

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
SEQUENCE:	2
CONVEYING PARTY DATA	
Name	Execution Date
MARKETCAST UK LIMITED	06/22/2022
RECEIVING PARTY DATA	
Name:	EPOXY.AI HOLDINGS LLC
Street Address:	643 LANCASTER AVENUE
City:	BERWYN
State/Country:	PENNSYLVANIA
Postal Code:	19312
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	18355344
Application Number:	17722274
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	phpatentcorrespondence@morganlewis.com
Correspondent Name:	MORGAN, LEWIS & BOCKIUS LLP
Address Line 1:	1701 MARKET STREET
Address Line 4:	PHILADELPHIA, PENNSYLVANIA 19103
ATTORNEY DOCKET NUMBER:	128714-5001-US & US01
NAME OF SUBMITTER:	SUSANNE MERTENS
SIGNATURE:	/Susanne Mertens/
DATE SIGNED:	09/26/2023
Total Attachments: 3	
source=5. Marketcast to Epoxy AI Holdings#page1.tif	
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ASSIGNMENT

This assignment is made and entered into between **MarketCast UK Limited** a business organized in the United Kingdom and having an office at Phoenix Building, Tudor Road Reading, RG1 1NB, United Kingdom hereinafter generally referred to as "ASSIGNOR" and **EPOXY.AI HOLDINGS LLC**, a limited liability company having a place of business at **643 Lancaster Avenue, Berwyn PA 19312** (formerly known as Epoxy.AI LLC), herein generally referred to as "ASSIGNEE."

WHEREAS, ASSIGNOR, wishes to confirm and abide by its rights and obligations with respect to inventions entitled:

"SYSTEM AND METHOD FOR RECOGNIZING LIVE EVENT AUDIOVISUAL CONTENT TO RECOMMEND TIME-SENSITIVE TARGETED INTERACTIVE CONTEXTUAL TRANSACTIONS OFFERS AND ENHANCEMENTS"

that are described in U.S. Patent Application No. 17/722,274 filed April 15, 2022 ("Inventions") and assign all of its right, title and interest in the Inventions to Assignee;

WHEREAS, ASSIGNEE, is desirous of memorializing, confirming and acquiring the ownership of all rights in the Inventions;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged and intending to be legally bound hereby, ASSIGNOR, hereby agrees to and does hereby sell, assign, transfer and convey unto ASSIGNEE, its whole and entire right, title and interest in and to:

all Inventions;

the above patent application and any and all United States and foreign patent applications disclosing one or more of the Inventions including, without limitation, applications for patents including provisionals, non-provisionals, divisions, continuations, continuations-in-part, utility models, PCT applications and designs and any other related United States and foreign applications and equivalents thereof ("Applications"), along with the right to claim priority to the Applications under any treaty relating thereto;

all United States and foreign patents, utility models, inventor's certificates and designs and all equivalents thereof which may be granted for the Inventions or Applications, and all post-grant actions including extensions, renewals, reissues, reexamination certificates, post-grant review certificates, inter partes review certificates, and supplemental examination certificates thereof ("Patents"); and

all rights to sue for and recover for, and the right to profits and damages due or accrued arising out of or in connection with any and all past, present or future infringements in the United States and all foreign countries, of the Inventions, Applications or Patents for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives.

The Inventions, Applications and Patents to be held and enjoyed by ASSIGNEE, for ASSIGNEE's own use and benefit, and for ASSIGNEE's legal representatives and assigns to the full end of the term or terms of said granted or to be granted Patents, as fully and entirely as the same would have been held by ASSIGNOR had this assignment not been made; and for the aforesaid consideration ASSIGNOR hereby covenants, agrees and undertakes to execute, whenever requested by the above-named ASSIGNEE, all patent applications, assignments, declarations, lawful oaths and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE or for maintaining for ASSIGNEE all the Applications and Patents hereby assigned or agreed to be assigned; all without further compensation to the undersigned ASSIGNOR.

It is agreed that ASSIGNOR shall be legally bound, upon request and at the expense of ASSIGNEE or its successors or assigns or a legal representative thereof, to supply all information and evidence of which the undersigned has knowledge or possession, relating to the making and practicing of the Inventions, and to testify in any legal proceeding relating thereto.

ASSIGNOR hereby represents and warrants that it has full right, power and authority to assign their entire right, title, and interest in the Inventions, Applications, and Patents, and no assignment, sale, agreement, or encumbrance has been or will be made or entered into which would conflict with this Assignment.

This Assignment has been duly executed and delivered and constitutes a valid, binding and enforceable assignment of the entire right, title, and interest in the the Inventions, Applications, and Patents.

(SIGNATURE PAGES FOLLOW)

22.6.22
Date

McKillop
MarketCast UK Limited

H. CAMILL, HR GENERALIST
NAME, TITLE

August 2, 2023
Date


EPOXY.AI HOLDINGS LLC

Christopher Reynolds, CEO
NAME, TITLE