

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| NARAYANAN VIJAYKUMAR | 10/11/2023 |
| RECEIVING PARTY DATA | |
| Name: | WIDEORBIT LLC |
| Street Address: | 1160 BATTERY STREET |
| Internal Address: | SUITE 300 |
| City: | SAN FRANCISCO |
| State/Country: | CALIFORNIA |
| Postal Code: | 94111 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 18468116 |
| CORRESPONDENCE DATA | |
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| SIGNATURE: | /Bilal Adra/ |
| DATE SIGNED: | 11/08/2023 |
| Total Attachments: 3 | |
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| source=Assignment - Vijaykumar to WideOrbit#page2.tif | |
| source=Assignment - Vijaykumar to WideOrbit#page3.tif | |

ASSIGNMENT

Narayanan Vijaykumar (referred to as “ASSIGNOR”), having an address of 21153 Christensen Dr., Cupertino, CA 95014, is an inventor or owner of one or more inventions described in the following application(s):

| Jurisdiction and Application No. | Filing Date (MM/DD/YYYY) | Title |
|---|---------------------------------|---|
| U.S. 18/468,116 | 09/15/2023 | SYSTEMS AND METHODS TO PREDICT VIEWERSHIP FOR MEDIA CONTENT |

(referred to as the “Application(s)”).

WideOrbit LLC (referred to as “ASSIGNEE”), having an address of 1160 Battery Street, Suite 300, San Francisco, CA 94111 is desirous of acquiring ASSIGNOR’s entire right, title, and interest in and to the one or more inventions, the Application(s), and any letters patent which may be granted for the Application(s) and for any application claiming priority to any of the Application(s) in the United States and in any and all foreign jurisdictions.

In exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns, and transfers, or confirms the previous sale, assignment, and transfer, by law, agreement, or otherwise, to ASSIGNEE, ASSIGNOR’s entire right, title, and interest in and to the one or more inventions, the Application(s), and any letters patent that may be granted for the Application(s), and for any application claiming priority to any of the Application(s) in the United States and all foreign jurisdictions, including any extensions or adjustments in term thereof, including divisions, continuations, continuations-in-part, and reissues thereof, including the right to file applications directly in the name of ASSIGNEE and to claim priority to any of the Application(s) and any application claiming priority to any of the Application(s) in the United States and in all foreign jurisdictions under any applicable legislation, convention, treaty, or otherwise, and further including the right to sue and obtain legal and equitable relief, including damages, profits, and injunctions, for past, present, and future infringement of any letters patent that may be granted for the Application(s) and for any application claiming priority to any of the Application(s); the Application(s), any application

claiming priority to any of the Application(s), and any letters patent that may be granted for the Application(s) or for any application claiming priority to any of the Application(s) to be held and enjoyed by ASSIGNEE and their successors and assigns for their use and benefit as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had the sale, assignment, and transfer not been executed.

ASSIGNOR hereby authorizes the relevant authority to issue all letters patent on the Application(s) and any application claiming priority to any of the Application(s) to ASSIGNEE.

ASSIGNOR agrees to execute all instruments required for the filing and prosecution of the Application(s) and any application claiming priority to any of the Application(s), for litigation regarding any letters patent, or for the purpose of protecting title to the Application(s), or any application claiming priority to any of the Application(s), and any and all letters patent granted therefor. In the event the present Assignment is determined to be ineffective with respect to any portion of ASSIGNOR's right, title, and interest in and to the Application(s) or any application claiming priority to any of the Application(s), ASSIGNOR agrees to assign ASSIGNOR's entire right, title, and interest in and to the Application(s) and any application claiming priority to any of the Application(s) to ASSIGNEE.

ASSIGNOR hereby authorizes Seed Intellectual Property Law Group LLP to insert the jurisdiction(s), application number(s), filing date(s), patent number(s), issue date(s), and title(s) of the Application(s) and any application claiming priority to any of the Application(s) above.

Date: 10/11/2023

DocuSigned by:

Narayanan Vijaykumar (ASSIGNOR)

Narayanan Vijaykumar