508172572 10/13/2023

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MELISSE SHABAN	06/27/2018
WILLIAM JACOBSEN	06/27/2018
ERIN FALCO	06/27/2018

RECEIVING PARTY DATA

Name:	VIRTUE LABS, LLC
Street Address:	95 W. 32ND STREET
City:	WINSTON-SALEM
State/Country:	NORTH CAROLINA
Postal Code:	27105

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	18086725

CORRESPONDENCE DATA

Fax Number: (919)536-6201

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9195366225

Email: jessica.kelly@btlaw.com

Correspondent Name: JESSICA KELLY - BARNES & THORNBURG LLP

Address Line 1: 4208 SIX FORKS ROAD

Address Line 2: SUITE 1010

Address Line 4: RALEIGH, NORTH CAROLINA 27609

ATTORNEY DOCKET NUMBER:	82064-376012
NAME OF SUBMITTER:	MARK D. JENKINS
SIGNATURE:	/Mark D. Jenkins/
DATE SIGNED:	10/13/2023

Total Attachments: 4

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PATENT 508172572 REEL: 065210 FRAME: 0673

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PATENT REEL: 065210 FRAME: 0674

Docket No.: 16182-7 Application Number: 16/018,181

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ASSIGNMENT

WHEREAS, I, Melisse SHABAN, residing at 95 W. 32nd Street, Winston-Salem, NC 27105; William JACOBSEN, residing at 8 Southfield Court, Grafton, MA 01519; and Erin FALCO, residing at 95 W. 32nd Street, Winston-Salem, NC 27105, have made certain new and useful inventions and improvements in:

COSMETIC COMPOSITIONS AND METHODS OF USE:

set forth in:		
(1)		United States provisional patent application
	(a)	bearing Application No, filed on; or
	(b)	to be filed herewith;
(2)	\boxtimes	United States nonprovisional patent application
	(a)	filed herewith; or
	(b)	bearing Application No. 16/018,181, filed on June 26, 2018, and
(3)		International Patent Application No, designating the United
	States	and filed on;

AND WHEREAS, Virtue Labs, LLC, a Delaware limited liability company, having an office and place of business at 95 W. 32nd Street, Winston-Salem, NC 27105 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, I/we have sold, assigned, set over, and transferred, and by these presents do sell, assign, set over and transfer unto said Assignee, its successors or assigns, the entire right, title and interest in and to said inventions and improvements, the right to file applications for all countries in and to all inventions and improvements disclosed in the aforesaid application, the entire right, title and interest in and to the said application, any and all other applications for Letters Patent on said inventions and improvements, including all provisional, nonprovisional, divisional, continuation, continuation-in-part, and renewal applications based in whole, or in part, upon said inventions or improvements, or upon said applications, and all Letters Patent which may be granted therefrom, and all reissues, reexaminations, or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and I/we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

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Docket No.: 16182-7

Application Number: 16/018,181

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AND, for the consideration aforesaid, I/we do hereby agree that I/we and my/our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, I/we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me/us and that full right to convey the same as herein expressed is possessed by me/us.

AND, I/we hereby authorize and request the attorneys of Brinks Gilson & Lione to insert in the spaces provided above the filing date, application number, and attorney's docket number of said application(s) when known.

IN WITNESS WHEREOF, I/we declare and acknowledge the foregoing by executing our signatures below: [counterparts are acceptable]

IN TESTIMONY WHEREOF, I have hereunto set my hand this	27	day of_	June	_s·2018.
Melisse SHABAN				
IN TESTIMONY WHEREOF, I have hereunto set my hand this william JACOBSEN	27	day of	J8N.E	<u></u> 2018.
IN TESTIMONY WHEREOF, I have hereunto set my hand this		day of _		_, 2018.
Erin FALCO				

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ASSIGNMENT

WHEREAS, I, Melisse SHABAN, residing at 95 W. 32nd Street, Winston-Salem, NC 27105; William JACOBSEN, residing at 8 Southfield Court, Grafton, MA 01519; and Erin FALCO, residing at 95 W. 32nd Street, Winston-Salem, NC 27105, have made certain new and useful inventions and improvements in:

COSMETIC COMPOSITIONS AND METHODS OF USE:

set forth in:	
(1)	United States provisional patent application
	(a) bearing Application No, filed on; or
	(b) to be filed herewith;
(2)	United States nonprovisional patent application
	(a) filed herewith, or
	(b) bearing Application No. 16/018.181, filed on June 26, 2018, and
(3)	International Patent Application No, designating the United
(-)	States and filed on;

AND WHEREAS, Virtue Labs, LLC, a Delaware limited liability company, having an office and place of business at 95 W. 32nd Street, Winston-Salem, NC 27105 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, I/we have sold, assigned, set over, and transferred, and by these presents do sell, assign, set over and transfer unto said Assignee, its successors or assigns, the entire right, title and interest in and to said inventions and improvements, the right to file applications for all countries in and to all inventions and improvements disclosed in the aforesaid application, the entire right, title and interest in and to the said application, any and all other applications for Letters Patent on said inventions and improvements, including all provisional, nonprovisional, divisional, continuation, continuation-in-part, and renewal applications based in whole, or in part, upon said inventions or improvements, or upon said applications, and all Letters Patent which may be granted therefrom, and all reissues, reexaminations, or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and I/we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

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Page 2 of 2

AND, for the consideration aforesaid, I/we do hereby agree that I/we and my/our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, I/we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me/us and that full right to convey the same as herein expressed is possessed by me/us.

AND, I/we hereby authorize and request the attorneys of Brinks Gilson & Lione to insert in the spaces provided above the filing date, application number, and attorney's docket number of said application(s) when known.

IN WITNESS WHEREOF, I/we declare and acknowledge the foregoing by executing our signatures below; [counterparts are acceptable]

IN TESTIMONY WHEREOF, I have hereunto set my hand this	day of	, 2018.
Melisse SHABAN		
IN TESTIMONY WHEREOF, I have hereunto set my hand this	day of	, 2013.
William JACOBSEN		
IN TESTIMONY WHEREOF, I have hereunto set my hand this 21.	day of <u>Luit</u>	, 2018.

PATENT REEL: 065210 FRAME: 0678

RECORDED: 10/13/2023