

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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Assignment ID: PATI126278

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Daisy Intelligence Corporation	03/20/2024
RECEIVING PARTY DATA	
Company Name:	Harris & Partners Inc.
Street Address:	2 County Court Blvd, Suite 400
City:	Brampton
State/Country:	CANADA
Postal Code:	L6W 3W8
PROPERTY NUMBERS Total: 9	
Property Type	Number
Application Number:	15795821
Application Number:	16834628
Application Number:	18461600
Application Number:	15872530
Application Number:	16587960
Application Number:	16807214
Application Number:	18323137
Application Number:	17156025
Application Number:	63578531
CORRESPONDENCE DATA	
Fax Number:	4163611398
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	289-326-6081
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Correspondent Name:	Jillian Belvedere
Address Line 1:	BERESKIN & PARR LLP/S.E.N.C.R.L., s.r.l.
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Address Line 4:	Toronto, CANADA M5H 3Y2
ATTORNEY DOCKET NUMBER:	27173-P75144CA00
NAME OF SUBMITTER:	Jillian Belvedere

PATENT

<b>SIGNATURE:</b>	Jillian Belvedere
<b>DATE SIGNED:</b>	03/30/2024
<b>Total Attachments: 6</b> source=Daisy Assignment 1 Completed#page1.tif source=Daisy Assignment 1 Completed#page2.tif source=Daisy Assignment 1 Completed#page3.tif source=Daisy Assignment 1 Completed#page4.tif source=Daisy Assignment 1 Completed#page5.tif source=Daisy Assignment 1 Completed#page6.tif	

## ASSIGNMENT

WHEREAS **Daisy Intelligence Corporation**, whose full post office address is **260 King Street East, Suite A400, Toronto Ontario, M5A 4L5** (hereinafter "the Assignor"), owns all right, title and interest to one or more inventions which are the subject of patent applications as listed in the attached **Schedule A** (hereinafter "the Application(s)");

AND WHEREAS **Harris & Partners Inc.** whose full post office address is **2 County Court Blvd, Suite 400, Brampton Ontario, L6W 3W8** (hereinafter "the Assignee"), has acquired from the Assignor its entire right, title and interest in and to the inventions, in all countries of the world, including its rights to the Application(s) and all related applications and patents thereon, including any and all international, national and regional phase applications based on the Application(s), and other counterpart applications in all countries, and any and all substitutes, divisionals, continuations and continuations-in-part, and any Letters Patent that may be obtained therefor, and in any and all reissues, extensions, renewals and reexaminations of such applications and patents, including the right to claim priority to the Application(s), and to all related applications and patents thereon filed by the Assignor or Assignee, including the benefit of any right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and the benefit of any right of priority provided by any convention or treaty under domestic or foreign law, and to invoke and claim any such right of priority without further written or oral authorization from the Assignor;

NOW THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of all of which is hereby acknowledged, the Assignor hereby confirms that it has assigned, and to any extent not done, does hereby sell and assign, transfer and set over to the Assignee, all its right, title and interest for Canada, the United States of America, its territories, dependencies and

possessions, and for all other countries in the world, in and to the inventions, including its rights to the Application(s), and all related applications and patents thereon, including the right to claim priority to the Application(s) and to all related applications and patents thereon, to be held and enjoyed by the Assignee, its assigns and successors, as fully and entirely as the same would have been held and enjoyed by them, had this Assignment not been made.

The Assignor shall without further consideration do all such things and execute all such documents as may be necessary or desirable to obtain and maintain the Application(s) for the inventions, and all related applications and patents thereon, in any and all countries, and to vest title thereto in the Assignee, its successors, assigns and legal representatives or nominees.

The Assignor and the Assignee authorize and empower Bereskin & Parr LLP/S.E.N.C.R.L., s.r.l., whose complete address is Scotia Plaza, 40 King Street West, 40th Floor, Toronto, Ontario M5H 3Y2, to insert on this Assignment any further identification, to prepare any translation which may be necessary or desirable in order to comply with the rules for recordation of this document in any country and to correct any clerical error in this Assignment.

The Commissioner of Patents & Trademarks is hereby authorized and requested to issue any Letters Patent for the Application(s), and all related applications thereon, to the Assignee, for its sole use and benefit, and for the use and benefit of its successors and assigns, to the full end of the term for which Letters Patent may be granted, as fully and entirely as the same would have been held by the Assignor had this Assignment and sale not been made.

If a provision of this Assignment is or becomes illegal, invalid or unenforceable in any jurisdiction, that shall not affect the validity or enforceability in that jurisdiction of any other provision of this Assignment, or the validity or enforceability in other jurisdictions of that or any other provision of this Assignment.

For the purpose of all legal proceedings, this Assignment will be deemed to have been performed in the Province of Ontario and will be governed by and construed in accordance with the laws of the Province of Ontario and the laws of Canada applicable therein.

This Assignment may be executed in any number of counterparts and all of such counterparts shall together constitute one and the same instrument.

The Parties confirm their express wish that this Assignment be drawn up in the English language. *Les parties confirment leur volonté expresse que cette cession soit rédigée en langue anglaise.*

**Daisy Intelligence Corporation**

SIGNED AT Mississauga this 20<sup>th</sup> day of March, 2024.

Ewa Dikici  
Signature of Witness  
Name: Ewa Dikici

Priyanka Bandi  
Name: Priyanka Bandi  
Title: Director - Operations

**Harris & Partners Inc.**

SIGNED AT Markham this 18<sup>th</sup> day of March, 2024.

Cameron Smith  
Signature of Witness  
Name: Cameron Smith

Adam Fisher  
Name: Adam Fisher  
Title: Partner at Harris & Partners Inc

**Schedule A**

<b>B&amp;P No.</b>	<b>Country</b>	<b>Title</b>	<b>Application No.</b>	<b>Filing Date</b>	<b>Issued Patent #</b>
27173-P57743CA00	Canada	"SYSTEM AND METHOD FOR SELECTING PROMOTIONAL PRODUCTS FOR RETAIL ""retail merchandise planning"" (Kari Saarenvirta)"	2,982,930	18-Oct-2017	
27173-P57743US02	United States of America	"SYSTEM AND METHOD FOR SELECTING PROMOTIONAL PRODUCTS FOR RETAIL ""retail merchandise planning"" (Kari Saarenvirta)"	18/461,600	6-Sep-2023	
27173-P57744CA00	Canada	"SYSTEM AND METHOD FOR OPERATING AN ENTERPRISE ON AN AUTONOMOUS BASIS ""operating an enterprise on an autonomous basis"" (Kari Saarenvirta)"	2,992,181	18-Jan-2018	
27173-P58758US00	United States of America	"SYSTEM AND METHOD FOR RETAIL PRICE OPTIMIZATION ""retail price planning"" (Kari Saarenvirta)"	16/807,214	3-Mar-20	
27173-P58758CA00	Canada	"SYSTEM AND METHOD FOR RETAIL PRICE OPTIMIZATION ""retail price planning"" (Kari Saarenvirta)"	3,108,904	10-Feb-21	
27173-P58758EP00	Europe	"SYSTEM AND METHOD FOR RETAIL PRICE OPTIMIZATION ""retail price planning"" (Kari Saarenvirta)"	21160557.1	3-Mar-21	
27173-P58759US01	United States of America	"SYSTEMS AND METHODS FOR OUTLIER DETECTION OF TRANSACTIONS ""transaction fraud"" (Kari Saarenvirta)"	18/323,137	24-May-23	
27173-P58759PC00	Patent Cooperation Treaty (PCT)	"SYSTEM AND METHOD FOR IDENTIFYING FRAUDULENT TRANSACTIONS ""transaction fraud"" (Kari Saarenvirta)"	PCT/CA2022/050079	20-Jan-22	
27173-P58759CA00	Canada	"SYSTEM AND METHOD FOR IDENTIFYING FRAUDULENT TRANSACTIONS ""transaction fraud"" (Kari Saarenvirta)"	3,205,732	20-Jan-22	
27173-P60946US00	United States of America	"SYSTEM AND METHOD FOR FORECASTING USING AN INTELLIGENT AGENT ""forecasting retail price planning"" (Kari Saarenvirta)"	63/578,531	24-Aug-23	

27173-P57744US00	United States of America	"SYSTEM AND METHOD FOR OPERATING AN ENTERPRISE ON AN AUTONOMOUS BASIS ""operating an enterprise on an autonomous basis"" (Kari Saarenvirta)"	15/872,530	1/16/2018	10,621,533
27173-P57744US01	United States of America	"SYSTEM AND METHOD FOR OPERATING AN ENTERPRISE ON AN AUTONOMOUS BASIS ""operating an enterprise on an autonomous basis"" (Kari Saarenvirta)"	16/587,960	09/30/2019	11,468,387
27173-P57743US00	United States of America	"INTELLIGENT AGENT SYSTEM AND METHOD ""retail merchandise planning"" (Kari Saarenvirta)"	15/795,821	10/18/2017	11,562,386
27173-P57743US01	United States of America	"SYSTEM AND METHOD FOR SELECTING PROMOTIONAL PRODUCTS FOR RETAIL ""retail merchandise planning"" (Kari Saarenvirta)"	16/834,628	10/18/2017	11,790,383
27173-P58759US00	United States of America	"SYSTEMS AND METHODS FOR OUTLIER DETECTION OF TRANSACTIONS ""transaction fraud"" (Kari Saarenvirta)"	17/156,025	1/22/2021	11,783,338