# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

### **CONVEYING PARTY DATA**

Name	Execution Date
ERIK MASOERO	01/08/2024
PASQUALE VITIELLO	01/22/2024
FILIPPO SERAFINI	01/22/2024

# **RECEIVING PARTY DATA**

Company Name:	FERRARI S.P.A.
Street Address:	VIA EMILIA EST 1163
City:	MODENA
State/Country:	ITALY
Postal Code:	41100

# **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	17194384

# **CORRESPONDENCE DATA**

**Fax Number:** 8602860115

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	SDT20065US
NAME OF SUBMITTER:	Serene Keen
SIGNATURE:	Serene Keen
DATE SIGNED:	02/16/2024

**Total Attachments: 4** 

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PATENT 508392671 REEL: 066482 FRAME: 0110

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#### DECLARATION AND ASSIGNMENT

Title of Invention: METHOD FOR THE PERFORMANCE-ENHANCING DRIVER ASSISTANCE
OF A ROAD VEHICLE WITH AN AUGMENTED REALITY INTERFACE

This Assignment is directed to:

- X the attached application (Attorney Docket Number 1:8487/21-US (SDT20065US)), or
- [X] Patent application number 17/194,384 filed on March 8, 2021.
- [X] which claims priority to Patent application number IT 102020000004891 filed on March 9, 2020.

The above-identified application was made or authorized to be made by me, and I have reviewed and understand the contents of the application, including the claims.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I am aware of the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in 37 CFR Section 1.56.

Whereas, each undersigned inventor has made certain inventions, improvements, and discoveries (herein referred to as the "INVENTION") disclosed in the above-identified patent application (herein referred to as the "APPLICATION");

Whereas, FERRARI S.p.A., a corporation of Italy having a place of business at 41100 Modena. Via Emilia Est 1163, Italy (herein referred to as "ASSIGNEE") desires to acquire or has acquired, and each undersigned inventor acknowledges the obligation to assign to ASSIGNEE, and the parties desire to use this Declaration and Assignment to memorialize the grant to ASSIGNEE of the entire worldwide right, title, and interest in and to the INVENTION including all embodiments thereof, and in and to any and all patent applications and patents directed thereto:

Now, therefore, for good and valuable consideration, the receipt and sufficiency thereof being hereby acknowledged, each undersigned inventor (herein referred to as "ASSIGNOR") hereby sells or has sold, assigns or has assigned, and otherwise transfers or has transferred to the ASSIGNEF, its successors, legal representatives, and assigns, the entire worldwide right, title, and interest in and to the INVENTION, the APPLICATION, and any and all other patent applications and patents for the INVENTION which may be applied for or granted therefor in any and all countries and jurisdictions, including all divisions, continuations, continuations-in-part, reissues, reexaminations, renewals, extensions, counterparts, substitutes, and extensions thereof, and all rights of priority resulting from the filing of such applications and granting of such patents. In addition, each undersigned inventor hereby authorizes and requests any official whose duty it is to issue patents, to issue any patent on said improvements or resulting therefrom to said ASSIGNEE, its successors, legal representatives, and assigns, the entire worldwide right, title, and interest in and to the same to be held and enjoyed by ASSIGNEE, its successors, legal representatives, and assigns to the full end of the terms for which any and all such patents may be granted, as fully and entirely as would have been held and enjoyed by the undersigned had this Assignment not been made; and each

### **DECLARATION AND ASSIGNMENT**

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Now, therefore, for good and valuable consideration, the receipt and sufficiency thereof being hereby acknowledged, each undersigned inventor (herein referred to as "ASSIGNOR") hereby sells or has sold, assigns or has assigned, and otherwise transfers or has transferred to the ASSIGNEE, its successors, legal representatives, and assigns, the entire worldwide right, title, and interest in and to the INVENTION, the APPLICATION, and any and all other patent applications and patents for the INVENTION which may be applied for or granted therefor in any and all countries and jurisdictions, including all divisions, continuations, continuations-in-part, reissues, reexaminations, renewals, extensions, counterparts, substitutes, and extensions thereof, and all rights of priority resulting from the filing of such applications and granting of such patents. In addition, each undersigned inventor hereby authorizes and requests any official whose duty it is to issue patents, to issue any patent on said improvements or resulting therefrom to said ASSIGNEE, its successors, legal representatives, and assigns, the entire worldwide right, title, and interest in and to the same to be held and enjoyed by ASSIGNEE, its successors, legal representatives, and assigns to the full end of the terms for which any and all such patents may be granted, as fully and entirely as would have been held and enjoyed by the undersigned had this Assignment not been made; and each

#### 1.8487.21-US (SD120065US)

undersigned inventor agrees on behalf of themselves, their successors and legal representatives, to execute any and all documents and instruments and perform all lawful acts reasonably related to recording this Assignment or perfecting title to the INVENTION, the APPLICATION, and all related patents and applications, in ASSIGNEL, its successors, legal representatives, and assigns, whenever requested by ASSIGNEL; its successors, legal representatives, and assigns.

Each undersigned inventor also hereby grants ASSIGNEE, its successors, legal representatives, and assigns, the right to insert in this Declaration and Assignment any further identification of the APPLICATION (including, but not limited to, Application Number and filing date, and Attorney Docket Number), and further grants ASSIGNEE, its successors, legal representatives, and assigns the right to execute confirmatory assignments on their behalf.

Thereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C 1001 by fine or imprisonment of not more than five (5) years, or both.

Signature:			Date:	
Name of Inventor: ERIK MASO	ERO			
Witness:	Date:	Witness: :		Date
Printed Name:		Printed Name:		-
Signature: Caruch /	VITIELLO'		Date: <u>22   01   </u>	•
Witness: Hh		KWitness::	Molaly 9/6	Dute: 22/01/25
Printed Name: ALFONSO OL				
Signature: Fly S	<u>C~</u>		Date: 22/01/2	24
Witness: Alle Cle	— Date:27/0//	Uwitness::/	le del Gl	Date: 22/01/25
Printed Name: ALFONSO OL				

#### E8487/21-US (SDT20065US)

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Signature: Huar			Date: 08/01/20	<u> 2</u> 9
Name of Inventor: ERIK MASOERO			# 1	
Signature: Hu an Name of Inventor: ERIK MASOERO Witness: Memo James Mangraff	Date: 08/01/2024	Witness::	My My	Date: 08/02/2024
Printed Name: Alessio Domenico MANGRA				
Signature:			Date:	_
Name of Inventor: PASQUALE VITIE				
Witness:	Date:	Witness: :		_ Date:
Printed Name:		Printed Name:		
Signature:			Date:	
Name of Inventor: FILIPPO SERAFII	NI			
Witness:	Date:	Witness::		Date:
Printed Name:		Printed Name:		

PATENT REEL: 066482 FRAME: 0115

RECORDED: 02/16/2024