

PATENT ASSIGNMENT COVER SHEET

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Assignment ID: PATI67058

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Wavefront Software, LLC.	03/01/2024
RECEIVING PARTY DATA	
Company Name:	Wavefront IP Holdings, LLC
Street Address:	714 10th Ave South
City:	St. Petersburg
State/Country:	FLORIDA
Postal Code:	3370
PROPERTY NUMBERS Total: 2	
Property Type	Number
Patent Number:	11699168
Application Number:	18323603
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	14690001US/14690001COA
NAME OF SUBMITTER:	Mark Gambriel
SIGNATURE:	Mark Gambriel
DATE SIGNED:	03/04/2024
Total Attachments: 1 source=Assignment#page1.tif	

ASSIGNMENT

Whereas, we, Wavefront Software, LLC, whose post office address appears below, hereinafter referred to as ASSIGNOR, is the owner of certain new and useful improvements in SYSTEM AND METHOD FOR AGGREGATING ADVERTISING AND VIEWERSHIP DATA (hereinafter referred to as the INVENTION) for which an application for United States Letters Patent was

__ executed on even date herewith

__ executed on:

X filed on: April 20, 2022; Issued on: July 11, 2023

Serial No.: 17/724,657; Patent No.: 11,699,168

X filed on: May 25, 2023;

Serial No.: 18/323,603;

__ established by PCT International Patent Application No.:
of America

filed: designating the United States

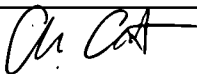
WHEREAS, Wavefront IP Holdings, LLC, whose post office address is 714 10th Ave South, St. Petersburg, Florida 3370, United States OF America, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to the same in the United States;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, we, ASSIGNOR, by these presents do sell, assign and transfer unto said ASSIGNEE, the entire right, title, and interest in and to said INVENTION and application throughout the United States of America, including any and all Letters Patent granted on any division, continuation, continuation-in-part and reissue of said application.

ALSO, ASSIGNOR hereby agrees to execute any documents that legally may be required in connection with the filing, prosecution and maintenance of said application or any other patent application(s) in the United States for said INVENTION, including additional documents that may be required to affirm the rights of ASSIGNEE in and to said INVENTION, all without further consideration. ASSIGNOR also agrees, without further consideration and at ASSIGNEE'S expense, to identify and communicate to ASSIGNEE at ASSIGNEE'S request documents and information concerning the INVENTION that are within ASSIGNOR'S possession or control, and to provide further assurances and testimony on behalf of ASSIGNEE that lawfully may be required of ASSIGNOR in respect of the prosecution, maintenance and defense of any patent application or patent encompassed within the terms of this instrument. ASSIGNOR'S obligations under this instrument shall extend to ASSIGNOR'S heirs, executors, administrators and other legal representatives.

ALSO, ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent referred to above to ASSIGNEE, as the ASSIGNEE of the entire right, title and interest in and to the same, for ASSIGNEE'S sole use and behoof; and for the use and behoof of ASSIGNEE'S legal representatives and successors, to the full end of the term for which such Letters Patent may be granted, as fully and entirely as the same would have been held by ASSIGNOR had this assignment and sale not been made.

ASSIGNOR authorizes any member of the firm of Maier & Maier, PLLC to insert or complete any information in this document needed to effect its recordal in the U.S. Patent and Trademark Office.

Assignor Name: Wavefront Software, LLC	Address: 714 10 th Ave South, St. Petersburg, Florida, 33701, United States of America
Where Signed:	
Date: 3/1/2024	Signature:  Printed Name: Andy Castin Title: Co-Founder
Witness (optional)	Witness (optional)
Print/Type Name	Print/Type Name
Signature	Signature

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