

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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Assignment ID: PATI198865

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Stephen F. Johnston Jr.	01/30/2022
<b>RECEIVING PARTY DATA</b>	
<b>Company Name:</b>	PUBWISE, LLLP
<b>Street Address:</b>	6000 Lake Forest Drive
<b>Internal Address:</b>	Suite 315
<b>City:</b>	Atlanta
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30328
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	18438114
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	8587242450
<b>Email:</b>	docketing@mdiplaw.net
<b>Correspondent Name:</b>	Eleanor Musick
<b>Address Line 1:</b>	12636 High Bluff Drive
<b>Address Line 2:</b>	Suite 400
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92130
<b>ATTORNEY DOCKET NUMBER:</b>	PUBWS.0001C4
<b>NAME OF SUBMITTER:</b>	Cyndi Willis
<b>SIGNATURE:</b>	Cyndi Willis
<b>DATE SIGNED:</b>	04/29/2024
<b>Total Attachments: 1</b>	
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## NUNC PRO ASSIGNMENT

WHEREAS, I, **Stephen F. Johnston Jr.**, a resident of **Marietta Georgia**; ("ASSIGNOR") am the inventor of certain new and useful improvements for **DIGITAL ADVERTISING PLATFORM WITH DEMAND PATH OPTIMIZATION** which are described in:

U.S. Provisional Application No. **62/697,976**, filed on **July 13, 2018**; and

U.S. Utility Application No. **16/512,247** was filed on **July 15, 2019**,

which filings were authorized by me:

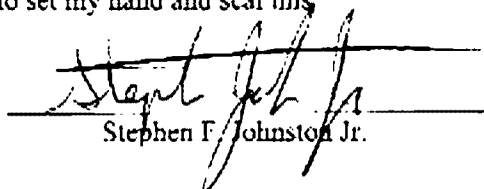
AND WHEREAS, effective on **July 13, 2018**, I did assign the entire right, title, and interest in and to the said improvements, including any patent applications filed thereon, to **PUBWISE, L.L.P** ("ASSIGNEE"), a domestic limited liability limited partnership, with its principal place of business at **6000 Lake Forest Drive, Suite 315, Atlanta, Georgia 30328, USA**:

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, I, the said inventor, do hereby acknowledge that I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the said improvements, and the said application and all applications claiming the benefit of the filing date of said application, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I will communicate to the said ASSIGNEE, successors, legal representatives and assigns, any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all utility, divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this

30<sup>th</sup> day of January, 2022

  
Stephen F. Johnston Jr.

PUBWS.0001US