508209201 11/02/2023

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
KEITH MARLOW	06/04/2012

RECEIVING PARTY DATA

Name:	YAHOO! INC.	
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City:	SUNNYVALE	
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PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	10108727

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NAME OF SUBMITTER:	JOSEPH R. PALMIERI
SIGNATURE:	/Joseph R. Palmieri/
DATE SIGNED:	11/02/2023

Total Attachments: 2

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PATENT 508209201 REEL: 065439 FRAME: 0090

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

EDGE SERVER PAGE PERSONALIZATION

☑ for which I have executed a U.S. patent application on even date herewith.	
which bears U.S. application serial No, filed	
for which I have executed a patent application in the country ofdate herewith.	on even
which I have executed a U.S. provisional application on even date herewith.	
☐ which is a U.S. provisional application which bears U.S. application serial No, filed	
For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:	
(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE entire right, title and interest, and any and all revenues and rights to revenue, for any passociated with commercialization, everywhere in the world, to (A) any and all invent described in said Application, (B) said Application, (C) any patent that may be grante (D) any patent applications or patents which may claim priority of (or serve as the base priority claim by) said Application (including but not limited to continuations, division continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, togethal priority rights and counterpart applications under any existing or future internation conventions, agreements or treaties), and;(2) the right to sue third parties for patent in (including but not limited to damages) accruing based on activities occurring prior to execution date hereof.	"), (1) the purpose, tions ed thereof, sis for a ons, ether with hal patent afringement
(b) Authorize and request the Commissioner of Patents to issue any and all Unite Patents resulting from said application or any division, continuation, substitute, renevexamination or reissue thereof to the ASSIGNEE.	
(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's to communicate to the ASSIGNEE any facts known to us respecting the improvement estify in any legal proceeding, sign all lawful papers, execute all divisional, continuing	ts, and

Page 1 of 2

reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative

PATENT REEL: 065439 FRAME: 0091 applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

- (d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.
- (e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.
- (f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.
- (g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

IN TESTIMONY WHEREOF, I <u>Keith Marlow</u>	have executed this document on the
date indicated below.	
Kall	44 June 2012.
Signature of Inventor	Date
New South Wales, Australia Inventor's City, State of residence	
Witnessed by:	1 /
(1)	4/6/12
Signature of Witness	Date
CHRISTOPHER JAMES GOLMAN	ASHFIELD, USW
Print Witness Name	Witness' City, State of residence
(2) Signature of Witness	4/6/12 Date
ANTHONY KINNER	Shord, NO
Print Witness Name	Witness' City, State of residence

Page 2 of 2