

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: PATI108182

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Edward A. Marcheselli	09/20/2012
Gary Dispensa	09/21/2012
<b>RECEIVING PARTY DATA</b>	
<b>Company Name:</b>	ShopperTrak RCT Corporation
<b>Street Address:</b>	233 South Wacker Drive
<b>Internal Address:</b>	41st Floor
<b>City:</b>	Chicago
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60606
<b>PROPERTY NUMBERS Total: 2</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	17150591
<b>Application Number:</b>	18144067
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	2028576000
<b>Email:</b>	patentdocket@afslaw.com,brianna.nesmith@afslaw.com
<b>Correspondent Name:</b>	James Bindseil
<b>Address Line 1:</b>	1717 K Street, NW
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20006
<b>ATTORNEY DOCKET NUMBER:</b>	T-ST-00003-US6_US7
<b>NAME OF SUBMITTER:</b>	Brianna Nesmith
<b>SIGNATURE:</b>	Brianna Nesmith
<b>DATE SIGNED:</b>	03/20/2024
<b>Total Attachments: 3</b>	
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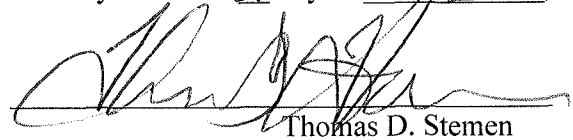
**PATENT ASSIGNMENT**

For good and valuable consideration, receipt of which is hereby acknowledged, we, Edward A. Marcheselli of 421 N. West Street, Wheaton, Illinois 60187, Gary Dispensa of 1010 Revere Court, Naperville, Illinois 60540, Thomas D. Stemen of 2419 Shaker Court, Naperville, Illinois 60564, and William C. Kastilahn of 816 Hinman Avenue, #6, Evanston, Illinois 60202, hereby sell and assign to ShopperTrak RCT Corporation ("Assignee"), a corporation organized and existing under the laws of the State of Illinois, having its principal place of business at 200 West Monroe Street, 11<sup>th</sup> Floor, Chicago, Illinois 60606, its successors, assigns, nominees, or other legal representatives, the entire right, title and interest in and to the invention entitled "System and Process for Detecting Tracking and Counting Human Objects of Interest Using A Counting System And A Data Capture Device" invented by us, and the application for United States patent therefore, which has been assigned U.S. Serial No. 13/622,083, the declaration for which is being concurrently executed, and all original and reissued patents granted therefor, and all divisions and continuations thereof, including the subject matter of any and all claims which may be obtained in every such patent, and the right to apply for and obtain patents and Utility Model Registrations which may be granted thereon in such foreign countries. We hereby authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any other country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue said Letters Patent or Utility Model Registration to the Assignee, its successor, assigns, nominees, or other legal representatives, as assignee of the entire interest herein assigned.

We covenant that we have not executed and will not execute any agreement in conflict herewith and agree that we will communicate to the Assignee, its successors, assigns, nominees, or other legal representatives, all facts known to us respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and do all lawful acts requisite for the application for such divisional, continuing, or reissue applications, or the procuring thereof, and that if and when the Assignee, its successors, assigns, nominees, or other legal representatives design to file a disclaimer relating thereto, we will, upon request, sign all lawful papers requisite for the filing of such disclaimer.

We further covenant and agree that we will, at any time upon request, do everything legally possible to aid the Assignee, its successors, assignees, nominees, or other legal representatives, either in its or their own names, to apply for, obtain, and enforce proper patent and/or Utility Model protection for said invention in all countries, all without further consideration but at the expense of the Assignee, its successors, assigns, nominees, or other legal representatives.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 21 day of 2012,  
2012.

  
Thomas D. Stemen

NOTARIAL CERTIFICATE

State of: IL )

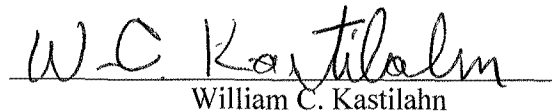
County of: Cook )

Subscribed and sworn before me this 21<sup>st</sup> day of September, 2012.

Notary Public: Diane L Engels My commissioner expires: 3/25/14



IN TESTIMONY WHEREOF, I have hereunto set my hand this 2<sup>nd</sup> day of OCTOBER,  
2012.

  
William C. Kastilahn

NOTARIAL CERTIFICATE

State of: IL )

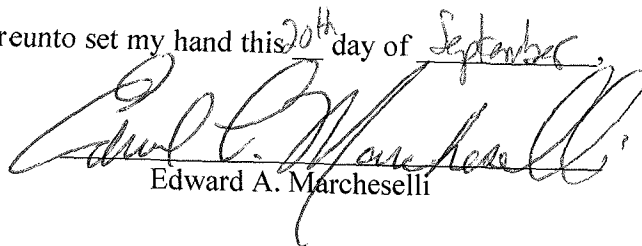
County of: Cook )

Subscribed and sworn before me this 2<sup>nd</sup> day of October, 2012.

Notary Public: Diane L Engels My commissioner expires: 3/25/14



IN TESTIMONY WHEREOF, I have hereunto set my hand this 20<sup>th</sup> day of September, 2012.

  
Edward A. Marcheselli

NOTARIAL CERTIFICATE

State of: IL

County of: Cook

Subscribed and sworn before me this 20<sup>th</sup> day of September, 2012.

Notary Public: Diane L. Engels My commissioner expires: 3/25/14



IN TESTIMONY WHEREOF, I have hereunto set my hand this 21<sup>st</sup> day of September, 2012.

  
Gary Dispensa

NOTARIAL CERTIFICATE

State of: IL

County of: Cook

Subscribed and sworn before me this 21<sup>st</sup> day of September, 2012.

Notary Public: Diane L. Engels My commissioner expires: 3/25/14



PATENT