

<b>PATENT ASSIGNMENT COVER SHEET</b>
--------------------------------------

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT8331178

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
MARTIN J. BECKENBACH	11/16/2023
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	FLEXTREAD, LLC
<b>Street Address:</b>	121 W. SHORE BLVD
<b>City:</b>	NEWARK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	14513
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Patent Number:</b>	9827695
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(315)218-8100
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	3152188000
<b>Email:</b>	bskpto@bsk.com
<b>Correspondent Name:</b>	BOND, SCHOENECK & KING, PLLC
<b>Address Line 1:</b>	ONE LINCOLN CENTER
<b>Address Line 4:</b>	SYRACUSE, NEW YORK 13202
<b>ATTORNEY DOCKET NUMBER:</b>	438P3857A
<b>NAME OF SUBMITTER:</b>	JONATHAN L. GRAY
<b>SIGNATURE:</b>	/Jonathan L. Gray/
<b>DATE SIGNED:</b>	12/14/2023
<b>Total Attachments: 4</b>	
source=Patent Assignment_executed#page1.tif	
source=Patent Assignment_executed#page2.tif	
source=Patent Assignment_executed#page3.tif	
source=Patent Assignment_executed#page4.tif	

# PATENT ASSIGNMENT AGREEMENT

This PATENT ASSIGNMENT AGREEMENT (“**Patent Assignment**”), dated as of 11/16/2023, is made by Martin J. Beckenbach (“**Assignor**”), an individual located at 3000 Leroy Road, Palmyra, NY 14522, in favor of Flexthead, LLC (“**Assignee**”), a New York limited liability company located at 121 W. Shore Blvd, Newark, NY 14513.

WHEREAS, Assignor is the owner of all right, title and interest in the patents and patent applications set forth in Schedule I (the “**Patents**”); and

WHEREAS, Assignor desires to assign all right, title, and interest in the Patents to Assignee, and Assignee is desirous of acquiring all of Assignor’s right, title and interest in and to the Patents. NOW THEREFORE, the parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee all of Assignor's right, title, and interest in and to the following (the “**Assigned Patents**”):

(a) the Patents and all issuances, divisions, continuations, continuations-in-part, reissues, extensions, reexaminations, and renewals thereof;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Counterparts. This Patent Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Patent Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Patent Assignment.

3. Successors and Assigns. This Patent Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

4. Governing Law. This Patent Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Patent Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of New York, without

giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction).

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Patent Assignment as of the date first above written.

Martin J. Beckenbach

By



Name: Martin J. Beckenbach

Address for Notices: 3000 Leroy Road,  
Palmyra, NY 14522

Flexthead, LLC

By



Name: Martin J. Beckenbach

Title:

Address for Notices: 121 W. Shore Blvd,  
Newark, NY 14513

**SCHEDULE 1**

**ASSIGNED PATENTS AND PATENT APPLICATIONS**

**Patents**

<b>Title</b>	<b>Jurisdiction</b>	<b>Patent Number</b>	<b>Issue Date</b>
Method for displaying scenery on a floor mat or floor liner	United States	US 9,827,695	10/28/2017

**Patent Applications**

<b>Title</b>	<b>Jurisdiction</b>	<b>Application/ Publication Number</b>	<b>Filing Date</b>
Method for displaying scenery on a floor mat or floor liner	United States	15/792,131	10/24/2017