

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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Assignment ID: PAT1403226

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Integrated Advertising Labs, LLC	08/01/2024
RECEIVING PARTY DATA	
Company Name:	Nativo, Inc.
Street Address:	222 Pacific Coast Highway
Internal Address:	Floor 10
City:	El Segundo
State/Country:	CALIFORNIA
Postal Code:	90245
PROPERTY NUMBERS Total: 8	
Property Type	Number
Application Number:	60817771
Application Number:	18064130
Patent Number:	11556962
Patent Number:	11263668
Patent Number:	10147121
Patent Number:	9652781
Patent Number:	9646324
Patent Number:	9286622
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(310)6585221
Email:	hvaldovinos@nativo.com
Correspondent Name:	Hannah Valdovinos
Address Line 1:	222 Pacific Coast Highway
Address Line 2:	Floor 10
Address Line 4:	El Segundo, CALIFORNIA 90245
NAME OF SUBMITTER:	Hannah Valdovinos
SIGNATURE:	Hannah Valdovinos

PATENT

DATE SIGNED:	08/01/2024
	This document serves as an Oath/Declaration (37 CFR 1.63).
Total Attachments: 2 source=Confirmatory Assignment (IAL to Nativo).docx#page1.tiff source=Confirmatory Assignment (IAL to Nativo).docx#page2.tiff	

CONFIRMATORY ASSIGNMENT

WHEREAS, INTEGRATED ADVERTISING LABS, LLC, a Texas Limited Liability Company, having a place of business at 6600 Chase Oaks Blvd., Suite 150, Plano, Texas 75023, ("ASSIGNOR" herein), owns the following improvements, patent applications, and United States patents:

<u>Inventor</u>	<u>Appln. No.</u>	<u>Filing Date</u>	<u>Title</u>
Justin Choi	60/817,771	06-29-2006	PRESS RELEASE DISTRIBUTION SYSTEM
Justin Choi	18/064,130	12-09-2022	PRESS RELEASE DISTRIBUTION SYSTEM

<u>Inventor</u>	<u>Patent No.</u>	<u>Issue Date</u>	<u>Title</u>
Justin Choi	9,286,622	03-15-2016	PRESS RELEASE DISTRIBUTION SYSTEM
Justin Choi	9,646,324	05-09-2017	PRESS RELEASE DISTRIBUTION SYSTEM
Justin Choi	9,652,781	05-16-2017	PRESS RELEASE DISTRIBUTION SYSTEM
Justin Choi	10,147,121	12-04-2018	PRESS RELEASE DISTRIBUTION SYSTEM
Justin Choi	11,263,668	03-01-2022	PRESS RELEASE DISTRIBUTION SYSTEM
Justin Choi	11,556,962	01-17-2023	PRESS RELEASE DISTRIBUTION SYSTEM

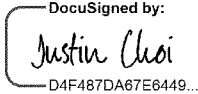
AND WHEREAS, NATIVO, INC., a Delaware Corporation, having a place of business at 222 Pacific Coast Highway, 10th Floor, El Segundo, California 90245 (together with any successors, legal representatives of assigns thereof, called ASSIGNEE herein) wants to acquire the entire right, title, and interest in and to said improvements, patents, and patent applications, and ASSIGNOR is willing to enter into such assignment.

NOW, THEREFORE, effective August 1, 2024, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR acknowledges that it intended to, did and does sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to the aforementioned improvements, patents and patent applications, all other United States Letters Patents which may be granted thereon, and all continuations, divisions, reexaminations, reissues and substitutes thereof, and all inventions therein, as well as the right of action and all other rights, including the right to sue or otherwise bring action and to collect and receive damages and settlements therefrom, for past, present and future infringements thereof, and to collect reasonable royalties based on provisional rights thereof;

AND ASSIGNOR HEREBY covenants that it had and has the full right to convey its entire interest stated herein, and that it has not executed, and will not execute, any agreement in conflict herewith.

IN TESTIMONY WHEREOF, ASSIGNOR through its authorized officer hereunto set its hand this 1st day of August 2024.

INTEGRATED ADVERTISING LABS, LLC

By  _____
Justin Choi
Manager