

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT8378530

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JOON-HEE JEON	07/28/2016
SUN-GI HONG	07/27/2016
JUNGSHIK JANG	07/28/2016
JAEKYUN SEOK	08/03/2016
JAE SEO	08/01/2016
RECEIVING PARTY DATA	
Name:	GOOGLE INC.
Street Address:	1600 AMPHITHEATRE PARKWAY
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 3	
Property Type	Number
Application Number:	17942736
Application Number:	16841101
Application Number:	16126484
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	0120-672004
NAME OF SUBMITTER:	EDWARD P. SMITH
SIGNATURE:	/Edward P. Smith/
DATE SIGNED:	01/12/2024

Total Attachments: 3

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App. No.: 14/144,380

Filed: 12/30/2013

ASSIGNMENT

WHEREAS, we, the undersigned ("the Assignors"), are the inventors of a certain new and useful invention and discovery entitled "METHODS, SYSTEMS, AND MEDIA FOR PRESENTING MEDIA CONTENT IN RESPONSE TO A CHANNEL CHANGE REQUEST" ("the Invention") for which a patent application was filed with the United States Patent and Trademark Office on 12/30/2013 as U.S. Patent Application Number 14/144,380 ("the Application").

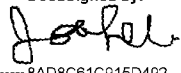
WHEREAS, Google Inc., existing under the laws of the State of Delaware, having its principal office at 1600 Amphitheatre Parkway, Mountain View, CA 94043 which together with its successors and assigns (collectively "the Assignee") is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby assign to Assignee all of Assignors' rights, titles, and interests in and to the Invention, all improvements therein, the Application and all priority rights arising therefrom, and any applications and/or patents, and any reissues and extensions thereof, which issue in any country upon any patent applications which correspond with any of the following: the Application; any application that claims priority from the Application (including utility applications, divisionals, continuations, continuations-in-part, international applications, and/or foreign regional and/or national applications); any application from which the Application claims priority (including provisional applications, non-provisional applications, international applications, foreign regional applications, and/or foreign national applications); or any application based in whole or in part on any of the foregoing.

Assignors agree that such Assignors and Assignors' heirs and legal representatives will, without further consideration, cooperate with Assignee in the prosecution of all of the above applications, execute, verify, acknowledge, and deliver all such further papers, including applications for patents and for reissues and extensions therefor, and instruments of assignment and transfer thereof, and will communicate any facts known to Assignors relating to the Invention, to obtain or maintain or enforce patents for the Invention and improvements therein in any and all countries and to vest title thereto in Assignee. Assignors further agree that such Assignors will, without further compensation to Assignors during the term of such Assignors' employment by Assignee and thereafter for reasonable compensation as determined by Assignee, perform such other acts as may be reasonably required when requested by Assignee, including attending depositions, preparing and executing declarations and affidavits and testifying as a witness, to obtain or maintain or enforce patents for the Invention and improvements therein in any and all countries and to vest title thereto in Assignee.

App. No.: 14/144,380
Filed: 12/30/2013

I hereby represent and warrant that I have full power to make this assignment and that the rights, titles, and interests assigned are not encumbered by any grant, license, or right heretofore given.

DocuSigned by:

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Joon-Hee Jeon
Palo Alto, California

Date: 7/28/2016

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DocuSigned by:

2187D3DCB9A7471...
Sun-Gi Hong
Yongin-si, Korea

Date: 7/27/2016


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0150C127F41B40F...
Jungshik Jang
Sunghnam-si, Korea

Date: 7/28/2016

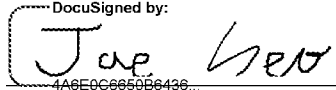
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098C15185F394A5...
Jaekyun Seok
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Date: 8/3/2016

App. No.: 14/144,380
Filed: 12/30/2013

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Jae Seo
Seoul, Korea

Date: 8/1/2016
