508571591 05/29/2024

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Vincent Dureau	01/08/2017

RECEIVING PARTY DATA

Company Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 4

Property Type	Number
Application Number:	15659126
Application Number:	16935056
Application Number:	17567437
Application Number:	18244511

CORRESPONDENCE DATA

Fax Number: 2024706464

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

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ATTORNEY DOCKET NUMBER:	0120-854005
NAME OF SUBMITTER:	Becky Mullaney
SIGNATURE:	Becky Mullaney
DATE SIGNED:	05/29/2024

Total Attachments: 1

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PATENT **REEL: 067548 FRAME: 0409**

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ASSIGNMENT

WHEREAS, I, Vincent Dureau, citizen of France, residing in Palo Alto, California, ASSIGNOR, am the inventor of the invention in SYSTEM AND METHOD FOR DETERMINING A LEVEL OF CONFIDENCE THAT A MEDIA ITEM IS BEING PRESENTED, described in an application for a Patent of the United States

⊠ v	nich is executed on 🛛 even date herewith
⊠ v	nich is identified by Morgan, Lewis & Bockius LLP docket no. 060963-5739-US
⊠ v	nich was filed on September 8, 2014, Application No. 14/241,394
	nich claims priority on U.S. Provisional Patent Application No(s). 61/528,105
□ I	nereby authorize and request my attorney, Douglas J. Crisman, of Morgan, Lewis & Bockius LLP, to insert here in renthesis (Application number, filed) the filing date and application mber of said application when known.
and View the s	HEREAS, GOOGLE INC. , ASSIGNEE, having a place of business at 1600 Amphitheatre Parkway, Mountain California 94043, is desirous of obtaining my entire right, title and interest in, to and under the said invention and dapplication:
assig title conti there the s limit coun the s appli Indus appli pater	NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby wledged, I, the said ASSIGNOR, have sold, assigned, transferred and set over, and by these presents do hereby sell, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, my entire right, and interest in, to and under the said invention, and the said United States application and all divisions, renewals and uations thereof, and any substitute applications therefore, and all Patents of the United States which may be granted in and all reissues and extensions thereof; the said United States provisional patent application(s), if any, on which defined United States application claims priority; and all applications for industrial property protection, including, without ion, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any yor countries foreign to the United States, together with the right to file such applications and the right to claim for me the priority rights derived from said United States application and said United States provisional patent ation(s), if any, under the Patent Laws of the United States, the International Convention for the Protection of rial Property, or any other international agreement or the domestic laws of the country in which any such ation is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, s, utility models, inventors' certificates and designs which may be granted for said invention in any country or ies foreign to the United States and all extensions, renewals and reissues thereof;
form	AND I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and fficial of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its sors, legal representatives and assigns, in accordance with the terms of this instrument.
have	AND I HEREBY covenant and agree that I have full right to convey the entire interest herein assigned, and that I ot executed, and will not execute, any agreement in conflict herewith.
lawfi every	AND I HEREBY further covenant and agree that I will communicate to the said ASSIGNEE, its successors, legal entatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do hing possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce protection for said invention in all countries.
signa	IN TESTIMONY WHEREOF, I hereunto set my hand and seal the day and year set opposite my respective are.
.	1/8/2017 Vincent Dureau

VINCENT DUREAU

DB2/22704024.1

RECORDED: 05/29/2024

Date

PATENT REEL: 067548 FRAME: 0410

L.S.