

## PATENT ASSIGNMENT COVER SHEET

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Assignment ID: PATI215672

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
The Clorox Company	02/13/2024
<b>RECEIVING PARTY DATA</b>	
<b>Company Name:</b>	Brita LP
<b>Street Address:</b>	Faubourg du Lac 11
<b>City:</b>	Neuchatel NE
<b>State/Country:</b>	SWITZERLAND
<b>Postal Code:</b>	2000
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Patent Number:</b>	8309030
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	3017624056
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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<b>ATTORNEY DOCKET NUMBER:</b>	8700.0000G
<b>NAME OF SUBMITTER:</b>	Joanna Sanchez
<b>SIGNATURE:</b>	Joanna Sanchez
<b>DATE SIGNED:</b>	05/07/2024
<b>Total Attachments: 3</b>	
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PATENT

**ASSIGNMENT OF PATENT RIGHTS**  
(Company to Company)

The Clorox Company, a corporation duly organized under and pursuant to the laws of the State of Delaware, and having its principal place of business at 1221 Broadway, Oakland, CA 94612, U.S. (the "Assignor") owns the entire right, title and interest in the Patents identified in Appendix A hereto (the "Patents"), as well as any inventions disclosed in the Patents (the "Inventions").

WHEREAS, Brita LP, a Canadian limited partnership duly organized under and pursuant to the laws of Canada, and having a principal place of business at Faubourg du Lac 11, Neuchatel NE, Switzerland 2000 (the "Assignee"), is desirous of acquiring the entire right, title, and interest in and to the Inventions and the Patents, the right to file applications on the Inventions, the entire right, title and interest in and to any applications for Letters Patent of the United States or other countries claiming priority to the Patents, the right to recover damages, including provisional or other royalties, for prior infringements of the Patents, and the entire right, title, and interest in and to any Letters Patent or Patents, United States or foreign, to be obtained for the Inventions;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns the entire right, title, and interest in and to the Inventions and the Patents, the right to file applications on the Inventions, the entire right, title and interest in and to any applications for Letters Patent of the United States or other countries claiming priority to the Patents, including divisions, continuations, and continuations-in-part, the right to recover damages, including provisional or other royalties, for prior infringements of the Patents, the entire right, title and interest in and to any and all Letters Patent or Patents, United States or foreign, to be obtained for the Inventions, the entire right, title and interest in and to any and all reissues and extensions of the Patents, and all rights under the Hague Convention, the Paris Convention for the Protection of Industrial Property, and under the Patent Cooperation Treaty, the same to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made;

AND for the same consideration, the Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignor is the sole and lawful owner of the entire right, title, and interest in and to the Inventions and the Patents, and that the same are unencumbered, and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth;

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AND for the same consideration, the Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns that the Assignor will, whenever counsel of the Assignee, or the counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with the Inventions, the Patents, any application claiming priority to the Patents, any reissue or extension of the Patents, and any United States or foreign Letters Patent or Patents for the inventions, including interference proceedings, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent or Patents for the Inventions, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns;

AND the Assignor hereby requests the Commissioner of Patents to issue any and all aforementioned patent(s) of the United States to the Assignee, as the Assignee of the Inventions and the Letters Patent to be issued thereon for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

Date: 13-Feb-24

By: Deborah Davis Han  
Name: Deborah Davis Han  
Title: Director-Legal  
Company: The Clorox Company

## Appendix A

Patent No.	Issued	App. No.	Filed	Title
US7169466	Jan. 30, 2007	10/850,920	May 21, 2004	Multiple-Component Binder Systems for Porous Composite Blocks
US7297263	Nov. 20, 2007	11/461,993	Aug. 2, 2006	Efficient Water Filters
US7303683	Dec. 4, 2007	10/880,625	Jun. 29, 2004	Microorganism-Removing Filter Medium Having High Isoelectric Material and Low Melt Index Binider
US7378015	May 27, 2008	10/825,344	Apr. 15, 2004	Filtered Water Enhancements
US7713482	May 11, 2010	11/015,395	Dec. 16, 2004	Control Scheme for Enhanced Filtered Water Systems
US8158084	Apr. 17, 2012	12/903,027	Oct. 12, 2010	Control Scheme for Enhanced Filtered Water Systems
US8309030	Nov. 13, 2012	12/720,069	Mar. 9, 2010	Control Scheme for Enhanced Filtered Water Systems
US8480979	Jul. 9, 2013	13/419,268	Mar. 13, 2012	Control Scheme for Enhanced Filtered Water Systems
USD632520	Feb. 15, 2011	29/355,149	Feb. 3, 2010	Water Pitcher