

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT8270161

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST
CONVEYING PARTY DATA	
Name	Execution Date
OWL ROCK CAPITAL CORPORATION	11/08/2023
RECEIVING PARTY DATA	
Name:	V P HOLDINGS INC.
Street Address:	1 VALPAK AVENUE N.
City:	ST. PETERSBURG
State/Country:	FLORIDA
Postal Code:	33716
PROPERTY NUMBERS Total: 3	
Property Type	Number
Application Number:	14221233
Application Number:	14313728
Application Number:	14515492
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	7044441000
Email:	kristen.mims@alston.com
Correspondent Name:	ALSTON & BIRD LLP
Address Line 1:	VANTAGE SOUTH END
Address Line 2:	1120 SOUTH TRYON STREET, SUITE 300
Address Line 4:	CHARLOTTE, NORTH CAROLINA 28203
ATTORNEY DOCKET NUMBER:	055183/487457
NAME OF SUBMITTER:	KRISTEN MIMS
SIGNATURE:	/Kristen Mims/
DATE SIGNED:	11/10/2023
Total Attachments: 3	
source=Owl Rock - ValPak - Release of Patent Security Agreement (November 2023) (FINAL)(.1)#page1.tif	
source=Owl Rock - ValPak - Release of Patent Security Agreement (November 2023) (FINAL)(.1)#page2.tif	
source=Owl Rock - ValPak - Release of Patent Security Agreement (November 2023) (FINAL)(.1)#page3.tif	

RELEASE OF PATENT SECURITY AGREEMENT

THIS RELEASE OF PATENT SECURITY AGREEMENT, dated as of November 8, 2023 (this “**Release**”), is made by OWL ROCK CAPITAL CORPORATION, a Delaware corporation, as collateral agent for the Secured Creditors (in such capacity and together with its successors and permitted assigns, the “**Collateral Agent**”) under that certain Patent Security Agreement, dated as of December 30, 2016 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “**Patent Security Agreement**”) by V P HOLDINGS INC., a Delaware corporation (the “**Grantor**”) in favor of the Collateral Agent. Unless otherwise defined herein, terms defined in the Patent Security Agreement and used herein have the meaning given to them in the Patent Security Agreement.

WHEREAS, pursuant to the Patent Security Agreement which was recorded at the United States Patent and Trademark Office on or about January 30, 2017 at Reel/Frame 041565/0330, the Grantor granted to the Collateral Agent a lien on and security interest in all of the Grantor’s right, title and interest in or to any and all of the Patent Collateral, including such Patent Collateral set forth on the attached Schedule A; and

WHEREAS, the Grantor has requested and the Collateral Agent has agreed to provide a document suitable for recording in the United States Patent and Trademark Office evidencing and effecting the release, relinquishment and discharge of its lien on and security interest in the Patent Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent does hereby, in each case, absolutely, unconditionally, irrevocably and forever: (a) terminate the Patent Security Agreement, (b) release, discharge, cancel and terminate the liens and security interest created under the Patent Security Agreement in the Patent Collateral, (c) release, discharge, cancel and terminate its security interest in the Patent Collateral, and (d) release and discharge any and all rights, title and interest it has in and the security interest granted to the Collateral Agent in the Patent Collateral, including any and all goodwill relating to the same. The Collateral Agent, on behalf of itself and the Secured Creditors, authorizes and requests that the United States Patent and Trademark Office and any other applicable government office record this Release.

THIS RELEASE SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.

[Remainder of Page Intentionally Left Blank]

COLLATERAL AGENT:

OWL ROCK CAPITAL CORPORATION

By: 
Name: Adam Forchheimer
Title: Authorized Signatory

SCHEDULE A

Patent Collateral

PATENT REGISTRATIONS AND APPLICATIONS

Patent Registrations:

None.

Patent Applications:

Patent Applications of VP Holdings, Inc.:

No.	Patent	Registration Number	Patent Status	Application Date
1.	Generation and Management of a Promotional Campaign	14/221,233	Nonprovisional Application	20-Mar-2014
2.	Systems and methods for delivering content	14/313,728	Nonprovisional Application	24-Jun-2014
3.	Crowdsourced incentives and management of same	14/515,492	Nonprovisional Application	15-Oct-2014