

## PATENT ASSIGNMENT COVER SHEET

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Assignment ID: PATI354348

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Shlomo LAHAV	04/10/2014
OFER RON	04/10/2014
David Shimon	04/09/2014
<b>RECEIVING PARTY DATA</b>	
<b>Company Name:</b>	LIVEPERSON, INC.
<b>Street Address:</b>	475 10th avenue, 5th floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10018
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	17832823
<b>CORRESPONDENCE DATA</b>	
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<b>NAME OF SUBMITTER:</b>	Athena Kakoliris
<b>SIGNATURE:</b>	Athena Kakoliris
<b>DATE SIGNED:</b>	07/11/2024
<b>Total Attachments: 1</b>	
source=Assignment1_095096-599353-002010US#page1.tiff	

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, Shlomo LAHAV of 14 HaGaon Eliyahu Ramat-Gan 52364, Israel; Ofer RON of Poalei Haraakevet 6, Apt 4, Givatayim 5325707, Israel; and David SHIMON of Simat Ha-Haruv 5 Binyamina 3051928, Israel, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: ONLINE BEHAVIORAL PREDICTOR

Date(s) of execution of Declaration:

Filing Date: April 4, 2014

Application No.: 14/245,400; and

WHEREAS, LIVEPERSON, INC., located at 475 10th Avenue, Fifth Floor, New York, NY 10018, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignor, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Kilpatrick Townsend & Stockton LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 4/10/14

Shlomo LAHAV

Dated: 4/10/2014

Ofer RON

Dated: 04/09/2014

David SHIMON

PATENT