

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: PATI143249

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Landmark Media Enterprises, LLC	03/28/2024
RECEIVING PARTY DATA	
Company Name:	Decisions Media, LLC
Street Address:	305 Brooke Avenue
Internal Address:	Apt. 405
City:	Norfolk
State/Country:	VIRGINIA
Postal Code:	23510
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	10305741
Application Number:	15142777
CORRESPONDENCE DATA	
Fax Number:	7576285566
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	7576285505
Email:	tinglima@wilsav.com,schecchia@wilsav.com
Correspondent Name:	Thomas C. Inglima
Address Line 1:	440 Monticello Ave., Ste 2200
Address Line 2:	Willcox Savage
Address Line 4:	Norfolk, VIRGINIA 23510
NAME OF SUBMITTER:	Stephanie Checchia
SIGNATURE:	Stephanie Checchia
DATE SIGNED:	04/04/2024
	This document serves as an Oath/Declaration (37 CFR 1.63).
Total Attachments: 4	
source=Assignment Agreement between Landmark Media Enterprises, LLC and Decisions Media, LLC - 3_28_24 - Fully Executed(2726951.5)#page1.tif	
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PATENT

REEL: 067000 FRAME: 0382

ASSIGNMENT AGREEMENT

This Assignment Agreement (“Assignment”), effective as of the 28th day of March, 2024 (“Effective Date”), is entered into by and between LANDMARK MEDIA ENTERPRISES, LLC, a Virginia limited liability company having a place of business at 150 Granby Street, Norfolk, Virginia 23510 (“Assignor”) and DECISIONS MEDIA, LLC, a Virginia limited liability company having a place of business at 305 Brooke Avenue, Apt. 405, Norfolk, Virginia 23510 (“Assignee”).

RECITALS:

WHEREAS, contemporaneously herewith, Assignor and Assignee are entering into a Patent Interest Sale Agreement (the “Agreement”);

WHEREAS, pursuant to the Agreement, Assignor has agreed to assign to Assignee, all of Assignor’s right, title, and interest in and to the patents and patent applications listed on Exhibit A attached hereto (collectively, the “Patents”); and

WHEREAS, pursuant to the Agreement, Assignor desires to sign and deliver this Assignment to Assignee.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

ASSIGNMENT:

1. Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors, assigns and legal representatives, all of Assignee’s right, title and interest in and to the Patents in all countries and jurisdictions to the full end of the terms for which the Patents may be granted, including, without limitation, Assignee’s right to: (a) enforce the Patent rights, prosecute lawsuits, and issue licenses; and (b) receive all income, royalties, damages, compensation and payments related to the Patents that are due or payable to Assignor as of the execution of this Assignment or thereafter, including, without limitation, all claims for damages (whether royalty-based or profit-based) arising from past, present or future infringement of the Patents, together with the right to sue for, and collect such damages, but excluding Assignor’s rights under the Agreement

2. This Assignment is made pursuant to the terms and conditions set forth in the Agreement and without any representations, warranties or undertakings of any kind that are not set forth in the Agreement.

[Remainder of page intentionally left blank – signature pages follow]

The undersigned, having read this Assignment Agreement and fully understanding the provisions of this Assignment, hereby execute this Assignment Agreement effective as of the Effective Date first set forth above.

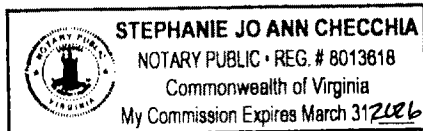
ASSIGNOR:

LANDMARK MEDIA ENTERPRISES, LLC,
a Virginia limited liability company

By: [Signature]
Name: Guy R. Friddell, III
Title: Executive Vice President, Secretary &c
Date: March 28, 2024

COMMONWEALTH OF VIRGINIA
CITY OF NORFOLK, to-wit:

The foregoing instrument was acknowledged before me this 28TH day of March, 2024, by Guy R. Friddell, III, as Executive Vice President of LANDMARK MEDIA ENTERPRISES, LLC, a Virginia limited liability company, on behalf of the company.



[Signature]
Notary Public

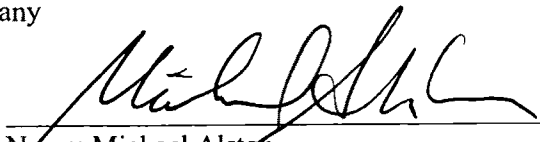
My Commission Expires: March 31 2026
Notary Registration No.: 8013618

[SIGNATURE PAGE OF ASSIGNMENT AGREEMENT]

ASSIGNEE:

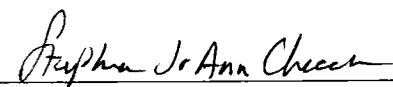
DECISIONS MEDIA, LLC, a Virginia limited liability company

By:

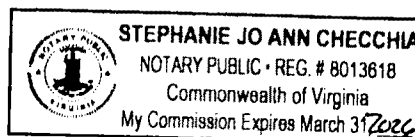

Name: Michael Alston
Title: President
Date: March 28, 2024

COMMONWEALTH OF VIRGINIA
CITY OF NORFOLK, to-wit:

The foregoing instrument was acknowledged before me this 28th day of March, 2024, by Michael Alston, as President of DECISIONS MEDIA, LLC, a Virginia limited liability company, on behalf of the company.


Notary Public

My Commission Expires: March 31, 2026
Notary Registration No.: 8013618



[SIGNATURE PAGE OF ASSIGNMENT AGREEMENT]

EXHIBIT A

PATENTS

ALSTON PORTFOLIO

<u>Appl. No.</u>	<u>Filing Date</u>	<u>Patent No.</u>	<u>Status</u>	<u>Title</u>
US10/305,741	2002-11-27	<u>US7668725B2</u>	<u>Issued</u>	<u>Lead Distribution System</u>
US15/142,777	2016-04-29	<u>USRE47481E1</u>	<u>Issued</u>	<u>Lead Distribution System</u>