

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BEST PILLOW COMPANY, LLC	11/02/2023
RECEIVING PARTY DATA	
Name:	BANYAN LICENSING L.L.C.
Street Address:	2770 INDIAN RIVER BOULEVARD, SUITE 401 G
City:	VERO BEACH
State/Country:	FLORIDA
Postal Code:	32960
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	D768409
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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NAME OF SUBMITTER:	HENRY B. WARD, III
SIGNATURE:	/hbw/
DATE SIGNED:	11/02/2023
Total Attachments: 3	
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source=Best Pillow co to Banyan Licensing#page3.tif	

PATENT ASSIGNMENT AGREEMENT

This PATENT ASSIGNMENT AGREEMENT ("Patent Assignment"), dated as of November 2, 2023, is made by Best Pillow Company, LLC, a Florida limited liability company having a principal office at 2770 Indian River Blvd., Suite 401 G, Vero Beach, Florida 32960 ("Assignor"), in favor of Banyan Licensing L.L.C., a Florida limited liability company having a principal office at 2770 Indian River Blvd., Suite 401 G, Vero Beach, Florida 32960 ("Assignee").

WHEREAS, Assignor agrees to convey, transfer and assign to Assignee, and Assignee agrees to accept, the patent set forth in Schedule 1 hereto and all issuances, divisions, continuations, continuations-in-part, reissues, extensions, reexaminations, and renewals thereof (the "Patents"), and Assignor agrees to execute and deliver this Patent Assignment for recording with the United States Patent and Trademark Office; and

NOW THEREFORE, the parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the following (the "Assigned Patents"):

- (a) the Patents;
- (b) all rights of any kind whatsoever of Assignor accruing under any of the Patents provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
- (c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the Patents; and
- (d) any and all claims and causes of action with respect to any of the Patents, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation. Assignor hereby authorizes the Commissioner for Patents in the U.S. Patent and Trademark Office to record and register this Patent Assignment upon request by Assignee.

3. Counterparts. This Patent Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Patent Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Patent Assignment.

4. Successors and Assigns. This Patent Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law. This Patent Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Patent Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Florida, without giving effect to any choice or conflict of law provision or rule (whether of the State of Florida or any other jurisdiction).

Assignor

Best Pillow Company, LLC

By 

Name (Print): E. Scott Davis

Title: President

Date: 11/21/2023

Assignee

Banyan Licensing L.L.C.

By 

Name (Print): E. Scott Davis

Title: Managing Member

Date: 11/21/2023

SCHEDULE 1

Patents

Patent No.	Issue Date	Inventor	Title
U.S. Patent No. D768,409	10/11/2016	Jun Kyu Park	Body Pillow