

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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Assignment ID: PATI443397

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Daniel Fard	11/16/2022
<b>RECEIVING PARTY DATA</b>	
<b>Company Name:</b>	Shell Creative Limited
<b>Street Address:</b>	295/297 Church Street
<b>City:</b>	Blackpool
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	FY1 3PJ
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	17001185
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	4056078686
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	4056078600
<b>Email:</b>	docketing@dunlapcoddling.com,mbrockhaus@dunlapcoddling.com
<b>Correspondent Name:</b>	Lori Martin
<b>Address Line 1:</b>	P.O. Box 16370
<b>Address Line 4:</b>	Oklahoma City, OKLAHOMA 73113
<b>ATTORNEY DOCKET NUMBER:</b>	5557.002
<b>NAME OF SUBMITTER:</b>	Lori Martin
<b>SIGNATURE:</b>	Lori Martin
<b>DATE SIGNED:</b>	08/21/2024
<b>Total Attachments: 36</b>	
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### CONFIRMATORY ASSIGNMENT

WHEREAS I, **Daniel Fard** (hereinafter **ASSIGNOR**), a current director and employee of the **ASSIGNEE** identified below in this paragraph (hereinafter **ASSIGNOR**), have transferred and assigned my entire right, title, and interest in, to, and under the inventions, designs, patent applications, utility models and patents identified in **Exhibit A** hereto ("**Assigned Rights**"), including all of my entire right, title, and interest in, to, and under any and all patents, design registrations and utility models obtained or to be obtained therefor or claiming priority therefrom throughout the world, to **Shell Creative Limited**, a company registered in England and Wales with registration number 05622505 whose registered office is at 295/297 Church Street, Blackpool, Lancashire, FY1 3PJ (hereinafter **ASSIGNEE**) by virtue of my employment by **ASSIGNEE** at the time of generation of the applicable invention(s) and designs;

WHEREAS **ASSIGNEE** has acquired or is desirous of acquiring the entire right, title, and interest in and to the **Assigned Rights**, and in and to any registrations, patents and/or other forms of protection that have been and may be granted therefor or claiming priority therefrom throughout the world;

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, I hereby confirm that the inventions and designs comprised in the **Assigned Rights** were conceived in the course of my employment with **ASSIGNEE** and that my entire right, title, and interest in, to, and under said **Assigned Rights** have vested automatically in **ASSIGNEE** by operation of law and/or the terms of my employment with **ASSIGNEE** and, insofar as they have not so vested, I do hereby sell, assign, and transfer unto **ASSIGNEE**, its successors and assigns, all such right, title, and interest. For the avoidance of doubt, the foregoing includes all right, title, and interest in, to, and under any and all divisions, continuations, continuations-in-part, reissues, or renewals of the **Assigned Rights**, and said patents and designs, both foreign and domestic, that have issued and that may or shall issue therefor or claiming priority therefrom, including all of my entire rights under any and all international conventions, together with the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present, or future infringements of said patents or designs and any other patents or designs issuing with respect thereto;

AND I HEREBY confirm that I have authorized **ASSIGNEE**, its successors and assigns, or anyone it has properly designated, to apply for patents and design registrations, in its own name if desired, in any and all countries, and additionally to claim the filing date of any aforesaid application, and to otherwise take advantage of the provisions of any and all international conventions;

AND I HEREBY confirm that I have authorized and requested any official of any State whose duty consists of issuing patents or design registrations, or other evidence or forms of any industrial property protection on any aforesaid application, to issue same to **ASSIGNEE**, its successors and assigns, in accordance herewith;

AND I HEREBY covenant and agree with **ASSIGNEE**, its successors and assigns, that I had the full right to convey the entire interest confirmed herein, and that I have not executed, and will not execute, any agreement in conflict herewith, and that I will not do any act whatsoever conflicting with these presents, and that I or my successors, assigns, executors, or administrators will at any time upon request, without further or additional consideration, but at the expense of **ASSIGNEE**, its successors and assigns, communicate to **ASSIGNEE**, its successors and assigns, any facts known to **ASSIGNOR** respecting said inventions and designs, and testify in any legal proceedings, sign any lawful papers, execute any original, divisional, continuation, continuation-in-part, and reissue applications, make any rightful oaths, and generally do such additional acts as **ASSIGNEE**, its

Assignor's Initials

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successors and assigns, may deem necessary or desirable to obtain and enforce proper protection for said inventions or designs throughout the world;

AND I HEREBY FURTHER covenant and agree that this **Confirmatory Assignment** is effective as of the respective filing dates noted in **Exhibit A** hereto, and I hereby confirm title in the **ASSIGNEE** as of said respective filing dates.

IN TESTIMONY WHEREOF, **ASSIGNOR** hereunto sets his hand on the under-mentioned day and year, and delivers this **Confirmatory Assignment**.

16/11/2022  
(Date)

D. Fard  
Daniel Fard

[Signature]  
(Witness: Signature)

Thomas Sedlak  
(Witness: Printed Name)

SAID **ASSIGNEE** HEREBY acknowledges the aforesaid statements and accepts the aforesaid assignment, transfer, and set over of said **Assigned Rights**;

AND, IN TESTIMONY WHEREOF, said **ASSIGNEE** hereunto sets its hand on the under-mentioned day and year.

Shell Creative Limited

16/11/2022  
(Date)

By: D. Fard  
(Signature)

Title: DIRECTOR

Printed Name: DANIEL FARD

[Signature]  
(Witness: Signature)

Thomas Sedlak  
(Witness: Printed Name)

Assignor's Initials  
D.F

**EXHIBIT A: ASSIGNED RIGHTS**

Patent ref.	Application title	Country	Application no.	Application date	Grant no.	Grant date
P00144 EP CONNECTIVITY	METHODS, DEVICES AND SYSTEMS ASSOCIATED WITH SMOKING SUBSTITUTE DEVICES	European Patent	19705947.0	13/02/2019		
P00144 GB CONNECTIVITY		United Kingdom	1803034.6	26/02/2018		
P00144 TW CONNECTIVITY		Taiwan	108106437	26/02/2019		
P00144 US CONNECTIVITY		United States of America	17/000940	13/02/2019		
P00144 WO CONNECTIVITY		International	PCT/EP2019/053489	13/02/2019		
P00145 EP CONNECTIVITY	SMOKING SUBSTITUTE DEVICE	European Patent	19704811.9	13/02/2019		
P00145 GB CONNECTIVITY		United Kingdom	1803024.7	26/02/2018		
P00145 US CONNECTIVITY		United States of America	17/001185	13/02/2019		
P00145 WO CONNECTIVITY		International	PCT/EP2019/053493	13/02/2019		
P00146 EP CONNECTIVITY	APPARATUS AND METHOD FOR BATTERY STATUS MONITORING IN A NETWORK-ENABLED SMOKING SUBSTITUTE DEVICE	European Patent	19704812.7	13/02/2019		
P00146 GB CONNECTIVITY		United Kingdom	1803030.4	26/02/2018		
P00146 US CONNECTIVITY		United States of America	17/001798	13/02/2019		
P00146 WO CONNECTIVITY		International	PCT/EP2019/053497	13/02/2019		
P00147 EP CONNECTIVITY	APPARATUS AND METHOD FOR LOCATION MONITORING OF A NETWORK-ENABLED SMOKING SUBSTITUTE DEVICE	European Patent	19704813.5	13/02/2019		
P00147 GB CONNECTIVITY		United Kingdom	1803029.6	26/02/2018		
P00147 US CONNECTIVITY		United States of America	17/001861	13/02/2019		
P00147 WO CONNECTIVITY		International	PCT/EP2019/053499	13/02/2019		
P00148 EP CONNECTIVITY	SMOKING SUBSTITUTE DEVICE	European Patent	19704814.3	13/02/2019		
P00148 GB CONNECTIVITY		United Kingdom	1803025.4	26/02/2018		
P00148 US CONNECTIVITY		United States of America	17/001876	13/02/2019		
P00148 WO CONNECTIVITY		International	PCT/EP2019/053501	13/02/2019		
P00149 EP CONNECTIVITY	MOBILE DEVICES,	European Patent	19704815.0	13/02/2019		

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Patent ref.	Application title	Country	Application no.	Application date	Grant no.	Grant date
P00149 GB CONNECTIVITY	SYSTEMS, METHODS AND COMPUTER READABLE MEDIA ASSOCIATED WITH A SMOKING SUBSTITUTE DEVICE	United Kingdom	1803028.8	26/02/2018		
P00149 US CONNECTIVITY		United States of America	17/002054	13/02/2019		
P00149 WO CONNECTIVITY		International	PCT/EP2019/053505	13/02/2019		
P00150 EP CONNECTIVITY	SYSTEMS FOR MANAGING SMOKING SUBSTITUTE DEVICES AND ASSOCIATED METHODS	European Patent	19704816.8	13/02/2019		
P00150 GB CONNECTIVITY		United Kingdom	1803033.8	26/02/2018		
P00150 US CONNECTIVITY		United States of America	17/002062	13/02/2019		
P00150 WO CONNECTIVITY		International	PCT/EP2019/053506	13/02/2019		
P00151 EP CONNECTIVITY	SMOKING SUBSITUTE DEVICE	European Patent	19705171.7	13/02/2019		
P00151 GB CONNECTIVITY		United Kingdom	1803032.0	26/02/2018		
P00151 US CONNECTIVITY		United States of America	17/002185	13/02/2019		
P00151 WO CONNECTIVITY		International	PCT/EP2019/053508	13/02/2019		
P00152 EP CONNECTIVITY	APPARATUS AND METHOD FOR COMPONENT LIFETIME MONITORING IN A NETWORK-ENABLED SMOKING SUBSTITUTE DEVICE	European Patent	19704818.4	13/02/2019		
P00152 GB CONNECTIVITY		United Kingdom	1803027.0	26/02/2018		
P00152 US CONNECTIVITY		United States of America	17/002247	13/02/2019	11178913	23/11/2021
P00152 WO CONNECTIVITY		International	PCT/EP2019/053519	13/02/2019		
P00153 EP CONNECTIVITY	SYSTEMS FOR MANAGING SMOKING SUBSTITUTE DEVICES AND ASSOCIATED METHODS	European Patent	19706429.8	13/02/2019		
P00153 GB CONNECTIVITY		United Kingdom	1803026.2	26/02/2018		
P00153 US CONNECTIVITY		United States of America	17/002139	13/02/2019		
P00153 WO CONNECTIVITY		International	PCT/EP2019/053510	13/02/2019		
P00163 GB 1 CONNECTIVITY	SMOKING SUBSTITUTE DEVICE	United Kingdom	2018215.0	05/04/2019	2589213	03/08/2022
P00163 GB CONNECTIVITY		United Kingdom	1806929.4	27/04/2018		
P00163 WO CONNECTIVITY		International	PCT/EP2019/058729	05/04/2019		

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Patent ref.	Application title	Country	Application no.	Application date	Grant no.	Grant date
P00766 EP CONNECTIVITY	A SMOKING SUBSTITUTE DEVICE	European Patent	19706428.0	13/02/2019		
P00766 GB CONNECTIVITY		United Kingdom	1815356.9	26/02/2018		
P00766 US CONNECTIVITY		United States of America	17/001894	13/02/2019		
P00766 WO CONNECTIVITY		International	PCT/EP2019/053502	13/02/2019		
P00866 US CONNECTIVITY	SMOKING SUBSTITUTE DEVICE	United States of America	17/406769	19/08/2021		
P00930 EP 1 CONNECTIVITY	A SMOKING SUBSTITUTE DEVICE	European Patent	20705708.4	18/02/2020		
P00930 EP CONNECTIVITY		European Patent	19158116.4	19/02/2019		
P00930 WO CONNECTIVITY		International	PCT/EP2020/054245	18/02/2020		
P01011 EP CONNECTIVITY	A SYSTEM AND METHOD FOR MANAGING A SMOKING SUBSTITUTE DEVICE	European Patent	19179891.7	13/06/2019		
P01011 EP 1 CONNECTIVITY	SMOKING SUBSTITUTE DEVICES AND ASSOCIATED METHODS, SYSTEMS AND APPARATUSES	European Patent	20734329.4	12/06/2020		
P01011 US CONNECTIVITY		United States of America	17/549455	12/06/2020		
P01011 WO CONNECTIVITY		International	PCT/EP2020/066385	12/06/2020		
P01012 EP CONNECTIVITY	APPARATUS AND METHOD FOR BATTERY MONITORING AND DEVICE CONTROL IN A SMOKING SUBSTITUTE DEVICE	European Patent	19179899.0	13/06/2019		
P01012 EP 1 CONNECTIVITY	SMOKING SUBSTITUTE DEVICES AND ASSOCIATED METHODS, SYSTEMS AND APPARATUSES	European Patent	20731151.5	12/06/2020		
P01012 US CONNECTIVITY		United States of America	17/549436	12/06/2020		
P01012 WO CONNECTIVITY		International	PCT/EP2020/066388	12/06/2020		

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Patent ref.	Application title	Country	Application no.	Application date	Grant no.	Grant date
P01145 US CONNECTIVITY	A SYSTEM AND METHOD FOR MANAGING A SMOKING SUBSTITUTE DEVICE	United States of America	62/932792	08/11/2019		
P01145 EP CONNECTIVITY		European Patent	19218476.0	20/12/2019		
P01145 EP 1 CONNECTIVITY	SMOKING SUBSTITUTE DEVICES AND ASSOCIATED METHODS, SYSTEMS AND APPARATUSES	European Patent	20800212.1	06/11/2020		
P01145 US 1 CONNECTIVITY		United States of America	17/733582	06/11/2020		
P01145 WO CONNECTIVITY		International	PCT/EP2020/081355	06/11/2020		
P01146 US CONNECTIVITY	A SYSTEM AND METHOD FOR MANAGING A SMOKING SUBSTITUTE DEVICE	United States of America	62/932800	08/11/2019		
P01146 EP CONNECTIVITY		European Patent	19218482.8	20/12/2019		
P01147 US CONNECTIVITY	A SYSTEM AND METHOD FOR MANAGING A SMOKING SUBSTITUTE DEVICE	United States of America	62/932810	08/11/2019		
P01147 EP CONNECTIVITY		European Patent	19218494.3	20/12/2019		
P01148 US CONNECTIVITY	SMOKING SUBSTITUTE DEVICE AND SYSTEM	United States of America	62/932815	08/11/2019		
P01148 EP CONNECTIVITY		European Patent	19218498.4	20/12/2019		
P01150 US CONNECTIVITY	A SYSTEM AND METHOD FOR MANAGING A SMOKING SUBSTITUTE DEVICE	United States of America	62/932863	08/11/2019		
P01150 EP CONNECTIVITY		European Patent	19218512.2	20/12/2019		
P01151 US CONNECTIVITY	SYSTEM AND METHOD OF PROVIDING NOTIFICATION ON A SMOKING SUBSTITUTE DEVICE AND MOBILE DEVICE	United States of America	62/932869	08/11/2019		
P01151 EP CONNECTIVITY		European Patent	19218521.3	20/12/2019		

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