

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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Assignment ID: PAT1454585

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
SmartSpark, Inc.	08/24/2024
<b>RECEIVING PARTY DATA</b>	
<b>Company Name:</b>	Yes Craft, LLC
<b>Street Address:</b>	12254 Montana Ave, Unit A
<b>City:</b>	Los Angeles
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90049
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Patent Number:</b>	10825356
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	3233090337
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	3233090337
<b>Email:</b>	arielmcnichol@gmail.com,electronicwords@gmail.com
<b>Correspondent Name:</b>	Ms. ARIEL D McNichol
<b>Address Line 1:</b>	12254 Montana Ave, Unit A
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90049
<b>NAME OF SUBMITTER:</b>	ARIEL Mcnichol
<b>SIGNATURE:</b>	ARIEL Mcnichol
<b>DATE SIGNED:</b>	08/26/2024
This document serves as an Oath/Declaration (37 CFR 1.63).	
<b>Total Attachments: 3</b>	
source=Patent Assignment AgreementSmartSpark#page1.tiff	
source=Patent Assignment AgreementSmartSpark#page2.tiff	
source=patent cover letter#page1.tiff	

# Patent Assignment Agreement

This Patent Assignment Agreement ("Agreement") is entered into as of August 24, 2024 by and between SmartSpark Inc., a Delaware corporation with a business address of 12254 Montana Ave, Unit A, Los Angeles, CA 90049 (the "Assignor"), and Yes Craft, LLC, a California limited liability company with a business address of 12254 Montana Ave, Unit A, Los Angeles, CA 90049 (the "Assignee").

## Recitals

- WHEREAS, the Assignor is the owner of the entire right, title, and interest in and to the United States Patent identified below (the "Patent"); and
- WHEREAS, the Assignor desires to sell, assign, and transfer to the Assignee, and the Assignee desires to acquire from the Assignor, all right, title, and interest in and to the Patent.

## Agreement

1. Assignment of Patent: The Assignor hereby sells, assigns, and transfers to the Assignee all right, title, and interest in and to the Patent, including all rights to claim priority, all causes of action, and all rights to sue, counter claim, and recover for past, present, and future infringements related to the Patent. Patent Information:
  - Patent Number: 10825356
  - Title: SYSTEM AND METHOD FOR DETERMINING AND PROVIDING BEHAVIOURAL MODIFICATION MOTIVATIONAL CUES
  - Filing Date: Jan 5, 2017
  - Issue Date: Nov 3, 2020
2. Consideration: The Assignor agrees to assign the Patent to the Assignee for the sum of One Thousand Dollars (\$1,000), the receipt of which is hereby acknowledged by the Assignor.
3. Representations and Warranties: The Assignor represents and warrants that it is the rightful owner of the Patent and has full authority to transfer the Patent to the Assignee. The Patent is being assigned free and clear of all liens, encumbrances, licenses, and claims.

4. Future Cooperation: The Assignor agrees to cooperate with the Assignee in the recordation of this assignment with the USPTO and in any other actions necessary to perfect title to the Patent in the Assignee.
5. Delivery of Documentation: The Assignor agrees to deliver to the Assignee all documentation and materials associated with the Patent, including but not limited to, all prosecution history files, maintenance fee records, and any relevant correspondence with the USPTO.
6. Governing Law and Jurisdiction: This Agreement shall be governed by and construed in accordance with the laws of the State of California, without regard to its conflict of laws principles. Any disputes arising from or relating to this Agreement shall be resolved exclusively in the state or federal courts located in Los Angeles County, California.
7. Entire Agreement: This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior agreements and understandings, both written and oral, between the parties.

## Signatures

### Assignor:

SmartSpark Inc.

By: 

Name: Ariel McNichol

Title: Sole Board Member, President, CEO, CFO, Secretary

Date: 08/24/2024

### Assignee:

Yes Craft, LLC

By: 

Name: Ariel McNichol

Title: Sole Member

Date: 08/24/2024

Ariel McNichol

12254 Montana Ave, Unit A  
Los Angeles, CA 90049  
arielmcnichol@gmail.com  
323-309-0337

August 26, 2024

United States Patent and Trademark Office  
Assignment Recordation Branch  
P.O. Box 1450  
Alexandria, VA 22313-1450

Re: Patent Assignment for U.S. Patent No. 10825356

To Whom It May Concern,

I am writing to formally submit the attached Patent Assignment Agreement for recordation with the United States Patent and Trademark Office (USPTO). This assignment involves the transfer of ownership of U.S. Patent No. 10825356, titled "SYSTEM AND METHOD FOR DETERMINING AND PROVIDING BEHAVIORAL MODIFICATION MOTIVATIONAL CUES," from SmartSpark Inc. to Yes Craft, LLC.

As the primary inventor of this patent, I have been closely involved in the development of the technology. Unfortunately, due to the closing of SmartSpark Inc., I am transferring the ownership of the patent to my new entity, Yes Craft, LLC, to ensure continued stewardship and protection of the intellectual property.

I trust that the attached assignment document is in order, and I kindly request that the recordation be completed in a timely manner. Should you have any questions or require additional information, please do not hesitate to contact me at 323-309-0337 or via email at arielmcnichol@gmail.com

Sincerely,



Ariel McNichol  
Sole Member, Yes Craft, LLC  
Primary Inventor, U.S. Patent No. 10825356