# 508717190 08/21/2024

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 Assignment ID: PATI443761

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Gal Dudovitch	04/09/2021
Peleg Harel	04/11/2021
Nir Malbin	04/10/2021
Ma'ayan Shuvi	04/08/2021
Matan Zohar	04/08/2021

#### RECEIVING PARTY DATA

Company Name:	Snap Inc.
Street Address:	3000 31st Street
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90405

## **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	17301690

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6513052718
Email: request@slwip.com

**Correspondent Name:** Schwegman Lundberg & Woessner P.A.

Address Line 1: P.O. Box 2938

Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER: 4218.D11US1

NAME OF SUBMITTER: Michelle Red Bear

SIGNATURE: Michelle Red Bear

DATE SIGNED: 08/21/2024

**Total Attachments: 8** 

source=4218D11US1RecordationCS#page1.tiff

PATENT REEL: 068354 FRAME: 0837

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# RECORDATION FORM COVER SHEET PATENTS ONLY

Form PTO-1595 (Rev. 6-18) OMB No. 0651-0027 (exp. 10/31/2024) U.S. Department of Commerce United States Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please re	cord the attached docum	nents or the new address(es) below.	
1. Name of conveying party(ies):	2. Name and address of receiving party(ies):		
Gal Dudovitch, Peleg Harel, Nir Malbin, Ma'ayan Shuvi,	Name:	Snap Inc.	
Matan Zohar  Additional name(s) of conveying party(ies) attached?	Street Address:	3000 31st Street	
[ ]Yes [X]No	City:	Santa Monica	
3. Nature of conveyance/Execution Date(s):	State/Province:	CA	
Execution Date(s): April 9, 2021, April 11, 2021, April	Zip:	90405	
10, 2021, April 8, 2021, April 8, 2021	Country:	United States of America	
<ul> <li>[X] Assignment [ ] Merger</li> <li>[ ] Security Agreement [ ] Change of Name</li> <li>[ ] Joint Research Agreement</li> <li>[ ] Government Interest Assignment</li> <li>[ ] Executive Order 9424, Confirmatory License</li> <li>[ ] Other</li> </ul>	Additional name( □Yes ⊠ N	(s) & address(es) attached? No	
<ul> <li>4. Application number(s) or patent number(s): [] This doc</li> <li>A. Patent Application No.(s)</li> <li>Serial No. 17/301,690</li> <li>Additional numbers attached? []Yes [X]No</li> </ul>		ath/Declaration (37 CFR 1.63)  3. Patent No.(s)	
5. Name and address of party to whom correspondence concerning document should be mailed:	<ul> <li>6. Total number of applications and patents involved: 1</li> <li>7. Total fee (37 CFR 1.21(h) &amp; 3.41): \$0.00</li> </ul>		
Name: Gall C. Gotfried  Address: Schwegman Lundberg & Woessner, P.A. P.O. Box 2938 Minneapolis, Minnesota 55402  Phone Number: (651) 305-2718  Docket Number: 4218.D11US1  Email Address: request@slwip.com	[]Authorized to be charged to deposit account 19- 0743 []Enclosed [] None required (government interest not affecting title)  8. Payment Information Deposit Account No.: 19-0743 Authorized User Name: Gall C. Gotfried		
9. Signature:			
Gall C. Gotfried/Reg. No. 58,333 Name of Person Signing  Total number of pages includi	Signature ng cover sheet, attach	Aug 21, 2024  Date ments, and documents: 8	
		<u>J</u>	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

#### **ASSIGNMENT**

WHEREAS, Gal Dudovitch, Peleg Harel, Nir Malbin, Ma'ayan Shuvi and Matan Zohar (hereinafter the "Undersigned") have made one or more inventions and other subject matter (hereinafter collectively referred to as the "Invention"); as described in the patent application filed on  $April\ 12,\ 2021$ , assigned US application serial number 17/301,690, and titled GARMENT SEGMENTATION.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency, and adequacy of which are hereby acknowledged by the Undersigned, the Undersigned do hereby irrevocably and unconditionally:

CONVEY, ASSIGN, AND TRANSFER to Snap Inc. (the "Assignee"), a corporation of the State of Delaware, having a place of business at 2772 Donald Douglas Loop North, Santa Monica, CA 90405, the Undersigned's entire right, title, and interest for the United States and all foreign countries and jurisdictions in and to:

the Invention which is disclosed in the above-identified application or applications;

such application or applications, and all divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other applications for a patent or patents which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries and jurisdictions based in whole or in part on any of such Invention (including any application for a utility model or an innovation patent application);

all original and reissued patents which have been or shall be issued in the United States and all foreign countries and jurisdictions based in whole or in part on any of such Invention;

including the right to claim priority to the above-identified patent application or applications in relation to subject matter based in whole or in part on the above-identified patent application or applications and any of the foregoing including the right to file foreign applications under the provisions of any convention or treaty;

and including the right to all causes of action, remedies, and other enforcement rights related to the above-identified application or applications, including without limitation the right to sue for past, present, or future infringement, misappropriation, or violation of any and all rights related to the above-identified patent application or applications and any of the foregoing, including the right to obtain and collect damages for past, present, or future infringement;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such Invention to the Assignee;

AUTHORIZE AND REQUEST that any attorney associated with U.S. Patent and Trademark Office (USPTO) Customer No. 144407 may (directly or through his/her designee) delete, insert, or alter any information related to the above-identified patent application or applications or any of the foregoing, after execution of this Assignment;

AssignmentDocket No: 4218,D11US1Assignors: Gal Dudovitch et al.Client Ref. No. P01911-US1Title: GARMENT SEGMENTATION

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WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or shall be made to others by the Undersigned, and that the full right to convey the same as herein expressed is possessed by the Undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the Undersigned shall (1) execute all provisional, non-provisional, divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other patent applications for the Invention; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers for the Invention; (3) communicate to the Assignee all facts known to the Undersigned relating to the Invention and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for the Invention; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such Invention in the Assignee, or for securing, maintaining and enforcing proper patent protection for the Invention;

COVENANT, that should any provision of this agreement be held unenforceable by an authority of competent jurisdiction, such a ruling shall not affect the validity and enforceability of the remaining provisions.

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives, and successors of the Undersigned, and is to extend to the benefit of the successors, assigns, and nominees of the Assignee.

AGREED as of the date of my signature below:

Docket No: 4218.D11US1 Client Ref. No. P01911-US1 Assignment Assignors: Gal Dudovitch et al.
Title: GARMENT SEGMENTATION

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Assignor: Gal Dudovitch (Signature):

Name: Gal Dudovitch

City/State or Country: <u>Tel Aviv, Israel</u>

Date: Apr 9, 2021

Docket No: 4218.D11US1 Assignment Assignors: Gal Dudovitch et al.
Title: GARMENT SEGMENTATION Client Ref. No. P01911-US1

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Assignor:

Peleg Harel (Signature):

Name: Peleg Harel

City/State or Country: Ramat Gan, Israel

Date: Apr 11, 2021

Assignment Docket No: 4218.D11US1
Assignors: Gal Dudovitch et al. Client Ref. No. P01911-US1
Title: GARMENT SEGMENTATION

Assignor:

(Signature): / / /

Name: Nir Malbin
City/State or Country: Shoham, Israel

Date: Apr 10, 2021

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Assignment Docket No: 4218.D11US1
Assignors: Gal Dudovitch et al. Client Ref. No. P01911-US1
Title: GARMENT SEGMENTATION

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Assignor:

(Signature): /

Name: Ma'ayan Shuvi

City/State or Country: <u>Tel Aviv, Israel</u>

Date: Apr 8, 2021

AssignmentDocket No: 4218.D11US1Assignors: Gal Dudovitch et al.Client Ref. No. P01911-US1Title: GARMENT SEGMENTATION

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Assignor:

(Signature): /

Name: Matan Zohar

City/State or Country: Rishon LeZion, Israel

Date: Apr 8, 2021

PATENT REEL: 068354 FRAME: 0846

RECORDED: 08/21/2024