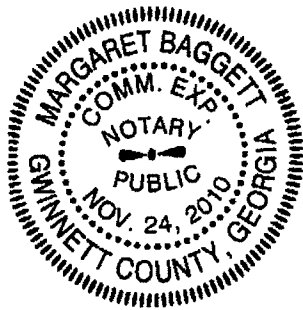
NOTARY PUBLIC
My Commission Expires: *11/24/2010*

Harry H. Roberts
Harry H. Roberts

STATE OF GEORGIA
COUNTY OF GUINNETT

Before me, a Notary Public in and for the State of Georgia, on this 29th day of March, 2010, personally appeared Harry H. Roberts, who being duly sworn, signed and acknowledged the foregoing Assignment as his/her free act and deed.

(Seal)



Margaret Baggett
NOTARY PUBLIC
My Commission Expires: 11/24/2010