

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: PATI338142

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Double Take Limited	12/20/2023
RECEIVING PARTY DATA	
Company Name:	Brands Holdings Limited
Street Address:	Unit A
Internal Address:	Brook Park East
City:	Shirebrook
State/Country:	UNITED KINGDOM
Postal Code:	NG20 8RY
PROPERTY NUMBERS Total: 3	
Property Type	Number
Patent Number:	D935784
Patent Number:	D935783
Patent Number:	D935785
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(616)831-1805
Email:	patents@millerjohnson.com
Correspondent Name:	Perry A Krumpolz
Address Line 1:	P.O Box 306
Address Line 4:	Grand Rapids, MICHIGAN 49501-0306
ATTORNEY DOCKET NUMBER:	56064-1
NAME OF SUBMITTER:	Perry Krumpolz
SIGNATURE:	Perry Krumpolz
DATE SIGNED:	07/02/2024
Total Attachments: 7	
source=231220 - DTL x BHL Assignment Agreement - Signed - USA#page1.tiff	
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ASSIGNMENT AGREEMENT

This Assignment is made the 20 day of December 2023

BETWEEN:

1. Double Take Limited, incorporated and registered in England and Wales with company number 09603600, whose registered office is at Grenville Court, Britwell Road, Burnham, Buckinghamshire, England, SL1 8DF ("Assignor"); and
2. Brands Holdings Limited, incorporated and registered in England and Wales with company number 04087435, whose registered office is at Unit A, Brook Park East, Shirebrook, NG20 8RY, ("Assignee")

BACKGROUND:

- A. The Assignor is the proprietor of certain intellectual property rights (as hereinafter defined) relating to its business known as Double Take.
- B. The Assignor has agreed to assign all of the said intellectual property rights to the Assignee.

AGREED TERMS:

1. In this Agreement:

"Intellectual Property Rights" means:

- a) The Trade Marks and all goodwill in the business attaching to the Trade Marks but without any other goodwill of the business whatsoever;
- b) The Designs; and
- c) The Patents.

"The Trade Marks" means the Registered Trade Marks set out in the Schedule hereto and all equivalent unregistered or common law signs equivalent to the Trade Marks.

"The Designs" means the Design rights set out in the Schedule hereto and all equivalent unregistered designs equivalent to the Designs.

"The Patents" means the Patent rights and invention(s) described therein set out in the Schedule hereto.


2. In consideration of the sum of £1 (receipt of which the Assignor expressly acknowledges), the Assignor hereby assigns to the Assignee with full title guarantee all its right, title and interest in and to the Intellectual Property Rights, together with the right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any damages or profits recovered) in respect of any infringement, or any other cause of action (including passing off) arising or accruing from ownership of any of the Intellectual Property Rights whether occurring before, on or after the date of this Agreement.
3. All payments made by the Assignee under this Agreement are exclusive of VAT. If any such payment constitutes the whole or any part of the consideration for a taxable or deemed taxable supply by the Assignor, the Assignee shall increase that payment by an amount equal to the VAT which is chargeable in respect of the taxable or deemed taxable supply.
4. The Assignor shall at the direction and expense of the Assignee promptly execute and deliver such documents and perform such acts as may reasonably be required for the purpose of giving full effect to this agreement.
5. This Agreement does not create any rights enforceable by any person not a party to it.
6. This Agreement and any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with it or its subject matter or formation shall be governed by and construed in accordance with the law of England and Wales. Each party irrevocably agrees that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with this agreement or its subject matter or formation.

This Agreement has been entered into on the date stated at the beginning of it.

Signed by ALASTAIR DICK
for and behalf of Double Take Limited


Director

Signed by ALASTAIR DICK
for and behalf of Brands Holdings Limited


Director

THE SCHEDULE

The Trade Marks

Country	Trade Mark	Class(es)	Registration No.	Registration Date

Country	Trade Mark	Class(es)	Registration No.	Registration Date

The Designs

Country	Design	Registration No.	Registration Date
United States of America		D935784	16-Nov-21

Country	Design	Registration No.	Registration Date
United States of America		D935783	16-Nov-21
United States of America		D935785	16-Nov-21

The Patents

Country	Patent Title	Serial No.	Status