

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

Assignment ID: PATI83875

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
William Kress BODIN	08/19/2021
Baxter Murrell BOX	08/19/2021
Joseph Patrick COPENHAVER	08/19/2021
RECEIVING PARTY DATA	
Company Name:	rewardStyle, Inc.
Street Address:	3102 Oak Lawn Avenue, 9th Floor
City:	Dallas
State/Country:	TEXAS
Postal Code:	75219
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	18600979
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	00273-0007-05000
NAME OF SUBMITTER:	Sun Jei Cho
SIGNATURE:	Sun Jei Cho
DATE SIGNED:	03/11/2024
Total Attachments: 2	
source=2024-03-07 FINAL FROM PARENT - Combined Dec & Assg with Application No. added AND Copenhaver sig block corrected 01217462-2#page1.tif	
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COMBINED DECLARATION & ASSIGNMENT	Attorney Docket No.: 00273-0007-02000	Page 1 of 2
	Title: SYSTEM AND METHOD FOR INGESTING AND PRESENTING A VIDEO WITH ASSOCIATED LINKED PRODUCTS AND METADATA AS A UNIFIED ACTIONABLE SHOPPING EXPERIENCE	

ASSIGNMENT

WHEREAS, I, the Undersigned, have invented certain new and useful improvements as described in the U.S. Patent Application entitled: **SYSTEM AND METHOD FOR INGESTING AND PRESENTING A VIDEO WITH ASSOCIATED LINKED PRODUCTS AND METADATA AS A UNIFIED ACTIONABLE SHOPPING EXPERIENCE**, the application being identified in the United States Patent and Trademark Office ("USPTO") by Application No. 17/407,338 filed August 20, 2021, ("Invention"); and

WHEREAS, **rewardStyle, Inc.**, having an address of 3102 Oak Lawn Avenue, 9th Floor, Dallas, TX 75219, United States (together with its successors and assigns, the "Assignee"), seeks to memorialize its ownership of the entire right, title and interest in and to the Invention;

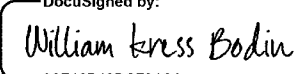
NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, I transfer to Assignee my entire rights, titles, and interests in and to the Invention, including all inventions disclosed or claimed in the above-identified patent application, including any improvements thereof, any corresponding domestic applications (e.g., provisional, non-provisional, divisional, continuation, continuation-in-part, reexamination, and/or reissue patent), any corresponding foreign applications, all patents issuing thereon, or other patent application based off or claiming priority to the above-identified patent application, and all rights and benefits under any applicable treaty or convention. I authorize the USPTO (or foreign equivalent thereof) to issue any patent (or similar legal protection) to the Assignee.

I hereby authorize the Assignee to insert in this instrument the filing date and application number of the application when ascertained. I hereby also authorize the Assignee (or its designee) to apply for patent (or similar legal protection) in its own name if desired, in any and all countries.

I represent to the Assignee that I have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. I agree, when requested, without additional consideration, but at the expense of the Assignee, to provide additional reasonable assistance necessary to memorialize this assignment, to execute all oaths, declarations, assignments, powers of attorney and other papers necessary to perfect and vest title to the rights assigned herein to the Assignee; and will render all assistance in filing, obtaining, maintaining, and enforcing any patent (or similar legal protection) on the Invention in any and all countries.

DECLARATION

I have reviewed and understand the contents of the above-identified patent application including the claims, and I believe I am the original inventor of a claimed invention in the above-identified patent application. The above-identified patent application was made or authorized to be made by me. I am aware of and acknowledge my duty to disclose to the USPTO all information known to me to be material to patentability of the claims in the above-identified patent application. I acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

DocuSigned by:

/ _____ / Date 8/19/2021
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William Kress BODIN

Address: 9400 Graceland Trail
Austin, TX 78717

COMBINED DECLARATION & ASSIGNMENT

Attorney Docket No.:
00273-0007-02000

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Title: **SYSTEM AND METHOD FOR
INGESTING AND PRESENTING A VIDEO
WITH ASSOCIATED LINKED PRODUCTS
AND METADATA AS A UNIFIED
ACTIONABLE SHOPPING EXPERIENCE**

DocuSigned by:

Baxter Murrell BOX

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/ Date 8/19/2021

Baxter Murrell BOX

Address: 3102 Oak Lawn Ave., Suite 900
Dallas, TX 75219

DocuSigned by:

Joseph Patrick Copenhagen

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/ Date 8/19/2021

Joseph Patrick COPENHAVER

Address: 5309 Galaxie Road
Garland, TX 75044