# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT8408852

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

#### **CONVEYING PARTY DATA**

| Name       | Execution Date |
|------------|----------------|
| ERIC H LIU | 12/03/2014     |

### **RECEIVING PARTY DATA**

| Name:           | GOOGLE INC.               |
|-----------------|---------------------------|
| Street Address: | 1600 AMPHITHEATRE PARKWAY |
| City:           | MOUNTAIN VIEW             |
| State/Country:  | CALIFORNIA                |
| Postal Code:    | 94043                     |

# **PROPERTY NUMBERS Total: 3**

| Property Type       | Number   |
|---------------------|----------|
| Application Number: | 17560696 |
| Application Number: | 16277085 |
| Application Number: | 15843483 |

### **CORRESPONDENCE DATA**

**Fax Number:** (202)470-6464

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2024706461

**Email:** becky@brakehughes.com

Correspondent Name: BRAKE HUGHES BELLERMANN LLP

**Address Line 1:** P.O. BOX 1077

Address Line 4: MIDDLETOWN, MARYLAND 21769

| ATTORNEY DOCKET NUMBER: | 0120-766004                     |  |
|-------------------------|---------------------------------|--|
| NAME OF SUBMITTER:      | JOSEPH F. KEY                   |  |
| SIGNATURE:              | /Joseph F. Key, Reg. No. 44827/ |  |
| DATE SIGNED:            | 01/29/2024                      |  |

**Total Attachments: 2** 

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PATENT 508361665 REEL: 066283 FRAME: 0298

App. No.: 13/830,621 Filed: 03/14/2013

## ASSIGNMENT

WHEREAS, I, the undersigned (collectively "the Assignor"), am the inventor of a certain new and useful invention and discovery entitled "METHODS, SYSTEMS, AND MEDIA FOR DISPLAYING INFORMATION RELATED TO DISPLAYED CONTENT UPON DETECTION OF USER ATTENTION" ("the Invention") for which a patent application was filed with the United States Patent and Trademark Office on 03/14/2013 as U.S. Patent Application Number 13/830,621 ("the Application").

WHEREAS, Google Inc., existing under the laws of the State of Delaware, having its principal office at 1600 Amphitheatre Parkway, Mountain View, CA 94043 which together with its successors and assigns (collectively "the Assignee") is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited.

For valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Invention, all improvements therein, the Application and all priority rights arising therefrom, and any applications and/or patents, and any reissues and extensions thereof, which issue in any country upon any patent applications which correspond with any of the following: the Application; any application that claims priority from the Application (including utility applications, divisionals, continuations, continuations-in-part, international applications, and/or foreign regional and/or national applications); any application from which the Application claims priority (including provisional applications, non-provisional applications, international applications, foreign regional applications, and/or foreign national applications); or any application based in whole or in part on any of the foregoing.

Assignor agrees that Assignor and Assignor's heirs and legal representatives will, without further consideration, cooperate with Assignee in the prosecution of all of the above applications, execute, verify, acknowledge, and deliver all such further papers, including applications for patents and for reissues and extensions therefor, and instruments of assignment and transfer thereof, and will communicate any facts known to Assignor relating to the Invention, to obtain or maintain or enforce patents for the Invention and improvements therein in any and all countries and to vest title thereto in Assignee. Assignor further agrees that such Assignor will, without further compensation to Assignor during the term of such Assignor's employment by Assignee and thereafter for reasonable compensation as determined by Assignee, perform such other acts as may be reasonably required when requested by Assignee, including attending depositions, preparing and executing declarations and affidavits and testifying as a witness, to obtain or maintain or enforce patents for the Invention and improvements therein in any and all countries and to vest title thereto in Assignee.

PATENT REEL: 066283 FRAME: 0299 App. No.: 13/830,621 Filed: 03/14/2013

I hereby represent and warrant that I have full power to make this assignment and that the rights, titles, and interests assigned are not encumbered by any grant, license, or right heretofore given.

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Date: Dec 3, 2014

Eric H. Liu

Santa Clara, California

PATENT REEL: 066283 FRAME: 0300

RECORDED: 01/29/2024