

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT8293200

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ADRISE, INC.	03/13/2020
RECEIVING PARTY DATA	
Name:	TUBI, INC.
Street Address:	315 MONTGOMERY ST.
Internal Address:	16TH FLOOR
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94104
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	17937775
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	415-286-5631
Email:	redbrickip.uspto@redbrickip.com
Correspondent Name:	REDBRICK IP
Address Line 1:	1112 MONTANA AVE, SUITE 226
Address Line 4:	SANTA MONICA, CALIFORNIA 90403
ATTORNEY DOCKET NUMBER:	TUBI.00005.US.C.3
NAME OF SUBMITTER:	SMB
SIGNATURE:	/smb/
DATE SIGNED:	11/24/2023
Total Attachments: 2	
source=2020-03-12 - Tubi - Redbrick IP - Assignment (Worldwide) for Tubi 1-5 (SIGNED)#page1.tif	
source=2020-03-12 - Tubi - Redbrick IP - Assignment (Worldwide) for Tubi 1-5 (SIGNED)#page2.tif	



For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned ASSIGNOR hereby assigns, transfers, and sets over to:

Tubi, Inc.

having the following address:

315 Montgomery Street, 11th floor
San Francisco, CA 94104

(referred to herein as "ASSIGNEE"), its successors, and assigns, the entire right, title, and interest, worldwide, in and to the invention(s) known by the following title(s) (referred to herein as "INVENTION(s)"):

Title	Attorney Docket No.	App. No.	Filed on
CONNECTED-TV ADVERTISING, INTERACTIVE VIDEO ADVERTISING, IMAGE-BASED INTERACTIVE ADVERTISING, SECOND SCREEN ADVERTISING, HOUSEHOLD TARGETING, AND PERSONALIZED ADVERTISEMENTS	adrise.00001.us.p.1	61/800,348	03-15-2013
INTERACTIVE ADVERTISING	adrise.00002.us.n.1	14/056,880	10-17-2013
PLATFORM-INDEPENDENT CONTENT GENERATION FOR THIN CLIENT APPLICATIONS	adrise.00002.us.c.1	14/846,216	09-04-2015
INTERACTIVE ADVERTISING	adrise.00003.us.n.1	14/056,892	10-17-2013
INTERACTIVE CONTENT GENERATION FOR THIN CLIENT APPLICATIONS	adrise.00003.us.c.1	14/846,258	09-04-2015
CONNECTED-TV ADVERTISING, INTERACTIVE VIDEO ADVERTISING, IMAGE-BASED INTERACTIVE ADVERTISING, SECOND SCREEN ADVERTISING, HOUSEHOLD TARGETING, AND PERSONALIZED ADVERTISEMENTS	adrise.00004.us.n.1	14/056,897	10-17-2013
ADAPTIVE MULTI-DEVICE CONTENT GENERATION BASED ON ASSOCIATED INTERNET PROTOCOL ADDRESSING	adrise.00004.us.c.1	14/846,277	09-04-2015
INTELLIGENT MULTI-DEVICE CONTENT DISTRIBUTION BASED ON INTERNET PROTOCOL ADDRESSING	adrise.00004.us.c.2	16/510,985	07-15-2019
RELEVANT SECONDARY-DEVICE CONTENT GENERATION BASED ON ASSOCIATED INTERNET PROTOCOL ADDRESSING	adrise.00005.us.n.1	14/056,905	10-17-2013
RELEVANT SECONDARY-DEVICE CONTENT GENERATION BASED ON ASSOCIATED INTERNET PROTOCOL ADDRESSING	adrise.00005.us.c.1	14/846,301	09-04-2015

Assignment

RedbrickIP

for which the ASSIGNOR or ASSIGNEE has/have filed or will file one or more applications for patent in the United States of America, together with said patent application(s), all divisions, continuations, continuations-in-part, reissues, and extensions thereof, and all Letters Patent (domestic and foreign) that may be granted therefor. Such interest represents the entire ownership of said applications and Letters Patent when granted and is to be owned by ASSIGNEE, its successors, and assigns, or their legal representatives, for the full and entire term for which such Letters Patent may be granted or extended, as fully and entirely as the same would have been enjoyed by the ASSIGNOR if this assignment had not been made.

In addition, the undersigned ASSIGNOR hereby agrees:

1. To sign and execute any further documents that may be necessary or desirable, lawful, and proper in connection with the prosecution of all applications for patent(s) on the INVENTION(s) in the United States, including without limitation said application and all divisions, continuations, continuations-in-part, amendments thereof, and all interference proceedings associated therewith, or otherwise necessary or desirable to secure the title thereto to ASSIGNEE;
2. To execute all papers and documents and to perform all lawful acts that may be necessary in connection with claims to priority or otherwise under the international Convention for the Protection of Industrial Property or similar treaties or agreements;
3. To perform all lawful affirmative acts that may be necessary to obtain the grant of valid and enforceable patents to ASSIGNEE.

The undersigned ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks in the United States to issue any and all Letters Patent resulting from said application, including without limitation any division, continuation, continuation-in-part, or reissue thereof to ASSIGNEE.

The undersigned ASSIGNOR hereby grants to the firm of Redbrick IP, P.C. the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for the recordation of this document.

IN WITNESS WHEREOF, this Assignment has been executed by the undersigned ASSIGNOR on the date appearing by such individual's signature:

adRise, Inc.

having the following address:

315 Montgomery Street, 11th floor
San Francisco, CA 94104

Farhad Massoudi
Name

Chief Executive Officer
Title

DocuSigned by:
Farhad Massoudi
83FE71DC629E492...
Signature

3/13/2020
Date